




A Report on




“Ideathon-2025”

" A startup business idea submission competition"

Program Co-Ordinator: Prof. (Dr.) Bhavesh B. Prajapati and Prof. Parth A. Goswami



Government MCA College,
Maninagar, Ahmedabad



Student Startup & Innovation Policy

“IDEATHON-2025”

A startup-business idea submission competition

Presentation requirements / inclusions
• Existing problem definition
• Innovative idea/product (proposed solution)
• Proposed business plan
• Team size : 3
• Duration: 10 min (8 slides)

**Attractive Prizes
for
Best 3 ideas**

➤ Top ideas will be promoted to get benefits of SSIP Grant,
financial assistance and incubation support

SSIP Coordinator: Prof. Bhavesh B. Prajapati

About Ideathon-2025:

An “Ideathon-2025” competition is a collaborative event designed to encourage students to come up with innovative business ideas or solutions to real-world problems, which can be promoted to start-ups.

Goals of an Ideathon-2025 at GMCA:

- **Foster Creativity:** Encourage students to think outside the box and come up with novel solutions that can solve real-world problems.
- **Build Entrepreneurial Skills:** Equip participants with the tools and knowledge to bring their ideas to life.
- **Identify Potential Startups:** Spot promising business ideas that can be turned into real-world ventures.

About competition:

- **Team Formation:** Students form teams, typically with diverse skill sets (e.g., business, design, tech) to ensure a well-rounded approach to solving the problem.
- **Group work:** Participant student teams working on specific challenges or themes and competing to present the most viable, creative, and impactful solutions.
- **Pitching:** Student teams pitch their business ideas to a panel of judges/faculty members. Pitches typically involve presenting the idea's value proposition, market potential, business model, and impact.
- **The final round of the SSIP Ideathon-2025** witnessed an insightful evaluation session conducted by the SSIP Committee, GMCA, SSIP Co-Ordinator Prof. Bhavesh B. Prajapati, Prof. Nirali Sheth, Prof. Nisha Chavda and Principal Dr. Chetan Bhatt. The round-1 winner teams showcased the innovative spirit, presenting a range of impactful ideas addressing real-world challenges. Evaluators provided valuable feedback, emphasizing the importance of creativity, feasibility, and societal relevance in each project. Their expert guidance and constructive insights greatly enriched the learning experience for all participating teams.
- **Prizes/Opportunities:** Winning teams may receive SSIP grant funding, internships, startup incubation support, and networking opportunities in addition to recognition for their innovative thinking.

In essence, an Ideathon-2025 serves as both a learning experience for students and a way for GMCA to tap into fresh, innovative business concepts.

Ideathon-2025 event details:

Event name: IDEATHON-2025 - A startup business idea submission competition.

Date: 15 April 2025

Time: 2:30 PM onwards

Venue: Swami Vivekanand Hall, Government MCA College, Maninagar

Jury: Prof. Nirali Sheth -GMCA

Prof. Darshan D. Modi - GMCA

Participation: 16 student teams (54 students) participated.

Winner teams:

Rank	Team no.	Team members	Title of Business Proposal Idea	Prize Money (Rs.)
1	1	245690694038 Meet Rajeshbhai Bodana	Artificial Intelligence, Personal Productivity, Digital Assistance	1000
		245690694003 Ajay Vijaybhai Parmar		
		245690694041 Nainil Jaikishan Gagnani		
2	5	245690694051 Pratik Jagdishbhai Prajapati	Sustainability & Environment	500
		245690694047 Richa Sanjaykumar Patel		
		245690694033 Mahi Sandipkumar Panchal		
	14	245690694074 Satyam Arvind Yadav	AI-based Tele-therapy of ADHD	500
		245690694063 Shatruvanpratap J Singh		
3	3	245690694060 Furkan shaikh	Urban Development, Civic Infrastructure, or E-Governance	250
		245690694066 Tasin ajmeri		
		245690694037 Meel Pramila		

IDEATHON -2025 Final Round photographs:

