



PDEU PANDIT DEENDAYAL ENERGY UNIVERSITY

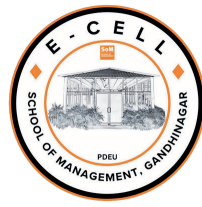
GANDHINAGAR, GUJARAT

Formerly Pandit Deendayal Petroleum University (PDPU)

NAAC A++ Grade

SoM

SCHOOL OF MANAGEMENT

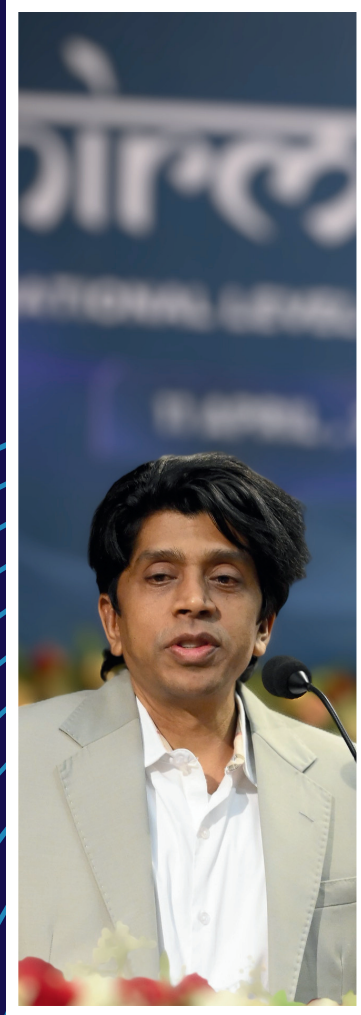
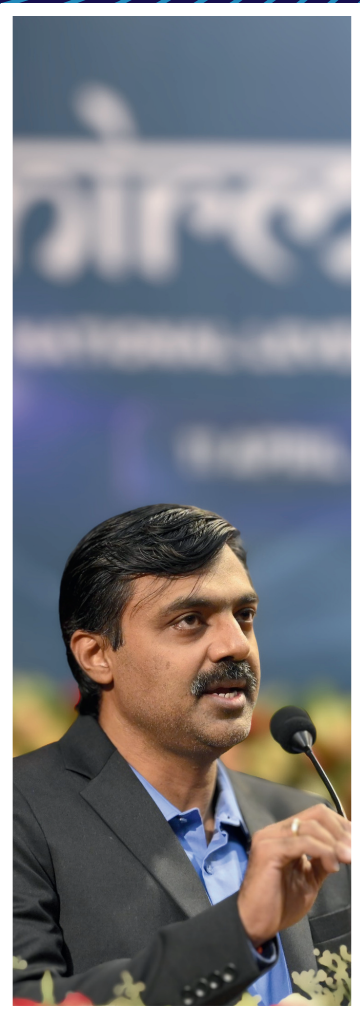


PDEU IIC
INNOVATION & INCUBATION CENTRE

NIDHI Technology Business Incubator

April '26

nirvahan 2.0



11th April, 2026



8 AM - 6 PM



180+ participants



61 Teams

About Pandit Deendayal Energy University (PDEU)

Pandit Deendayal Energy University (PDEU), formerly known as Pandit Deendayal Petroleum University (PDPU), was established by the PDPU Act, 2007; Acts of the Gujarat Legislature and Ordinances promulgated and Regulations made by the Governor, in the State of Gujarat, India. The primary thrust areas for the university are to ensure Energy for All, creating a Larger Social Impact and Prepare the Youth for tomorrow. PDEU has **NAAC** accreditation with "**A++**" Grade CGPA of **3.52 out of 4.00** & Graded Autonomy by UGC.

The University addresses the need for trained and specialized human resources for the energy industry worldwide. It intends to expand students' and professionals' opportunities to develop an intellectual knowledge base with leadership skills to compete globally. This objective is being addressed through several specialized and well-planned undergraduate and postgraduate energy education programs and intensive research initiatives, in management, engineering and humanities.



