

Event Report

- 1) **Name of Event:** 'My Startup Story'
- 2) **Nature of the Event:** Expert Mentoring Session
- 3) **Date:** 9th January 2025
- 4) **Time:** 3:00 to 5:00 PM
- 5) **Venue:** Conference Room, Ground Floor, Anviksha
- 6) **Mode of Event:** Offline session
- 7) **Organized by:** E-Club, GUITAR Council, GSFC University, SSIP, Startup Gujarat and IIC (MoE GoI) in collaboration with eChai Ventures
- 8) **Objective of the Event:**
 - Inspire students by sharing real-life startup journeys, including challenges, failures, and success stories.
 - Help students to understand practical lessons and real-world insights directly from experienced entrepreneurs.
 - Encourage open interaction through discussions and Q&A sessions, making the learning experience engaging.
 - Motivate participants to think creatively, build confidence, and explore entrepreneurship as a career or side pursuit.
- 9) **Resource Persons:**

Following speakers were invited in coordination with eChai ventures for the panel discussion:

 - Ms. Deepti Dave, Founder, NX Smart Solutions: Panellist
 - Dr. Deep Lodhari, Founder, All That Dips: Panellist
 - Ms. Deval H. Joshi, Founder, Deval The Coach: Panellist
 - Shri Atrikumar Dadhaniya, Founder, Concert Circle: Moderator
- 10) **Number of Participants:** 17, Annexure – 1

11) Brief of Event :

“My Startup Story” was an inspiring expert talk organized by **eChai Ventures** in collaboration with the **Entrepreneurship Club (E-Club)** and **GUIITAR Council, GSFC University** on **9th January 2026**. The session aimed to motivate students and faculty members by sharing real-life entrepreneurial journeys, challenges, failures, and key learnings, while making entrepreneurship relatable, practical, and achievable. The event encouraged innovation, creative thinking, and active interaction through real-world insights and discussions.

Additionally, the **Ananta Core Team**, representing **Ananta – the annual fest of GSFC University**, conducted a briefing on the upcoming **Shark Tank-style activity** planned for **Ananta '26** in collaboration with the **GUIITAR Council**. The briefing informed participants about the opportunity to pitch their innovative ideas, receive expert guidance, and explore potential funding support.

About eChai Ventures

eChai Ventures is a global startup community that plays an active role in supporting and strengthening the startup ecosystem. It connects founders, professionals, investors, and aspiring entrepreneurs through expert talks, meetups, and community-driven initiatives. By encouraging knowledge sharing, mentorship, and collaboration, eChai Ventures helps nurture innovation, promote entrepreneurship, and create meaningful opportunities for individuals to learn from real-world startup experiences.

Entrepreneurship Relevance

The event emphasized that entrepreneurship is a challenging journey where founders must innovate, adapt, and be willing to pivot based on market needs. Speakers highlighted that innovation is not limited to technology— it can also come from business models, processes, customer experience, or problem approach. A good product, as discussed, is one that solves a real problem, is backed by proper market research, meets customer demand, and can be successfully sold to generate revenue and sustain growth.

Alignment with Sustainable Development Goals (SDGs)

- **SDG 4: Quality Education** – The event provided experiential learning through real-life entrepreneurial journeys, practical insights, and interactive discussions, enhancing students’ understanding beyond classroom learning.

- **SDG 5: Gender Equality** – The participation of women entrepreneurs as speakers promoted gender inclusivity and encouraged female students to explore leadership and entrepreneurship.
- **SDG 8: Decent Work and Economic Growth** – By fostering an entrepreneurial mindset, the session supported innovation, startup culture, self-employment, and awareness of future job creation.
- **SDG 9: Industry, Innovation, and Infrastructure** – The discussions encouraged innovative thinking, problem-solving, and the development of ideas aligned with real-world industry and market needs.
- **SDG 10: Reduced Inequalities** – The event made entrepreneurship accessible to students from diverse academic backgrounds, promoting equal learning and participation opportunities.
- **SDG 12: Responsible Consumption and Production** – Emphasis on market research, value creation, and sustainable business models encouraged responsible and mindful innovation.
- **SDG 17: Partnerships for the Goals** – The event reflected effective collaboration between GSFC University, GUITAR Council, eChai Ventures, and the Entrepreneurship Club (E-Club), strengthening partnerships within the entrepreneurial ecosystem.

Impact Created

- Provided participants with valuable insights into real-life entrepreneurial journeys, challenges, and practical business learnings.
- Encouraged interactive discussions, helping students improve communication, critical thinking, and problem-solving skills.
- Created awareness about entrepreneurship as a viable career path by sharing authentic startup experiences.

Outcomes

- Students demonstrated enhanced innovative thinking and actively explored ideas beyond conventional academic frameworks.
- Enhanced understanding of the entrepreneurial mindset, innovation, and startup culture.
- Strengthened the presence and vision of the Entrepreneurship Club (E-Club) and GUITAR Council on campus.
- Motivated students to participate in future entrepreneurial activities, including idea pitching and startup initiatives.

- Students understood that startups may possibly require multiple restarts and pivots before the right idea is achieved.
- They learned the importance of staying flexible and not being emotionally attached to a single concept.
- The session highlighted the need for proper market research and feasibility analysis before execution.

