



GUJARAT TECHNOLOGICAL UNIVERSITY

C. K. PITHAWALLA COLLEGE OF ENGINEERING AND TECHNOLOGY,
SURAT (009)

REPORT OF WEBINAR ON “INNOVATION/ PROTOTYPE VALIDATION (CONVERTING INNOVATION TO A STARTUP)” Academic Year 2025-26

Program was scheduled as per the given details

Topic	:	Innovation/ prototype validation (Converting innovation to a startup)
Name of the Resource Person	:	Ms Anokhee Naik
Designations	:	CEO @ Immuniso
Specializations	:	Ms. Anokhee Naik specializes in digital health entrepreneurship and preventive wellness. Her expertise lies in clinical nutrition, corporate wellness program design, and technology-enabled behavior change strategies. She focuses on transforming health awareness into sustainable daily habits through structured, data-driven, and practical wellness solutions.
Mobile Number	:	+91 7202099980
Contact Info.	:	linkedin.com/in/anokhee-n-3a01b3118
Date	:	17/02/2026
Day & Time	:	Tuesday, 2:30 to 3: 30 PM
Venue	:	D2- Seminar Hall, CKPCET (Online Mode).
Student Class	:	1 st year BE
Event Coordinator	:	Dr Ankita Devdhara, Prof Suhani Chauhan



Summary of Event:

The Applied Science and Humanities Department in association with the Information Technology Department of C.K. Pithawala College of Engineering & Technology organized an insightful webinar on “*Innovation & Prototype Validation – Converting Innovation into a Startup*” on 17 February 2026 at the D2 Seminar Hall.

The session was delivered by **Ms. Anokhee Naik**, an entrepreneur and founder in the digital health and wellness domain. The webinar focused on guiding students through the crucial stages of transforming innovative ideas into viable startup ventures. Emphasis was placed on prototype validation, market need assessment, problem-solution fit, and structured startup development.

Ms. Naik highlighted the importance of validating ideas before launch, understanding user feedback, refining prototypes, and leveraging available innovation ecosystems and support mechanisms. She also shared practical insights from her entrepreneurial journey, motivating students to approach innovation with clarity, strategy, and persistence.

The session witnessed enthusiastic participation from 247 students, who actively engaged in discussions and gained valuable knowledge about startup validation processes. The interactive segment allowed students to clarify their doubts and better understand real-world entrepreneurial challenges.

The webinar proved to be highly informative and inspiring. It strengthened the entrepreneurial mindset among students and encouraged them to transform their innovative concepts into impactful and sustainable startups.

Participants: There are a total of 252 attendees who participated in this event and enhance their knowledge.

Participants	Number
Students	246
Faculty	06
Total	252

Event coordinator	SSIP Coordinator	Event Convener
Dr Ankita Devdhara Prof. Suhani Chaudhry	Dr Gaurang Chaudhari	Dr Chaitanya Desai



**Enclosures: (i) Event Photographs
(ii) List of Participant**

SNAPS