PDEU PANDIT DEENDAYAL ENERGY UNIVERSITY
GANDHINAGAR, GUJARAT
Formerly Pandit Deendayal Petroleum University (PDPU)

SoM
SCHOOL OF MANAGEMENT

SoET
SCHOOL OF ENERGY TECHNOLOGY

SoT
SCHOOL OF TECHNOLOGY

SLS
SCHOOL OF LIBERAL STUDIES

SoL
SCHOOL OF LAW

9500+
Students

500+
Faculty & Staff

200+
Guest Faculty

75+
Ongoing Projects

450+
Patents

250+
Students Research Project

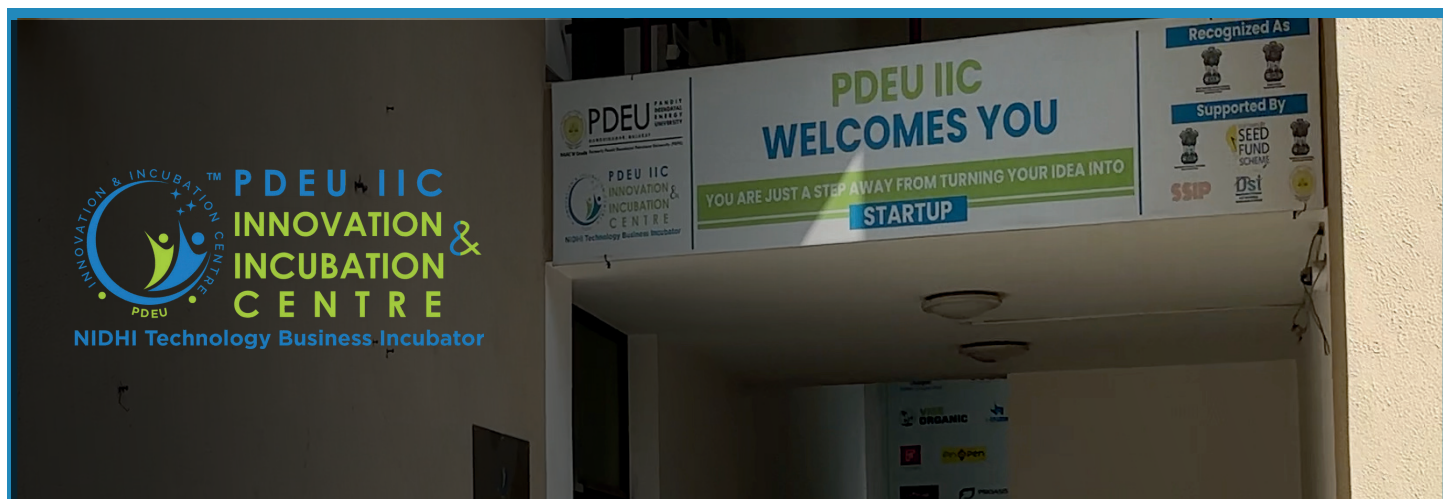
98%
Faculty with PhD from premier institutes

50+
Professional Body Association



About PDEU Innovation & Incubation Centre (PDEU IIC)

PDEU Innovation and Incubation Centre (formerly known as PDEU IIC) is an incubator at PDEU established in 2014. The centre was formally established in 2017 u/s 8 of The Companies Act, 2013, with a vision to provide state-of-the-art support and service to innovators, technocrats and entrepreneurs who aim to create a social and economic impact in society through innovative solutions to existing problems. The centre acts complement to the academic and research activities of the University. PDEU IIC has also been approved to be a **“Technology Business Incubator”**, a recognition by the Department of Science and Technology, Government of India. It is recognized as a Nodal Institute by the Government of Gujarat. PDEU IIC has incubated **220+ start-ups** across **10+ domains** and generated **500+ employment** opportunities through start-ups. The IIC Office has a specially designated area of **20,000 sq. ft.** for the start-ups to work on.



nirf-Innovation
National Institutional Ranking Framework for Innovation
Ministry of Education, Government of India

3500+
Applications
Received

35,000+
Students
Sensitized

45 CR+
Funding
Raised

220+
Start-ups
Incubated

30+
Start-ups with
INR 50L+ Revenue

150+
IPR
Filed

230+
Events
Organised

12+
NISP
Start-ups

500+
Employment
Generated

Schedule of the Event

8:30 – 9:15
Registration &
Breakfast
Auditorium (B Block)