Experience Sharing

Several students shared that the session served as an informative introduction to entrepreneurship-related concepts. The event helped them gain new perspectives, understand real-world entrepreneurial journeys, and sparked interest in exploring innovation and entrepreneurship as a possible career path.

Conclusion

The expert session title “My Startup Story” provided a meaningful and informative experience for students by offering real insights into the entrepreneurial journey. Through discussions with experienced founders, participants learned that entrepreneurship involves challenges, learning from failures, and being open to change and innovation beyond just technology. The session highlighted the importance of market research, flexibility, and value creation, while also encouraging students to interact with professionals and gain practical exposure. Overall, the event successfully created awareness, inspired innovative thinking, and motivated students to explore entrepreneurship with a realistic and confident mindset.

The event also highlighted how strong collaborative efforts with external organizations can greatly enhance the startup ecosystem on campus. Partnerships with platforms like **eChai Ventures**, which actively support founders and entrepreneurs, help create meaningful industry exposure for students. Such collaborations play an important role in strengthening startup culture, encouraging innovation, and providing students with real-world insights and opportunities beyond academics.

12) Photographs



Discussion of Panellists with Students



Ms. Deepti Dave, Founder, NX Smart Solutions



Dr. Deep Lodhari, Founder, All That Dips



Ms. Deval H. Joshi, Founder, Deval The Coach



Mr. Atrikumar Dadhaniya, Founder, Concert Circle



Panellists: From Left: Dr. Deep Lodhari, Ms. Deepti Dave, Ms. Deval Joshi, Mr. Atrikumar Dadhaniya



Discussion of Panellists with Students

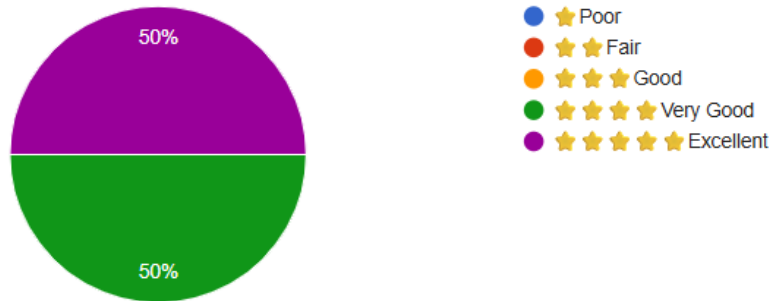
Annexure-1: Attendance Sheet

Number of Participants: 17

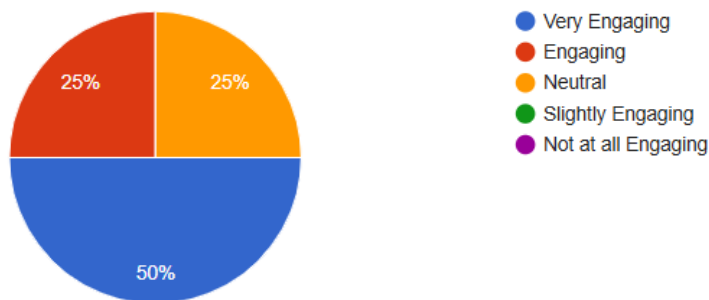
#	Student Name	Enrollment No.	Department	Semester
1	Ayush Singh	25BT01003	Chemical Engineering	Semester I
2	Nagamallika Kuchibhotla	25BT04072	Computer Science & Engineering	Semester I
3	Patel Vraj Devangbhai	25BT04104	Computer Science & Engineering	Semester I
4	Patel Dishti Harshadbhai	25BT04091	Computer Science & Engineering	Semester I
5	Patel Rudraksh Daksheshkumar	25BT04099	Computer Science & Engineering	Semester I
6	Jadiya Sakshi Hiteshkumar	25BT04036	Computer Science & Engineering	Semester I
7	Pasaya Maitri Sureshbhai	25BT04085	Computer Science & Engineering	Semester I
8	Rachit Bhanushali	25BT04116	Computer Science & Engineering	Semester I
9	Murali Mohan Pullakanam Lakshmi Keertana	25BT04114	Computer Science & Engineering	Semester II
10	Ramrakhyani Palak Vikramkumar	25BT04119	Computer Science & Engineering	Semester II
11	Bakir Ali Kachwala	24BT04008	Computer Science & Engineering	Semester IV
12	Trivedi Vrushti Rahul	25BBA04078	Management Studies	Semester I
13	Marviya Vensi	25BT04063	CSE	Semester I
14	Dave Pushti	25BT04019	CSE	Semester I
15	Tahelyani Rajat	25BT04145	CSE	Semester II
16	Upadhyay Aishwarya	25MBA01060	MBA	Semester I
17	Griya Patel	24BT04105	CSE	Semester IV

Annexure-2: Feedback

Overall Event Rating



Engagement and Interest



Some Reviews...

I get the precious knowledge of how should be the founder's mind set should be and the how a person who wants to do start up should know about the target audience and have knowledge about the market also.

To Start Business One Should Much have positive Approach

Especially about women entrepreneurs and there struggles with managing their startup and story

You can always pivot, and take things again from the start so no need to fear about anything, also learned about the 80/20 principle which will definitely help me in many areas apart from product making