

1) EUREKA: A PITCHING COMPETITION

Event Date: 18.09.2022

About the event:

Eureka is a Pitching competition that was organized by ASHINE in collaboration with RIAC-SVNIT & E-Cell IIT Bombay. Student participants registered their business ideas and were invited to pitch their ideas in front of invited judges. Mr. Nirav Dhanani (Founder-Heaven Solar), Mr. Nachiket Patel (Founder-Logicwind), and Mr. Ujas Khunt (Founder-Cosmo Chemistry) were invited as a judge of the event. A total of 84 students from 28 teams presented their startup ideas to invited judges.

The event was about testing participants' critical thinking and persuasion abilities while providing networking opportunities, incubation, funding, and mentorship.

Additionally, participating in Eureka was valuable due to the potential to win prizes worth up to INR 1 Cr.

Mr. Santosh Kakad's Smart Battery Management system concept was declared the event's winner. The winner of the business model-making competition was given one on one mentoring with 4 different mentors for further refining of their idea and with an opportunity to get prizes worth up to INR 1 Cr. Shortlisted ideas were also mentored and encouraged to participate in Eureka by ASHINE.