9:15 – 9:45
Inauguration
Ceremony
Auditorium (B Block)

9:45 – 13:00
Preliminary
Pitching Rounds
C Block

13:00 – 13:45
Lunch Break
Cafeteria

14:00 – 15:30
Final Round
Auditorium (B Block)

15:30 – 16:00
Award Ceremony
Auditorium (B Block)

16:00 onwards
Hi-Tea
Auditorium (B Block)

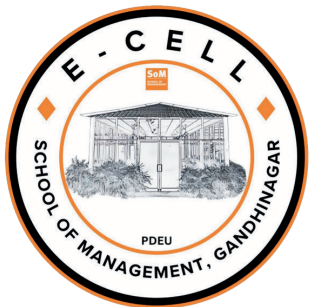
About School of Management – SoM



The School of Management (SoM), earlier known as the School of Petroleum Management (SPM), focuses on preparing MBA students for strong career outcomes through consistent industry engagement and practical exposure. The school places a clear emphasis on building employability by aligning academic learning with real-world business expectations.

Backed by a well-connected industry network and support from its promoter company, the School of Management maintains active interaction with the corporate sector. This is achieved through guest lectures, industry seminars, internships, live projects, research collaborations, and both on-campus and off-campus placement initiatives. Through these efforts, the school works towards ensuring that students graduate with the skills, confidence, and industry readiness required for successful professional careers.

About E-Cell – SoM



E-Cell SoM serves as a dynamic student-driven initiative focused on building a strong entrepreneurial mindset within the School of Management. The cell works to create a space where students can explore ideas, think creatively, and develop a practical understanding of entrepreneurship. It also encourages innovation and initiative among students.

By encouraging idea-driven problem-solving and practical exposure, E-Cell SoM actively contributes to the growing startup culture in India. With a strong emphasis on learning beyond classrooms, E-Cell SoM works towards enabling students to convert ideas into meaningful ventures. The cell supports aspiring founders by facilitating mentorship, networking opportunities, access to startup resources, and exposure to funding and incubation pathways. Through thoughtfully curated events, hackathons, startup challenges, and speaker sessions, E-Cell SoM continues to inspire students to explore entrepreneurship and take confident steps toward building impactful businesses.

About Nirman 2.0

Nirman 2.0 builds upon the foundation laid by its predecessor as the flagship initiative of the Entrepreneurship Cell (E-Cell), School of Management, Pandit Deendayal Energy University (PDEU), organised in collaboration with the PDEU Innovation and Incubation Centre (PDEU IIC).

The Business Plan (B-Plan) competition has evolved into a national-level event, attracting participation from across the country. It continues to provide aspiring entrepreneurs and student innovators with a focused platform to present their ideas before a distinguished panel of investors, mentors, and industry experts, while further enhancing the scale, diversity, and overall impact of the competition.





Nirman 2.0 witnessed participation from **164 teams**, comprising over **300 students** from leading institutions and universities across India, reinforcing its position as a **national-level B-Plan competition**. The event was hosted at the PDEU campus in Gandhinagar, with the preliminary and final rounds conducted primarily at C Block and Auditorium B Block respectively. The competition was open to all participants with no entry fee, ensuring wider accessibility for student founders. Following the initial screening, **61 teams were shortlisted** to present their business plans, out of which **10 teams emerged as winners**, collectively awarded a prize pool of **INR 1.25 lakh**. Designed as a multi-stage competition, Nirman 2.0 spanned a diverse range of sectors, including AI & Computing, SaaS, FinTech, Healthcare, Climate, Energy & Sustainability Tech, Agri & Food, Urban Infrastructure & Mobility, E-Commerce, Consumer Brands, Media & Entertainment, Education, Services, and Space & Frontier Tech. The event aimed to foster entrepreneurial thinking by supporting innovation-driven ideas, facilitating investor interaction, and providing students with mentorship, networking opportunities, and structured feedback to help validate and scale their ventures.

