

Dharmsinh Desai University, Nadiad

DDU SSIP Cell

Event Name	:	SSIP Awareness Program
Date and Time	:	08-07-2026 (Div A-2:30pm), 10-7-2026 (Div B-8:30am)
Venue / Mode	:	CE Class Room No. 4 and 5, Offline Mode
No of Participants	:	131 [A (76) +B (55)]
Name,Designation, email and Mobile number of coordinator	:	Dr. Mrudang T. Mehta, Associate Professor, Email: mrudang.ce@ddu.ac.in, Mobile: 9426545511
Organizing department / Faculty	:	Computer Engineering Department, Faculty of Technology
Speaker's Name and designation	:	Dr. Mrudang T. Mehta, Associate Professor

About the Event:

The Computer Engineering (CE) Department organized an SSIP Awareness Session under the Student Startup and Innovation Policy (SSIP) initiative of the Government of Gujarat to create awareness among B.Tech. Semester 3 students about innovation, startups, and entrepreneurship. The session was conducted by Dr. M. T. Mehta (CE Department) for Division A on 8th July 2026 (Wednesday) at 2:30 PM and Division B on 10th July 2026 (Friday) at 8:30 AM.

The session covered the objectives of SSIP, the difference between creativity, invention, and innovation, and stages of innovation such as Proof-of-Concept (PoC), Prototype, and Intellectual Property Rights (IPR). Students were also informed about the DDU SSIP Cell, available financial assistance, and the procedure for submitting innovative ideas.

Outcome of the Event:

The session created awareness among students about innovation and entrepreneurship opportunities under the SSIP 2.0 framework. It encouraged them to think creatively, identify real-world problems, and develop innovative solutions through projects. Students also gained an understanding of how ideas can be transformed into startups, the different stages of innovation support, and the role of the DDU SSIP Cell in providing mentorship and financial support for student initiatives.

Event Photos:



(a) Dr. M. T. Mehta delivering SSIP



(b) B.Tech. Computer Engineering Semester 3 Students of Faculty of Technology,

Sensitization Session	Dharmsinh Desai University, Nadiad
 (a) Dr. M. T. Mehta and BTech Sem 3 Computer Engineering students during SSIP Sensitization Session	 (b) B.Tech. Computer Engineering Semester 3 Students of Faculty of Technology, Dharmsinh Desai University, Nadiad