



**Report on Two-Days  
Start-up Incubation Workshop on  
"Startup & Entrepreneur Building"  
30-31/01/2025**

**Organised by  
Government Science College Bhilad**

**Under SSIP 2.0**

**Workshop Coordinator:**

**Dr. Falguni Sheth**

**SSIP Coordinator**

# Report on Two-Days Start-up Incubation Workshop on "Startup & Entrepreneur Building"

**Date:** 30<sup>th</sup> - 31<sup>st</sup> January, 2025

**Time:** 10:00 AM to 4:00 PM

**Venue:** Smart Classroom, Government Arts & Commerce College, Bhilad

The "Startup & Entrepreneur Building" workshop was a two-day offline event aimed at fostering entrepreneurial spirit and providing budding entrepreneurs with the knowledge and tools required to launch their own startups. The workshop, organized at the Government Science College in Bhilad, focused on equipping participants with insights, strategies, and resources essential for starting and scaling a successful business. With guidance from industry experts and a hands-on approach, attendees walked away with valuable skills and connections.

## **The workshop was open to a wide range of individuals, including:**

- School students (Std. 9 to 12) interested in entrepreneurship
- College students (past, current, or dropouts) seeking guidance on startup ventures
- Faculty members looking to learn more about entrepreneurship and support students
- Anyone passionate about starting their own startup journey

## **Workshop Inaugural Ceremony Highlights:**

- **Welcome Address:** Principal Dr. Subhash Andher Sir welcomed all the participants with his brief speech on importance of SSIP 2.0.
- **Opening Remarks:** Dr. Falguni Sheth, SSIP coordinator, highlighted her perspective on the workshop's importance. She has emphasized on who can participate, benefits of the scheme and how this workshop will be helpful to built their dream for their startup journey.
- **Chief Guest Address:** Dr. Kashiram Bhoje, Principal, Government Arts & Commerce College Bhilad has graced the function with his august presence as a chiefguest. He has enlightened the students with his speech covering all the ideas, need of society and how the government is committed for the student's development especially in the field of Startup and Entrepreneurship.
- **Lamp Lighting:** The workshop was inaugurated with lamp lighting by guests and prayer by GSC Bhilad students.
- **Vote of Thanks:** Dr. Falguni Sheth delivered her vote of Thanks to each and everyone who participated, helped, cooperated for making this even happens.

## **Key Objectives and Benefits of the Workshop:**

The event was designed to offer the following benefits:

- **Insight from Industry Experts:** Participants had the opportunity to hear from seasoned entrepreneurs and experts who shared their knowledge, tips, and strategies on building a successful business.
- **Comprehensive Guidance:** The workshop provided a structured learning path, guiding attendees on their entrepreneurial journey, from ideation to execution.

- **Networking Opportunities:** Participants were encouraged to connect with fellow attendees, mentors, and industry professionals, expanding their network to form valuable business connections.
- **Access to Government Grants:** Information on government grants, schemes, and resources available to new businesses was made available, opening opportunities for financial support.
- **In-Person Interaction:** The offline format facilitated face-to-face interactions, ensuring a more engaging experience where participants could ask questions, share ideas, and receive immediate feedback.

## Topics Covered:

The workshop addressed several critical aspects of starting and running a successful startup:

1. **Startup & Business, Government Policies:** An overview of the government policies supporting startups, including schemes for funding and business development, was presented. Participants learned about the policies that can significantly ease the process of establishing and scaling a new venture.
2. **Intellectual Property Rights (IPR) & Legal Aspects:** This session focused on the importance of intellectual property protection, including patents, trademarks, and copyrights. Legal aspects of entrepreneurship, such as the formation of business entities and compliance requirements, were also covered in-depth.
3. **Food Processing & Micro Food Processing Business:** Special attention was given to the food processing industry, including emerging opportunities for micro food processing businesses. Attendees learned about the latest trends and the potential for innovation in this sector.
4. **Business Execution & Growth Strategies:** Strategies for turning an idea into a scalable business were discussed, with practical advice on business execution, market research, and scaling operations effectively.
5. **Legal & Compliance Essentials for Entrepreneurs:** This session provided crucial information on the legal aspects of running a business, such as contracts, licensing, tax requirements, and compliance with national regulations.
6. **Success Stories from Local Founders:** Local entrepreneurs shared their success stories, providing inspiration and real-world examples of overcoming challenges and achieving business success. These stories served as powerful motivators for the participants.

### Local founders who presented their stories:

1. Mr. Shyam Panjwani, Shyam food products (OPC) Pvt. Ltd., Vapi. (M) 7383637703, shyampanjwani18@gmail.com
2. Ms. Mansi V. Shah, M.S. Foods (Matangi Khakhara), Killa Pardi, Valsad. 9687462511, 9727522407, mansi9883@gmail.com

## Paper to Pitch: The Startup Sprint activity:

"Paper to Pitch: The Startup Sprint" was an engaging, hands-on activity designed to foster entrepreneurial thinking and creative problem-solving. Participants worked in teams, analyzing real-world issues from newspapers to identify key problem statements. They then brainstormed innovative solutions, developed startup plans—including naming their startups

and outlining how their solutions would work—and pitched their ideas to the audience and judges.

The activity encouraged teamwork, critical thinking, and quick ideation, simulating the dynamic environment of a real startup ecosystem. The Q&A session after each pitch provided valuable feedback, enhancing the participants' learning experience.