Evaluation Criteria

The teams were evaluated by an esteemed panel of judges based on the following criteria:

- **Clarity of Idea:** How clearly the problem, solution, and value proposition came across, and whether it was easy to follow.
- **Team Expertise:** The team's background, role clarity, and how confident they seemed in executing the idea.
- **Product Strength:** How well thought-out and workable the product was, including its usability and scope to scale.
- **Market Feasibility:** How realistically the team understood their market, demand, and competition.
- **Idea Uniqueness:** The level of originality and whether the idea stood out from what already exists.



Winning Teams

Winner

NutraBlaze



Prize Money: ₹25,000

NutraBlaze is a plant-based prebiotic supplement made from Ayurvedic ingredients like *Butea monosperma* and *Moringa oleifera*, aimed at improving gut health and reducing anemia risk. Paired with a patented smart dispenser for precise, personalized dosage, it combines traditional wellness with modern technology to offer a clean, scalable healthcare solution.

1st Runner Up

REVoltIQ



Prize Money: ₹20,000

RevoltIQ is an AI-powered Battery Management System that creates a “Battery Passport” to track lifecycle data and predict battery life, enabling safe reuse in energy storage systems while reducing costs and waste.

2nd Runner Up Arka Energy



Prize Money: ₹15,000

Arka Energy is an AI-driven microgrid OS with an edge device that autonomously manages industrial energy systems, ensuring uptime and enabling grid export revenue—reducing costs and accelerating renewable payback.

Jury's Favourite Gydocare



Prize Money: ₹10,000

Gydocare addresses key gaps in healthcare—low insurance coverage, limited support for cosmetic treatments, rising hospital competition, and increasing treatment costs—by offering a solution that improves access, affordability, and funding support for patients.

Categorical Winners

Techsentinels (HealthTech & Wellness)



Prize Money: ₹9,000

Sanrakshya (from Techsentinels) is a child health platform (0-10 years) combining a parent app, pediatrician dashboard, and smart measurement device to track growth and detect risks early. It connects parents, doctors, and institutions to enable continuous, data-driven preventive care.

Serin (AI & SaaS)

Prize Money: ₹9,000

Serin is an AI-powered recruitment platform that uses intelligent agents to conduct structured, role-specific interviews, assessing candidates on skills, reasoning, and real-world problem-solving—helping organizations streamline hiring and make better talent decisions.



Profex AI (EdTech & Productivity)



Prize Money: ₹9,000

Profex AI is an AI-powered teaching system designed to function like a real professor, guiding students step-by-step, resolving doubts instantly, and adapting to their learning pace to make quality education more accessible.

ProxyStore (FinTech & Marketplace)

Prize Money: ₹9,000

ProxyStore is a campus-focused digital platform that streamlines student commerce through a verified, semi-closed ecosystem. It enables secure intra- and cross-campus transactions, combining a hyper-local marketplace, group buying, and event promotion to replace fragmented informal channels.



Mocana (AgriTech, Sustainability & Energy)

Prize Money: ₹9,000

MOCANA is an agroforestry-based model that integrates crops like moringa, napier grass, and cactus to produce nutritional products, bioenergy, and biochar. By converting farm waste into energy and enabling carbon credits, it creates a scalable, zero-waste system that enhances farmer income and sustainability.



Amor (Lifestyle & Consumer)

Prize Money: ₹9,000

Amor is a Gen-Z focused social networking and dating platform that enables authentic connections through city/campus-based discovery, group chats, anonymous interactions, and vibe-based matching beyond just looks.



Outcome of the Event

NIRMAN 2.0 strengthened PDEU IIC's mission of fostering early-stage entrepreneurship by providing a platform for idea validation through expert mentorship and evaluation. Building on its previous edition, it enabled teams to refine their business models, improve pitching, and connect with industry professionals.

The event reinforced PDEU IIC's role as a hub for innovation, collaboration, and startup growth within the university ecosystem.





nirLan 2.0



www.ecellsom.in



[ecell.som](https://www.instagram.com/ecell.som)



www.pdeuiic.in



iic@pdpu.ac.in



079 2327 5143



PDEU Innovation and Incubation Centre



[pdeu_iic](https://www.instagram.com/pdeu_iic)



PDEU - Innovation and Incubation Centre



Let's Connect