



Introduction of the College

Government Arts and Commerce College, Liliya is a reputed institution committed to providing quality education to students from rural and semi-urban areas. The college focuses on the holistic development of students by promoting academic excellence, skill development and value-based education. Along with regular curriculum activities, the institution actively encourages students to participate in co-curricular and extension activities, especially in the fields of innovation, entrepreneurship and research. The college has been actively implementing various initiatives under Innovation Club and Institution's Innovation Council (IIC) to nurture creativity and entrepreneurial mind set among students.

About SSIP 2.0

The **Student Startup and Innovation Policy (SSIP 2.0)** is an initiative by the Government of Gujarat aimed at promoting innovation and entrepreneurship among students. It provides financial assistance, mentoring support, incubation facilities and networking opportunities to help students transform their innovative ideas into successful startups. SSIP 2.0 focuses on strengthening the startup ecosystem in educational institutions by encouraging students to think creatively, solve real-world problems and become job creators rather than job seekers. The policy also emphasizes research-driven innovation and supports projects at various stages, from idea generation to commercialization.

Objectives of the Program

- To create awareness about **SSIP 2.0** and its benefits among students.
- To encourage students to develop innovative ideas and entrepreneurial skills.
- To provide guidance regarding funding opportunities and startup support.
- To motivate students to participate in innovation-based activities and projects.
- To promote a startup culture within the institution.



Regular Activity Report

Report on 30-Hour Certificate Course on Rural Innovation, Creativity & Entrepreneurship (*Under SARTHI – Innovation Club in Collaboration with SSIP*)

Introduction of the College

Government Arts and Commerce College, Liliya is a reputed institution dedicated to providing quality education to students from rural and semi-urban areas. The college emphasizes holistic development through academic excellence, skill development, and value-based education. It actively promotes innovation, creativity, and entrepreneurship through initiatives such as the Innovation Club, Institution's Innovation Council (IIC), and SSIP activities, encouraging students to become self-reliant and socially responsible citizens.

About SARTHI & SSIP 2.0

SARTHI (Scheme for Action Research, Talent Hunt and Innovation) is an initiative of the Knowledge Consortium of Gujarat aimed at nurturing innovation, creativity, and entrepreneurial skills among students through practical exposure and skill-based learning. The Student Startup and Innovation Policy (SSIP 2.0), an initiative of the Government of Gujarat, complements this effort by providing financial assistance, mentoring, incubation support, and guidance to students for converting their innovative ideas into startups. The collaboration of SARTHI and SSIP strengthens the innovation ecosystem in higher education institutions and encourages students to become job creators.

Details of the Program

Government Arts and Commerce College, Liliya organized a “30-Hour Certificate Course on Rural Innovation, Creativity & Entrepreneurship” under the SARTHI initiative in collaboration with SSIP, Innovation Club, and IIC.

The primary objective of the course was to develop an innovation mindset, creativity, and entrepreneurial awareness among Arts and Commerce students, particularly those from rural backgrounds.

The course was conducted with active participation of students and focused on practical learning through sessions on innovation, design thinking, entrepreneurship, digital skills, and rural development opportunities.

As part of the program, an expert session was organized on 17 March 2026, where Ms. Urvi Kanabar, Operations Assistant at SU Startup and Entrepreneurship Council, Saurashtra



Regular Activity Report

University, was invited as the Resource Person. She provided valuable insights into the startup ecosystem, innovation opportunities, and Intellectual Property Rights (IPR). She also explained important initiatives such as IIC, Startup Gujarat, and SSIP 2.0, guiding students on how to avail benefits and support for their innovative ideas.

The session was highly interactive, and students actively participated by asking questions related to startup ideas, funding opportunities, and innovation support systems. The resource person motivated students to think creatively and explore entrepreneurial opportunities, especially in rural contexts.

Throughout the 30-hour course, students were engaged in various activities such as problem identification, idea generation, digital content creation, and preparation of basic startup proposals. The program concluded with student presentations, where participants showcased their innovative ideas and solutions.

Objectives of the Program

- To develop an innovation mindset among students.
- To enhance creativity and problem-solving skills.
- To promote entrepreneurship, especially in rural areas.
- To provide practical exposure to startup and innovation ecosystems.
- To create awareness about initiatives like SARTHI and SSIP 2.0.

Outcomes of the Program

- Students developed a better understanding of innovation and entrepreneurship.
- Increased awareness about SSIP support, funding, and startup ecosystem.
- Students learned to identify problems and generate innovative solutions.
- Enhanced digital, analytical, and presentation skills.
- Motivated students towards self-employment and startup initiatives.

Conclusion

The 30-hour certificate course was successfully conducted and effectively achieved its objectives. The collaboration with SSIP added significant value by providing students with awareness about funding, mentorship, and startup support. The program proved to be highly beneficial in developing entrepreneurial skills and inspiring students to pursue innovation-driven and self-reliant career paths.



Government Arts and Commerce College Liliya

Students Startup and Innovation Policy 2.0



Regular Activity Report

Coordinator's Remark

The 30-Hour Certificate Course on Rural Innovation, Creativity & Entrepreneurship under SARTHI, organized in collaboration with SSIP, proved to be a highly meaningful and outcome-oriented initiative. The program successfully created awareness among students regarding innovation, startup opportunities, and government support systems such as SSIP 2.0. The active participation and enthusiasm shown by the students throughout the sessions and activities were commendable. The expert guidance provided during the course, especially in the areas of design thinking, entrepreneurship, and Intellectual Property Rights (IPR), helped students develop a practical understanding of transforming ideas into viable solutions. The collaboration with SSIP added significant value by guiding students about funding opportunities and incubation support. Overall, the program achieved its objectives of fostering creativity, innovation, and entrepreneurial mindset among rural students.



Government Arts and Commerce College Liliya

Students Startup and Innovation Policy 2.0



Regular Activity Report

