



Awareness Program on SSIP 2.0 Held at Gardi Campus

Date: 27th March 2026

Shree V.M.Mehta Institute of ayurved organized an Awareness Program on SSIP 2.0 at Gardi Campus, Rajkot, Gujarat. The event drew a massive participation of over 100 students from the 1st st & 2nd years BAMS.

An awareness program on the students startup and Innovation policy was successfully organized at the Gardi Campus on Date 27th March 2026. The primary objective of the program was to create awareness among students about innovation ,entrepreneurship and various opportunities provided under SSIP.

The Program commenced with a welcome address by Dr Dharmdeepsinh Gohil – Asst. Prof. Shri V.M. Mehta Institute of Ayurved, Who emphasized the importance of innovation and Startup culture among students. The session was led by Guest Speaker Prof. Parag Paija – SSIP Coordinator B.H. Gardi College of Eng. & Tech. & Ms. Rachita Mehta – Sr. Manager Placement Cell B.H. Gardi College of Eng. & Tech. ,Who provided detailed insights into the SSIP initiative,its objectives,funding support, and the process of converting ideas into successful startups.

The event achieved the following outcomes: -

- Students gained knowledge about SSIP 2.0
- Understanding of various sources of funding for startups
- Financial assistance available under SSIP.
- Knowledge of the proposal format for startup applications
- Insights into the process of receiving grant funds

- Steps for idea submission and Ptroject development.

The program successfully inspired and educated students about the opportunities and resources available under SSIP 2.0, fostering entrepreneurship and innovation among young minds.

