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SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



S. R. LUTHRA INSTITUTE OF MANAGEMENT

Approved by AICTE | Constituent College of Sarvajanik University

**Report on “SSIP Orientation” organised at S. R. Luthra Institute of Management
on 8th October, 2025 from 01:30 PM to 02:30 PM**





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A SSIP (Student Startup and Innovation Policy) orientation session was conducted at S. R. Luthra Institute of Management on 8th October 2025, focusing on promoting an innovation-driven culture among Semester 1 students. The session was led by Dr. Rupal Chaudhary, Dr. Jayshree Siddhpuria, Dr Swapna Nair and Ms. Rinal Chodvadiya.

The session began with an overview of the Government of Gujarat's SSIP initiative, which is designed to foster student-led entrepreneurship. The policy offers financial assistance and guidance to help students turn their innovative ideas, prototypes, and early-stage ventures into successful business opportunities. Students were briefed on how SSIP can act as a platform to convert their creativity into real-world solutions.

Faculty members highlighted the core goals of the policy, emphasizing the creation of a strong, student-focused innovation ecosystem. The discussion covered how SSIP supports projects throughout their journey—from idea generation to market readiness—while also motivating students to commercialize research outcomes and innovative concepts.

The orientation detailed the financial benefits available under SSIP, such as grants of up to ₹2.5 lakhs for Proof of Concept (PoC) development, innovation projects, and prototype creation. Students were also informed about the policy's support for filing Intellectual Property Rights (IPR), which helps protect and promote their innovations. The university's ongoing efforts to cultivate a vibrant startup culture were shared during the session. The university aims to provide students with hands-on exposure and mentorship in the entrepreneurial space.

Students were encouraged to actively participate in various entrepreneurship-driven activities such as hackathons, startup events, idea pitching sessions, and IPR awareness programs. The session concluded with an invitation for students to gear up for the upcoming idea pitching competition (PPT_SSSIP Orientation). Overall, the orientation served to motivate students and equip them with the knowledge, resources, and confidence needed to explore entrepreneurial pathways and make full use of the opportunities available through the SSIP initiative.

The event was intended for: Semester I, Division A, B, C, D students.

Number of Students Attended: Division A: 54, Division B: 56, Division C: 49, Division D: 54 (Total 213).

Number of Faculties Attended: Nil

Names of the Faculties Attended: Nil

Other Participants: NA

Outcome: The SSIP orientation is expected to enhance students' understanding of entrepreneurship and motivate them to think creatively about new business ideas. It is likely to encourage greater participation in startup-focused activities such as hackathons and idea pitching sessions, with some students progressing toward building their own ventures.