

ACTIVITY REPORT 2026

Orientation Program in Startup & Entrepreneurship

Institute / Department	Department of Innovation & Entrepreneurship
Activity / Event Name	Orientation Program in Startup & Entrepreneurship
Date	8 July 2026
Duration	10 AM onwards
Location	Swarnim Incubation Center
Participants	Agriculture – 37
Faculty Coordinator	Dr. Nivedita Dwivedi
Jury	Dr. Nivedita Dwivedi; Dr. Naimi Sirjhon; Mr. Gaurav Sharma

Introduction & Background

The Department of Innovation and Entrepreneurship, in collaboration with the Swarnim Incubation Centre, organized an Orientation Program on Startup & Entrepreneurship. The session aimed to introduce students to the fundamentals of startups, innovation, and entrepreneurial opportunities within interdisciplinary domains, including healthcare and physiotherapy.

Objectives of the Activity

- To develop an entrepreneurial mindset among students.
- To familiarize students with startup ecosystems and business models.
- To encourage analytical thinking through real-world startup case studies.
- To enhance presentation and research skills.

Activity Description

Students were assigned a project-based activity focusing on the analysis of a successful startup in the physiotherapy domain. Each student selected one startup and prepared a presentation covering the problem statement, solution offered, founder's profile, products/services and working mechanism, challenges faced and solutions developed, struggles during the startup journey, and revenue model and market performance.

Event Proceedings

The session began with an introduction to entrepreneurship. Students then presented their startup analysis. Faculty provided feedback on content, delivery, and analysis.

Outcomes & Impact

- Better understanding of startup ecosystem
- Improved research and presentation skills
- Enhanced entrepreneurial thinking
- Exposure to real-world business challenges

Conclusion

The program successfully introduced students to startup concepts and encouraged innovative thinking. It motivated students to explore entrepreneurial opportunities across domains.

Photographs

