



NAVSARI AGRICULTURAL UNIVERSITY
ERU CHAR RASTA, NAVSARI, GUJARAT-396 450

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OFFICE ORDER OF SENSITIZATION AND OUTREACH PROGRAMME

The Navsari Agricultural University (NAU), Navsari aims to create an integrated, university based entrepreneurial ecosystem to support innovations and ideas of young students. In this regard, University Startup Cell and Nodal Centre for SSIP 2.0 of NAU, Navsari are organizing a **FULL DAY Sensitization and Outreach Programme** titled ***“Innovating Agriculture: Startups and Entrepreneurship Opportunities by Cultivating Entrepreneurial Mindset”*** under SSIP 2.0; to sensitize the **Diploma, UG & PG students of Polytechnic in Agriculture and College of Agriculture-Bharuch, NAU, Navsari** on **November 12, 2025**. The Programme Schedule is mentioned below for information and necessary action of the concerned officials.

Convener	Dr. Timur R. Ahlawat , <i>Chairman of University Startup Cell and Nodal Centre for SSIP 2.0, Director of Research and Dean PG Studies, NAU, Navsari</i>		
Co-Conveners	Dr. Jayesh J. Pastagia <i>University Advisor of SSIP 2.0 & Principal, AABMI NAU, Navsari</i>	Dr. Divyesh D. Patel <i>Principal CoA-Bharuch NAU, Navsari</i>	Dr. A. D. Raj <i>Principal PIA-Bharuch NAU, Navsari</i>
Programme Director	Dr. Swati S. Sharma , <i>University Coordinator of SSIP 2.0 and Member Secretary University Startup Cell, Associate Professor in ABM, AABMI, NAU, Navsari</i>		
Programme Co-Directors	Dr. Mehul G. Thakkar , <i>University Co-Coordinator of SSIP 2.0, Professor & Head in HRM, AABMI, NAU, Navsari</i>		
Programme Coordinators	Dr. Sunayankumar R. Patel <i>Professor & Head in GPB, CoA-Bharuch NAU, Navsari</i>	Dr. Tushar U. Patel <i>Associate Professor in Agronomy, CoA-Bharuch NAU, Navsari</i>	Dr. Kiran N. Patel <i>Assistant Professor in ABM, AABMI NAU, Navsari</i>

Programme Schedule

Inaugural Ceremony (9:30 to 10:00 am)		
10:00 am to 10:50 am	Dr. Jayesh J. Pastagia <i>University Advisor of SSIP 2.0 & Principal, AABMI, NAU, Navsari</i>	Entrepreneurial Opportunities in Apiculture
10:50 am to 11:40 am	Dr. Mehul G. Thakkar <i>University Co-Coordinator of SSIP 2.0 & Professor & Head in HRM, AABMI, NAU, Navsari</i>	Strengthening Psychological Muscles for becoming Business Ready
11:40 am to 12:30 pm	Dr. Swati S. Sharma <i>University Coordinator of SSIP 2.0, Member Secretary University Startup Cell, Associate Professor in ABM, AABMI, NAU, Navsari</i>	Understanding Various Agri-Entrepreneurship and Startup Models and Govt. Schemes
Lunch Break (12:30 pm to 2:00 pm)		
2:00 pm to 2:50 pm	Dr. Vaibhav N. Mehta <i>University Startup Cell Member & Asst. Professor (Nanotechnology), ASBI, NAU, Surat</i>	Role of IPR for Entrepreneurship and Startup Growth

2:50 pm to 3:40 pm	Dr. Tushar U. Patel <i>Associate Professor in Agronomy,</i> <i>CoA-Bharuch, NAU, Navsari</i>	Unlocking the Potential: The Journey of Entrepreneurship
3:40 pm to 4:30 pm	Valedictory: Q & A, Feedback, Certificate Distribution	

This is for your kind information and further needful action.

With regards,



Director of Research & Dean PG Studies

Copy Forwarded for kind information:

1. The Principal/Dean, AABMI-Navsari, CoA-Bharuch, PIA-Bharuch and ASBI-Surat, NAU, Navsari

Copy for necessary action:

1. All Concerned Members of University Startup Cell & Nodal Centre for SSIP 2.0, NAU, Navsari