



सत्यमेव जयते

Government of Gujarat

Government Commerce College, Naroda

“B+” NAAC Accredited

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Principal

Dr. P.R. Patel

Date: 16th July 2026

SSIP ACTIVITY REPORT

SSIP and Innovation Orientation Programme

Particulars	Details
Name of Activity	SSIP and Innovation Orientation Programme
Date	14 July 2026
Venue	Government Commerce College, Naroda
Experts/Resource Persons	Mr. Meet Barot & Mr. Shashwat Shah
SSIP Coordinator	Dr. Dipti Arora
Innovation Club Coordinator	Dr. Dipal Patel
No. of Participants	198
Organized By	SSIP & Innovation Club

Objectives

- To familiarize students with the Student Startup and Innovation Policy (SSIP) and its objectives.
- To create awareness about opportunities for developing and promoting student innovation and entrepreneurship.
- To motivate students to identify real-world problems and develop innovative solutions.
- To introduce students to the journey from ideation to innovation, prototyping, and startup development.
- To make students aware of available mentoring, incubation, financial, and institutional support.
- To encourage students to actively participate in SSIP and innovation-related activities.

Key Highlights

- Mr. Meet Barot and Mr. Shashwat Shah conducted an interactive orientation session on innovation, entrepreneurship, and the SSIP ecosystem.
- The experts explained how students can identify problems around them and convert them into innovative and viable ideas.
- Students were introduced to key stages of the entrepreneurial journey, including problem identification, ideation, validation, prototyping, and startup development.

- The experts highlighted the importance of creativity, experimentation, mentoring, and continuous improvement in developing an innovative idea.
- Students were encouraged to participate in SSIP activities, innovation challenges, mentoring programmes, prototype development, startup competitions, and other entrepreneurial initiatives.
- The interactive session provided students with an opportunity to ask questions, clarify their doubts, and understand the support available for developing their ideas.

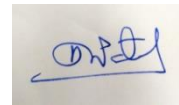
Outcomes

The programme created awareness among students regarding SSIP, innovation, entrepreneurship, and the institutional support ecosystem. Students gained an understanding of how an idea can progress from identifying a problem to developing an innovative solution, prototype, and potential startup.

The orientation motivated students to explore entrepreneurship as a career opportunity, develop innovative ideas, and make use of available mentoring and SSIP support. The programme also encouraged students to actively participate in future innovation and startup activities.

Dr. Dipti Arora
SSIP Coordinator

Dr. Dipal Patel
Innovation Club Coordinator



Principal



