



**Team SSIP MSUB in collaboration with
Faculty of Social Work,
The Maharaja Sayajirao
University of Baroda**



Organizes a Orientation of SSIP MSU BARODA

Student Startup and Innovations Policy(SSIP)



**12th July, 2025
2:00 PM ONWARDS**



Faculty of Social Work

PATRON



**Prof.(Dr) Dhanesh Patel
I/C Vice Chancellor, The Maharaja
Sayajirao University Of Baroda**



**Dr Aakash Pandey
Assistant Director
Centre for Startup And Innovations
Office Of career advancement for
students**



**Prof.(Dr.) Bhavna Mehta
Head ,
Faculty of Social Work**



**Prof.(Dr.) Ankur Saxena
Offctg. Dean ,
Faculty of Social Work**

AWARENESS SESSION ON THE STUDENT STARTUP AND INNOVATION POLICY (SSIP)

**Conducted by: Dr. Aakash Pandey, Assistant Director, Center
for Startup and Innovation**

Attendees: Junior MHRM and Junior MSW students

Date: 12TH July 2025

Venue: Faculty of Social Work, MSU.

THE STUDENT STARTUP AND INNOVATION POLICY (SSIP)

The Student Startup and Innovation Policy (SSIP) is a landmark initiative of the Government of Gujarat, developed to create a robust and inclusive ecosystem for young innovators and entrepreneurs. The policy's journey began with early experiments by Gujarat Technological University (GTU) in 2010, which incentivized students to identify and solve real-world problems. This culminated in the formation of a formal committee in September 2016, leading to the launch of SSIP 1.0 in 2017 with an initial budget of INR 200 crore. The current iteration, SSIP 2.0, launched on January 5, 2022, builds on this foundation with a greater focus and a substantial budget of INR 500 crore over five years, aiming to empower over 5 million students with an innovation-driven mindset.

The core philosophy of SSIP is to bridge the critical gap in the innovation value chain by providing support at the pre-incubation stage—a phase where an idea is still taking shape and needs nurturing to become a viable business model. The policy is structured around key interventions at the state, university, and institutional levels to ensure a holistic, end-to-end support system.

Key Objectives and Goals of SSIP:

The policy's objectives and goals are designed to create a comprehensive support system, transforming students from job-seekers into job-creators.

Ecosystem Development: To develop a student-centric Innovation and Preincubation Ecosystem Support (IPIES) within educational institutions, ensuring a conducive environment for creativity to flourish.

Capacity Building: To build the internal capacity of educational institutions to effectively support and mentor student innovators, making the ecosystem sustainable and scalable. The policy aims to build capacity for at least 200 educational institutes in five years.

Mind-to-Market Pathways: To create systematic pathways for students' ideas, research, and projects to progress from mere concepts to market-ready products. SSIP aims to support at least 1,000 student-led innovations and harness 500 student startups per year.

Inclusive Innovation: To facilitate sectoral and regional innovation, ensuring the ecosystem is not limited to technology but includes all fields, especially those solving social challenges and benefiting disadvantaged communities.

Strategic Integration: To leverage existing public and private initiatives to create a seamless, integrated support network that provides access to all necessary resources without duplication of effort.

Support Mechanisms and Provisions:

The policy offers a wide range of support mechanisms, with funding provisioned through the Student Innovation Fund (SIF), a total of INR 200 crore over five years.

Financial Assistance: Students can receive funding for their projects. For students in higher education, financial support can go up to INR 2.50 Lakh for developing Proof-of-Concepts (PoCs) or Minimum Viable Prototypes (MVPs). This is complemented by a sustenance allowance for innovators.

Intellectual Property (IP) Support: To encourage the protection of intellectual assets, the policy provides 100% funding for patent filing costs. This includes up to INR 75,000 for domestic patents and up to INR 1.5 Lakh for international patents, along with support for other IPRs like copyrights and trademarks.

Mentorship and Incubation: The policy facilitates access to a network of mentors, industry experts, and established incubation centers. It helps connect students with resources such as co-working spaces, fabrication labs (Fab Labs), and specialized innovation studios.

Academic Interventions: SSIP encourages universities to integrate innovation into their pedagogy through MOOCs, hackathons, and flexible academic regulations that allow students to focus on their startups while maintaining their academic standing.

Eligibility and Procedure:

The policy is inclusive and open to individuals up to the age of 35 who are students, alumni (graduated within the last five years), or dropouts from any educational institution in Gujarat. The application process requires innovators to submit a detailed proposal through their institution's SSIP cell. A dedicated committee then evaluates the proposal's merit and potential to be a scalable business model or create a valuable product/process.

