



Introduction of the College

Government Arts and Commerce College, Liliya is a reputed institution committed to providing quality education to students from rural and semi-urban areas. The college focuses on the holistic development of students by promoting academic excellence, skill development and value-based education. Along with regular curriculum activities, the institution actively encourages students to participate in co-curricular and extension activities, especially in the fields of innovation, entrepreneurship and research. The college has been actively implementing various initiatives under Innovation Club and Institution's Innovation Council (IIC) to nurture creativity and entrepreneurial mind set among students.

About SSIP 2.0

The **Student Startup and Innovation Policy (SSIP 2.0)** is an initiative by the Government of Gujarat aimed at promoting innovation and entrepreneurship among students. It provides financial assistance, mentoring support, incubation facilities and networking opportunities to help students transform their innovative ideas into successful startups. SSIP 2.0 focuses on strengthening the startup ecosystem in educational institutions by encouraging students to think creatively, solve real-world problems and become job creators rather than job seekers. The policy also emphasizes research-driven innovation and supports projects at various stages, from idea generation to commercialization.

Objectives of the Program

- To create awareness about **SSIP 2.0** and its benefits among students.
- To encourage students to develop innovative ideas and entrepreneurial skills.
- To provide guidance regarding funding opportunities and startup support.
- To motivate students to participate in innovation-based activities and projects.
- To promote a startup culture within the institution.



Regular Activity Report

Report on Expert Session held on 18th March 2026

(Under 30-Hour Certificate Course on Rural Innovation, Creativity & Entrepreneurship – SARTHI & SSIP Collaboration)

Government Arts and Commerce College, Liliya organized an expert session on 18th March 2026 under the *30-Hour Certificate Course on Rural Innovation, Creativity & Entrepreneurship*, conducted under SARTHI in collaboration with SSIP, Innovation Club, and Institution's Innovation Council (IIC). On the second day of the program, Ms. Anjali Rathod was invited as the Resource Person. She delivered an insightful session focusing on innovation development, idea generation, and entrepreneurial opportunities, especially in the rural context. During the session, she explained the importance of identifying real-life problems and transforming them into innovative solutions. She introduced students to the design thinking approach, covering key stages such as problem identification, ideation, and solution development. She also guided students on how to refine their ideas and present them effectively. Special emphasis was given to linking innovative ideas with support systems such as SSIP 2.0, encouraging students to explore funding and mentorship opportunities. The session also highlighted the importance of creativity, teamwork, and practical implementation. The session was highly interactive, with students actively participating, sharing ideas, and asking questions related to innovation and startup development. The resource person motivated students to think creatively and work towards developing impactful solutions for rural development. Overall, the session was highly informative and contributed significantly to enhancing students' understanding of innovation and entrepreneurship. It successfully supported the objectives of the certificate course by encouraging students to develop innovative and entrepreneurial thinking.



Government Arts and Commerce College Liliya

Students Startup and Innovation Policy 2.0



Regular Activity Report

