



**Institution's Innovation Council
Saurashtra University Rajkot**

Intellectual Property Rights & Tech Transfer

26th February 2026, Thursday

Seminar room, Incubation Centre, Dr. A P J Abdul Kalam

Combine Science Laboratory, Saurashtra University

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

10:50	Registration Time
11:00	Welcome
11:10	Introduction of guest
11:15	Awareness session giving by prof. Shivkant Shukla
12:45	Awareness session giving by Dr. Jayvir Shah
02:15	Lunch Break
02:45	Awareness session giving by Mr. Kirtikumar Patel
04:00	Closing Ceremony

Event Registration Link

bit.ly/SPRIHA-IPRW

Brief about Event

The Intellectual Property Rights (IPR) and Technology Transfer Workshop is designed to provide participants with a clear understanding of how innovation can be protected, managed, and commercialized effectively. In an increasingly knowledge-driven economy, safeguarding intellectual assets is essential for researchers, entrepreneurs, startups, and industry professionals. This workshop aims to build awareness about the strategic importance of intellectual property and its role in transforming ideas into valuable economic assets.

The program introduces the fundamentals of Intellectual Property Rights, including patents, copyrights, trademarks, industrial designs, and trade secrets. It also highlights the global regulatory environment governing IP protection, guided by international bodies such as the World Intellectual Property Organization and the World Trade Organization. Participants will gain insight into the legal frameworks, filing procedures, and best practices necessary to secure and maintain intellectual property rights.

In addition to IP protection, the workshop focuses on technology transfer—the structured process of moving research outcomes and innovations from laboratories and academic institutions to industry for commercialization. Key topics include technology evaluation, patent drafting, licensing strategies, negotiation techniques, and the role of Technology Transfer Offices (TTOs) in facilitating collaboration between academia and industry. Real-world case discussions will help participants understand practical challenges and opportunities in commercialization.

By the end of the workshop, participants will be better equipped to develop IP strategies, protect their innovations, and explore commercialization pathways. The event seeks to strengthen the innovation ecosystem by empowering stakeholders with the knowledge and tools required to convert research into market-ready products and services that generate societal and economic impact.

Key Points

Here are the **key points** of the Intellectual Property Rights (IPR) & Technology Transfer Workshop:

- Introduction to Intellectual Property Rights (IPR) and their importance

- Overview of different types of IP: patents, copyrights, trademarks, industrial designs, and trade secrets
- Understanding global IP frameworks and the role of the World Intellectual Property Organization and the World Trade Organization
- Patent drafting, filing procedures, and IP protection strategies
- Developing effective IP strategies for researchers and startups
- Fundamentals of technology transfer and commercialization pathways
- Technology valuation and market assessment
- Licensing agreements and negotiation techniques
- Role of Technology Transfer Offices (TTOs) in academia–industry collaboration
- Case studies on successful innovation commercialization
- Building innovation-driven entrepreneurship and startup ecosystems

Outcome

The Intellectual Property Rights (IPR) and Technology Transfer Workshop is expected to strengthen participants' understanding of intellectual property protection and commercialization strategies by equipping them with practical knowledge of patents, copyrights, trademarks, industrial designs, and trade secrets, along with patent filing procedures and IP management practices. Participants will gain clarity on global IP frameworks supported by organizations such as the World Intellectual Property Organization and the World Trade Organization, while also developing insights into technology transfer processes, licensing mechanisms, technology valuation, and negotiation strategies. Overall, the workshop aims to empower researchers, entrepreneurs, and industry professionals to effectively protect their innovations, facilitate research-to-market transformation, and contribute to a stronger innovation and startup ecosystem.

About the Speaker/Chief Guest



Prof. (Dr.) Shiv Kant Shukla
HoD and Dean (Student Affairs)
Head - Innovation & Tech Transfer
Kaushalya - The Skill University



Dr. Jayvir Shah
Registered Indian Patent Agent,
Patentpreneur



Mr. Kirtikumar Patel
Founder & Director
IPCalculus

The poster features logos at the top for SPRiHA, GUJCOST, SSIP, and StartUp. The main title is "ONE DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS & TECH TRANSFER". It is organized by SPRiHA, Saurashtra University in collaboration with GUJCOST, SU Start-up and Entrepreneurship Council, and IIC, Saurashtra University. The speakers are Prof. (Dr.) Shiv Kant Shukla, Dr. Jayvir Shah, and Mr. Kirtikumar Patel. The event is on 26/02/2026 from 11:00 AM to 04:00 PM. Registration is available at bit.ly/SPRiHA-IPRW.



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