



## Event Report

1. **Name of Event:** Shark Tank GSFCU
2. **Nature of the Event:** Demo day
3. **Date:** 19<sup>th</sup> March, 2023
4. **Time:** 10:00 A.M. to 02:00 P.M.
5. **Venue:** Auditorium, School of Technology, GSFC University
6. **Organized by:** Team Ananta'23  
Event Coordinator: Sneh Padaliya  
Event Volunteers: Anshumi Shah, Khyat Talsaniya, Shamik Patel
7. **Supported by:** GSFC University, GUITAR Council, SSIP, Start-up Gujarat Cell & Institution's Innovation Council
8. **Number of Participants:** 100+
9. **State Govt. Role:**
  - a) SSIP 2.0: Funding Support
  - b) IC, GoG: To promote event
10. **Speakers:**
11. **Event Statistic:** Selected for final pitch
  - a. Total Teams Participated: 11
  - b. Teams from GSFC University: 5 Teams
  - c. Teams Outside of GSFC University: 6 Teams
  - d. Total Female Participated: 3
  - e. Total Male Participated: 16
12. **Speaker:** Mr. Julius Augustine, Sr. Vice President at MarketVistas Consumer Insights Private Limited



### 13. Jury Members:

Mr. Ashish Bhavsar:

He is an owner at Waves Visions, Managing Partner at AAA Medical Innovations and Director at Vadodara Innovation Council. Developed more than 100 different products including Medical, Industrial Automation and others.

Mr. Suresh Purohit:

He is a director at Rajshree Business and InnoMarketing Pvt Ltd. He is the founder of PharmaCupboard.com, Quizousie, Tanki and Ghanti Zangit and Olive Trips. PharmaCupboard.com is recognized as '10 Best B2B Marketplace Start-up's of India'. He has demonstrated his innovation capabilities by establishing the Idea factory which yielded 1200 + ideas and Rs 20 Cr benefits.

Mr. Shaleen Poddar:

He is the founder and CEO of Techvwork and also working as enabling startup investments at IVY Growth, Surat.

### 14.Events Details:

GSFCU Shark Tank event organized on 19<sup>th</sup> March, 2023 from 10:00 A.M. to 02:00 P.M. at Auditorium, SoT, GSFC University, Vadodara under ANANTA 2023 which is GSFC University's extraordinary Annual Technological Festival, aims to bring together diverse student communities to a common platform that will help to express themselves in front of peers, mentors and experts who shall provide their vital guidance in the growth of an individual.

Ms. Anshumi Shah and Mr. Sneha Padaliya welcomed Jury Members Mr. Ashish Bhavsar, Mr. Suresh Purohit: and Mr. Shaleen Poddar, Dr. Nikhil Zaveri, Provost - GSFCU, Dr.

Saurabh Shah, Dean, School of Technology - GSFCU, Dr. Saroj Shekhawat, CEO, GUITAR Council, Sr. Management of GSFC University and Participants.

Dr. Saroj Shekhawat was invited for an inaugural speech and briefed about the event to participants. She welcomed Jury Members and invited all participants to connect with GUITAR Council for guidance and support.

Before starting Shark Tank GSFCU Mr. Julius Augustine, Sr. Vice President at MarketVistas Consumer Insights Private Limited, Mumbai conducted a session on Market Research. He shared how the company runs various advertisement campaigns and engages an audience. He showed many advertisements and explained how market research is used for engaging customers, technology usages, brand ambassador selection, timing, music, colour etc selection. Participants enjoyed the session and learned how to conduct and use market research for advertisement.

A total of 10 teams 19 participants were selected for the final round of pitching. Ms. Anshumi Shah and Mr. Sneh Padaliya invited 10 teams founder and co-founders one by one before the jury members to share their idea for funding, mentorship and incubation support.

MealPe led by Maharsh Shah and Arctic 25 Suit led by Suveesh S Panickar was declared the winner and awarded Rs. 2500/- cash prize to each from GUITAR Council.

Mr. Kirankumar Parmar, Sr. Manager, GUITAR Council invited for concluding remark and he invited all the participants to contact GUITAR Council for mentorship and guidance. He shared SSIP 2.0 and Nodal Institute scheme details with the participants.

In the end, Mr. Sneh Padaliya proposed a vote of thanks to the august gathering



### 15. Learning outcomes of the event:

- Participants presented their concepts to the jury in order to obtain exposure and potential investment.
- Participants' confidence has grown and their thoughts have become clearer.
- The jury made comments to participants on how to validate their ideas, enhance their business model, consumer validation, product development, marketing, technology utilization, intellectual property rights, and so on.

### 16.Photos:





**GSFC**  
UNIVERSITY  
EDUCATION RE-ENVISIONED



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)

