

L. D. College of Engineering, Ahmedabad

Date: 26/02/2026

Entrepreneurship Awareness Programme

Entrepreneur Development (ED) Cell of L. D. College of Engineering, Ahmedabad organized a One-Day Entrepreneurship Awareness Programme under the Women Entrepreneurship Platform (WEP) – Gujarat Chapter on 26/02/2026 (Thursday) in association with Entrepreneurship Development Institute of India (EDII), Bhat. The programme was conducted at Dr. Homi Bhabha Hall, Administrative Building of the institute to spark awareness, share knowledge, and open doors to opportunities that enable aspiring entrepreneurs to take confident steps toward building sustainable ventures.

The Entrepreneurship Development Institute of India (EDII), established in 1983 in Ahmedabad (near Gandhinagar), Gujarat, is a pioneering autonomous and not-for-profit institution recognized as a national resource organization for entrepreneurship education, research, training, and institution-building. Promoted by major financial institutions including IDBI Bank, IFCI, ICICI Bank, and State Bank of India, with support from the Government of Gujarat, EDII offers flagship programs like the two-year PGDM in Entrepreneurship (MBA-equivalent), innovation and venture development courses, fellowships, and various skill-building initiatives. It plays a key role in fostering entrepreneurial mindsets, supporting startups and MSMEs through incubation (via CrAdLE), and has been ranked #1 in innovation achievements (ARIIA) in the past, empowering aspiring entrepreneurs across India and beyond.





The workshop was conducted by Ms. Vidhy Shethna and Dr. Ravjeetsingh Atwal from EDII. About 110 students from various departments registered and participated in the workshop.

Ms. Vidhy Shethna is currently working as a Livelihood Expert at the Entrepreneurship Development Institute of India, where she designs and implements solutions to address

governance gaps in urban ecosystems. With over four years of experience across roles at EDII, Tata Trusts, and other development organizations, she has led project management, proposal writing, curriculum development, research, and documentation. Her work blends policy insight with human-centered practice to strengthen livelihoods and promote inclusive entrepreneurship.

Dr. Ravjeetsingh Atwal holds a PhD in Political Science and International Relations and a Masters in Philosophy in Diaspora Studies from Gujarat University, grounding his practice in rigorous academic research. With over eight years of experience across research, educational program development, and content design at institutions including Ahmedabad University and Gujarat University, He brings strong skills in data analysis, research reporting, and evidence based program design.

The program featured interactive sessions on the fundamentals of entrepreneurship, government schemes and support systems for startups, business opportunity identification, risk management, and preparation of basic business plans. Resource persons from EDII shared real-world insights, success stories, and motivational guidance, inspiring attendees to consider entrepreneurship as a viable career path. The event concluded with positive feedback, heightened awareness of entrepreneurial ecosystems, and several participants expressing interest in pursuing further training or venture ideas, contributing effectively to building a vibrant startup culture in the region. The session was very interactive and it motivated the students and encouraged them to go for entrepreneurship.