EXPERIENCE OF THE SSIP AWARENESS SESSION

The awareness session on the Student Startup and Innovation Policy for junior MHRM and junior MSW students was a highly informative and motivating event. The session was led by Dr. Aakash Pandey, Assistant Director, Center for Startup and Innovation. Dr. Pandey's engaging presentation provided a comprehensive and accessible overview of SSIP, making complex policy details easy for the students to grasp. The session was particularly valuable for the students as it was interactive, allowing them to ask questions and get direct clarifications on the policy's provisions and application process. This opportunity to engage with an expert like Dr. Pandey helped demystify the startup journey and made the entire concept of entrepreneurship feel more achievable.

For many of the attendees, the session was a crucial turning point. Students of MHRM and MSW programs are often focused on human-centric problems—whether in organizational development or social work. The session effectively demonstrated how their academic expertise could be leveraged to create innovative solutions with real-world impact. Dr. Pandey highlighted that SSIP is not limited to technological or engineering ideas but actively supports innovation in all sectors, including social entrepreneurship.

The students' experience was overwhelmingly positive. They were particularly impressed by the financial and IPR support offered, which provided a clear path to overcoming the initial hurdles of starting an entrepreneurial venture. The session sparked numerous ideas among the students, prompting discussions on how they could apply their knowledge of human resources and community development to create sustainable, impactful startups. The event proved to be a powerful catalyst, reinforcing the idea that innovation and entrepreneurship are not just for a select few but are accessible to anyone with a passion to solve a problem. It was a truly enlightening experience that encouraged the students to think beyond traditional career paths and consider becoming job creators themselves.

LIST OF JR. MHRM STUDENTS

Sr. No	Name
1	Aalsika Astha Hitendra
2	Tomar Apeksha Brijmohan
3	Ms Sharon Dennis
4	Modi Priyanshu Kamleshbhai
5	Shah Diya Nileshbhai
6	Prasad Shreya Bansnarayan
7	Vasava Keshaben Maheshbhai
8	Vasava Mihir Sureshbhai
9	Angad Singh Sawhney
10	Vegad Jigar
11	Maitry Pramod Vaghela
12	Harsole Mrunal Pravinchandra
13	Parmar Saloni Jayeshbhai
14	Javarkar Juhi Nayan
15	Vishwakarma Riya Raju
16	Kuwar Sanjana Sahebrao
17	Rohit Deekshaben Dineshbhai
18	Soni Anusha Rajiv
19	Rathva Mitaliben Mukeshbhai
20	Soumya Singh
21	Sharma Riya Ajay
22	Yadav Srishti Ajaykumar
23	Maurya Vishnu Santosh
24	Ram Nanabhai Lakhnotra
25	Vanja Sneha Ashvinkumar
26	Pancholi Jaykumar Amitbhai
27	Jyothi Ben Bachubhai Parmar
28	Karan Singh
29	Mayank Barad
30	Lokindarsingh Bhati
31	Gor Hetal Satishchandra
32	Dev Mehra
33	Charmi Balkrishna Brahmakshatriyaiya
34	Devraj Rakesh Jagtap
35	Prajapati Jaydeep Rajubhai
36	Kuna Hardev Chetanbhai
37	Chauhan Falguni Bharatbhai
38	Vala Hardiksinh Ramdevsinh
39	Singh Ayush Basudev
40	Pandit Shweta Kishor
41	Gill Jasmine Harjindersingh
42	Khatiwala Harsh Samirkumar
43	Sachin Singh Rawat
44	Modan Mohammad Amaan Yunusbhai
45	Fatema Munavvar Lokhandwala

LIST OF JR. MSW STUDENTS

Sr No	Name of Students
1	Pruthvi Gadhavi
2	Diya Pillai
3	Palak Agrawal
4	Sharon Laker
5	Aanchal Lalwani
6	Aarzu Ghanchi
7	Mihir Kayastha
8	Ankit Makwana
9	Meshwa Rana
10	Jinal Suthar
11	Archana Vasava
12	Mahesh Rathod
13	Renuka Tadv
14	Wellsh Parmar
15	Manthan Chandrapal
16	Anushree Parmar
17	Harshali Jadhav
18	Devansh Phadke
19	Azra Abbaswala
20	Vishal Tadv
21	Pruthvi Jethva
22	Vijay Khunti
23	Shruti Gurjar
24	Anjali Prajapati
25	Shreya Verma
26	Radhika Birai
27	Prahlad Rathva
28	Tirth Rana
29	Mansvi Baldaniya
30	Krupa Patel
31	Carol Solomon
32	Sudarshana Kashyap
33	Ayushi Sharma
34	Manisha Kachot
35	Pranjal Bhatt
36	Danita Master
37	Mahek Taunk
38	Anjali Ranawat
39	Shilpi Kemkar
40	Kalpana Mayengbam
41	Sumehra Jahan
42	Shreya Singh
43	Sarmukh Gamit
44	Hinal Bhalgamiya

GLIMPSES OF THE SESSION