**Objective:**

To foster creative problem-solving, teamwork, and entrepreneurial thinking by identifying real-world problems and transforming them into viable startup ideas.

**Activity Flow:**

1. **Introduction (10 minutes):**
  - Briefing participants about the goal: turning news headlines into startup opportunities.
  - Explain the rules and timeline.
2. **Problem Discovery (15 minutes):**
  - Each team received a newspaper and were asked to identify **2-3 real-world problems** from various sections (business, environment, health, etc.).
3. **Solution Ideation (20 minutes):**
  - Brainstorm potential solutions for the identified problems.
  - Choose **one core problem** to develop further.
4. **Startup Planning (30 minutes):**
  - Define the startup name and design the logo.
  - Outline the business model: how the solution works, target audience, revenue streams, etc.
  - Assign team roles: CEO, CTO, CMO, etc.
5. **Pitch Preparation (15 minutes):**
  - Craft a **3-minute pitch** covering:
    - The problem & its solution
    - Market potential
    - Revenue model
    - Team roles
6. **Pitching Session (2-3 minutes per team + 2 minutes Q&A):**
  - Each team presents their start-up idea.
  - Judges/peers ask questions to evaluate feasibility, innovation, and impact.
7. **Feedback (10 minutes):**
  - Provide constructive feedback.

**Evaluation Criteria:**

- **Problem Identification:** Relevance and depth of the problem.
- **Innovation:** Uniqueness of the solution.
- **Feasibility:** Practical implementation of the idea.
- **Business Model:** Clarity and sustainability.
- **Pitch Delivery:** Clarity, confidence, and persuasiveness.

**Total Participants**

- A workshop saw 73 attendees out of 94 registered participants. The attendees comprised 6 faculty members and 67 students (5 alumni and 62 current students) from

eight colleges across Gujarat and the Union Territory of Dadra and Nagar Haveli. These colleges represented three universities (Gujarat Technological University, Gujarat University, and Veer Narmad South Gujarat University) and four academic streams (Arts, Commerce, Science, and Pharmacy). The participating colleges were: Government College Daman, Government Arts & Commerce College Bhilad, Government Arts, Commerce & Science College Khergam, Rofel College of Pharmacy, KBS College Vapi, Suresh Mehta College of Science, Commerce Umargam, Dr. APJ Abdul Kalam Government College Silvassa, and Government Science College, Bhilad.

### **Conclusion:**

The "Startup & Entrepreneur Building" workshop was a highly enriching event for individuals looking to pursue entrepreneurship. It offered practical insights, expert guidance, and networking opportunities, empowering participants to take the first step towards building their own businesses. Whether participants were looking to refine their ideas or seeking advice on business execution, the event provided a comprehensive roadmap for turning dreams into reality. By the end of the two days, attendees were equipped with the knowledge, connections, and resources needed to embark on their entrepreneurial journey confidently.

### **Budget utilized:**

<b>Sr. no.</b>	<b>Purpose</b>	<b>Name / Agency name</b>	<b>Amount</b>	<b>Chq. No.</b>	<b>Date</b>
1	Refreshments for participants	Shreeji Sweet & Farsan Mart, Bhilad	4660	906382	31/1/2025
2	Banner & Certificates	Maruti Enterprise, Bhilad	2286	906383	1/2/2025
3	Activity and stationary materials	Mahavir Stationary, Valsad	985	906384	1/2/2025
4	Expertship	Mr. Kirtikumar Patel	5000	906385	1/2/2025
5	Expertship	Mr. Pancham Baraiya	5000	906386	1/2/2025
6	Expertship	Mr. Keyur Patel	5000	906387	1/2/2025
7	Miscellaneous expense, water etc	Dr. Falguni Sheth	250	906388	1/2/2025
8	Lunch for guests and experts	Radhe Kathiyawadi	2415	906389	4/2/2025
		<b>Total</b>	<b>25596</b>		

# Glimpse of the event:



## Inauguration





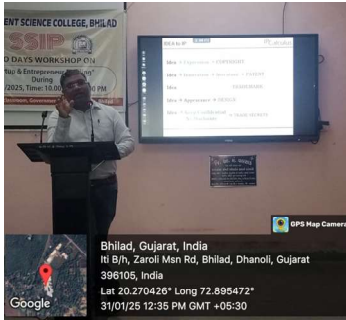
## Expert sessions



## Paper to Pitch: The Start-up Sprint activity



## Valedictory & feedback



## Participants Audit

Registered : 94

Attended: 73  
 • 06 faculties and 67 students (5 Passed out and 62 Current)

Institute: 08  
 • Govt. College Daman  
 • Govt. Arts & Commerce College Bhilad  
 • Govt. Arts, commerce & Science College Khergam  
 • Rotel College of Pharmacy  
 • KES College Vapi  
 • S. Mehta college of Science, Commerce Umargam  
 • Dr. APJ Abdul Kalam Govt.college Silvassa  
 • Govt.Science College, Bhilad

University representation: Three  
 • Gujarat Technological University, Ahmedabad  
 • Gujarat University, Ahmedabad  
 • Veer Narmad South Gujarat University, Surat

States: Two  
 Gujarat  
 D & H

Streams: Four  
 Arts  
 Commerce  
 Science  
 Pharmacy