**SSIP**

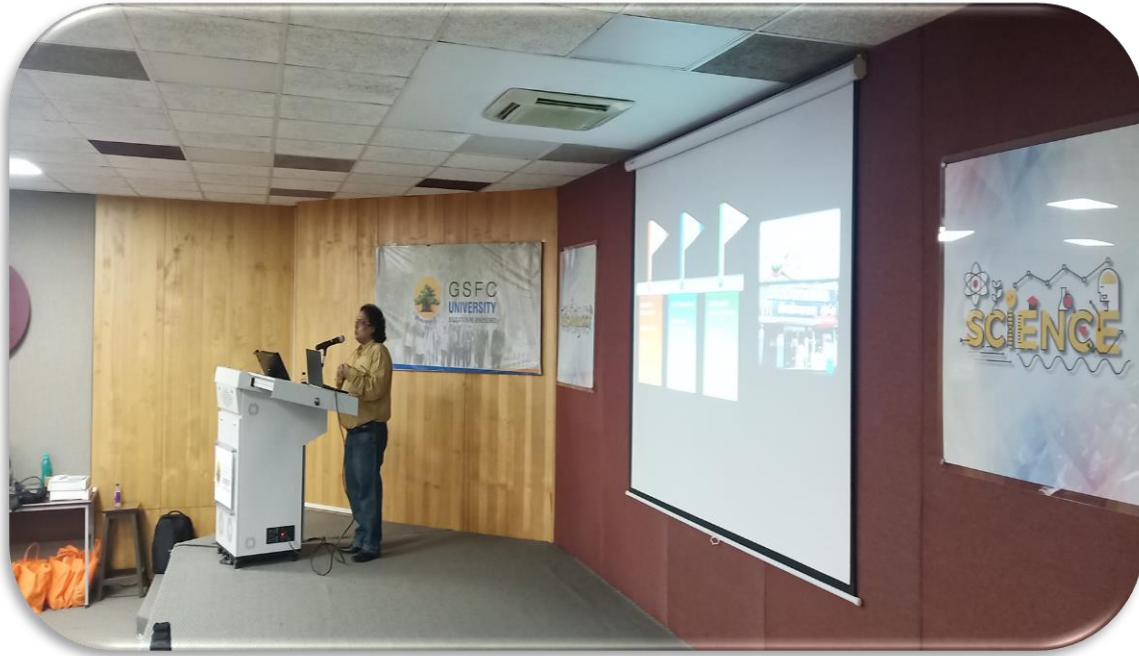


**Industries Commissionerate**  
Government of Gujarat

**StartUp**  
Igniting the Future



**GUITAR  
COUNCIL**









**GSFC UNIVERSITY**  
EDUCATION RE-ENVISIONED



**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)



**GUITAR COUNCIL**





### Team Details

Sr No	Team Name/ Company Name	Founder/ Co-Founder/ Innovator Name	Sector	Mobile No	Email ID	Gender (M/F)
1	AnimeX	Satweek Goyal	Ed Tech	6352972446	<a href="mailto:satweekgohel@gmail.com">satweekgohel@gmail.com</a>	M
		Brinda Joshi	Ed Tech	8407666866	<a href="mailto:brindajoshi353@gmail.com">brindajoshi353@gmail.com</a>	F
2	Design Per minute	Kishan Chavda	Product Design	8670001991	<a href="mailto:kmc9477@gmail.com">kmc9477@gmail.com</a>	M
		Varshin Vala	Product Design	9898998814	<a href="mailto:v.vala7@gmail.com">v.vala7@gmail.com</a>	M
3	Double Anchor	Suveesh Panickar	Defence	6357672568	<a href="mailto:suveeshpanickar@gmail.com">suveeshpanickar@gmail.com</a>	M
		Anushka R Thomar	Defence	7999937436	<a href="mailto:anushkatomar555@gmail.com">anushkatomar555@gmail.com</a>	F
		Ashutosh Raj P	Defence	9737015411	<a href="mailto:ashutoshranj11090@gmail.com">ashutoshranj11090@gmail.com</a>	M
		Jedidiah P	Defence	8469235127	<a href="mailto:pjedidiahhanokrao049@gmail.com">pjedidiahhanokrao049@gmail.com</a>	M
4	MealPe	Maharsh Shah	Food Tech	9586277222	<a href="mailto:maharsh@mealpe.org">maharsh@mealpe.org</a>	M
		Deval Patel	Food Tech	9904482107	<a href="mailto:deval.patel@mealpe.org">deval.patel@mealpe.org</a>	M
		Satya Mehta	Food Tech	9586277222	<a href="mailto:satya@mealpe.org">satya@mealpe.org</a>	M
5	Hexatron Energy Solution	Dhrumil Thakkar	E.V	9898405042	<a href="mailto:DHRUMIL9025@GMAIL.COM">DHRUMIL9025@GMAIL.COM</a>	M
6	Team Hearth	Shubham Solanki	Robotics	9773186998	<a href="mailto:shubhamswipe@gmail.com">shubhamswipe@gmail.com</a>	M
7	Pill Distribution	Dutt Parekh	Health Care	9106760063	<a href="mailto:20bt02d015@gscfcuniversity.ac.in">20bt02d015@gscfcuniversity.ac.in</a>	M
8	Rescue Road	Harsh Sachin Vaidya	AI Tech	8866089546	<a href="mailto:22bt04154@gscfcuniversity.ac.in">22bt04154@gscfcuniversity.ac.in</a>	M
		Hardik Rathod	AI Tech	7698831599	<a href="mailto:22bt04125@gscfcuniversity.ac.in">22bt04125@gscfcuniversity.ac.in</a>	M
9	Farmoura- Nano Fertilizers	Anmol Panchal	Agriculture	98249 15622	<a href="mailto:19bt01018@gscfcuniversity.ac.in">19bt01018@gscfcuniversity.ac.in</a>	F
		Vatsal Jhaveri	Agriculture	9427749278	<a href="mailto:19bt01018@gscfcuniversity.ac.in">19bt01018@gscfcuniversity.ac.in</a>	M
10	AgriTech- Smart Pllant Weather System	Anirudh Parmar	Agri-Tech	6350051173	<a href="mailto:20bt04002@gscfcuniversity.ac.in">20bt04002@gscfcuniversity.ac.in</a>	M