

Report

Session Title: **Empowering Students Towards Startups and Entrepreneurship through SSIP**

A lecture on “Empowering Students Towards Startups and Entrepreneurship through SSIP” was organized at the Seminar Hall, College of Agriculture (CoA), Junagadh Agricultural University (JAU), Junagadh on **03 March 2026 at 08:30 AM onwards**. The session aimed to create awareness among students about innovation, startup culture, and opportunities available through the Student Startup and Innovation Policy (SSIP) initiated by the Government of Gujarat.

The session was delivered by Dr. C. S. Matholiya, SSIP Coordinator and Assistant Professor, Department of Farm Machinery and Power Engineering (FMPE), College of Agricultural Engineering and Technology (CAET), JAU, Junagadh. He provided detailed insights into the objectives and framework of SSIP and explained how students can transform their innovative ideas into successful startups with the support of government schemes. A total of 58 students participated in this expert session.

During the lecture, Dr. Matholiya discussed various components of SSIP including financial assistance for student startups, mentorship support, incubation facilities, and opportunities for prototype development. He also highlighted the importance of innovation, problem-solving skills, and entrepreneurial thinking among students. Real-life examples of successful student startups and innovation projects supported under SSIP were shared to motivate participants.

The session also guided students on the process of identifying innovative ideas, preparing project proposals, and applying for SSIP grants and incubation support. Students were encouraged to actively participate in innovation activities, hackathons, and startup initiatives organized by the university and the Government of Gujarat.

The lecture was highly interactive, and students actively participated by asking questions related to startup funding, idea validation, and incubation support. The speaker addressed their queries and motivated them to explore entrepreneurship as a viable career option.

Overall, the session proved to be highly informative and inspiring for the students. It helped them gain a better understanding of the startup ecosystem and the opportunities available under SSIP to develop innovative solutions and entrepreneurial ventures.

The program concluded with a vote of thanks expressing gratitude to the speaker for sharing his valuable knowledge and motivating students toward innovation and entrepreneurship.



