

Report on Fireside Session with Sh. Sharad Bansal, Co-founder, Warmup Ventures

Date : 20th September, 2024

Venue : Horizon (Executive Classroom), AB2, AURO University

An Interactive session on “Raising Capital for Startups” was organized by AURO Innovation and Continuing Education Centre followed by Fireside Chat with the Co-founder and Managing Partner of Warmup Ventures, Sh. Sharad Bansal on 20th September, 2024 at AURO University Campus.

The students from School of Business, Hospitality, Law and Journalism and Mass Communication attended the session. There were more than 100 students. The session raised awareness on the Startups, setting up a business and how to arrange funding for the Startup venture. The Bangalore-based "Warmup Ventures" was in Surat for various student-centric activities. AURO University invited the team in partnership with Gujarat Thinkers Federation and Samanvay Pratishthan, Vadodara.

About Warmup Ventures:

Warmup Ventures is a tech-focused venture capital fund led by founders, dedicated to investing in early-stage startups. From their current fund, they have invested in 10 startups and plan to invest in 30-35 companies over the next two years. This session has provided founders with the opportunity to present their startups to the audience, gain insights into Warmup Ventures and their upcoming fund, and engage with the Warmup Ventures team.

About the Founder - Mr. Sharad Bansal:

Mr. Sharad Bansal is an IIT-Delhi alumnus, Co-founder & Managing Partner at Warmup Ventures, and ex-co-founder of Tinkerly. He is an investor in over 10 startups.

LinkedIn Profile: <https://www.linkedin.com/in/shrdbnsl>

The session started with introduction of AURO University by Ms. Nishtha Agarwal, SoL, Gujarat Thinkers Federation and Samanvay Pratishthan by Dr. Ankit Shah, BMU. Registrar of AURO University felicitated the guest speaker, Sh. Sharad Bansal.

The Welcome address was delivered by Sh. Sandeep Sharma, Head-AURO Innovation and Continuing Education Centre.

It was followed by an interactive session by Sh. Sharad Bansal wherein he briefed students about running a startup and cash flow challenges.

After this, the rapid fire round was initiated by AURO students – Vrunj Patel, BBA, 1st semester and Shruti Singhania, MBA, 3rd semester. This fireside chat was quite interesting as students asked various questions related to technology, personality and personal choices.

The audience also asked the questions on challenges of startups.

The Vote of Thanks was delivered by Sh. Yuvraj Pokharna, team member of Gujarat Young Thinkers Federation, Surat Chapter.

The programmed ended with Vande Matram and a group photograph.

