Dr. Subhash University

A Report on Sensitization

Organizing School: School of commerce and management

Organizing Department:- Bachelor of commerce

Event Title: Sensitization (SSIP)

Event Date: 14/08/2026

Venue: G-003

Name of Coordinator : Prof.Jincy chavda

Participation:

Girls - 55	Boys - 34	Faculties - 01	Total – 89

Objectives of the activity

The main objective of the SSIP sensitization session was to introduce students to the Student Startup and Innovation Policy (SSIP) and create awareness about entrepreneurship, innovation, and startup opportunities. The session aimed to motivate students to develop innovative ideas, identify opportunities, and understand the support available for converting their ideas into viable startups.

Brief Summary of the activity

A sensitization session on SSIP was organized for the students of B.Com Semester 3 and Semester 5. The session was conducted under the coordination of **Ms. Jincy Chavda**, with **Mr. Ashok Thummar** as the speaker.

Mr. Ashok Thummar explained the importance of innovation and entrepreneurship in today's competitive environment. He provided students with an overview of SSIP and discussed how students can transform their innovative ideas into practical business ventures. The session also highlighted the importance of identifying problems, developing creative solutions, and taking entrepreneurial initiatives.

Students actively participated in the session and gained valuable insights into startup development, innovation, and the opportunities available through SSIP. The session encouraged students to think creatively and consider entrepreneurship as a potential career option.

Overall, the SSIP sensitization session was informative and motivating, helping students understand the significance of innovation and entrepreneurship and encouraging them to explore their own startup ideas.

Photos :-







Ph: 0285 - 2610055
Web: www.dsuni.ac.in
Email: info@dsuni.ac.in

Dr.Subhash University
Dr. Subhash Road,
Junagadh, Gujarat - 362001