

Report

- ❖ Expert Session Name: Igniting Entrepreneurial Mindsets: Opportunities for Student Startups in Agriculture and Allied Sectors
- ❖ Date of Event: 11th February 2026
- ❖ Venue: NSS Special Camp, Bagasara
- ❖ Event Organized by: NSS Unit, College of Agriculture, Mota Bhandariya
- ❖ Guest Speaker: Dr. Chirag Matholiya, Assistant Professor, Dept. of FMPE, CAET, JAU, Junagadh

1. Introduction

The NSS Unit of the College of Agriculture, Mota Bhandariya organized an expert session during the NSS Special Camp at Bagasara on 11th February 2026. The session was arranged with the objective of creating awareness among students about entrepreneurship and startup opportunities in agriculture and allied sectors.

2. Details of the Session

- ✓ The expert session titled: Igniting Entrepreneurial Mindsets: Opportunities for Student Startups in Agriculture and Allied Sectors
- ✓ Expert session was delivered by Dr. Chirag Matholiya. He shared valuable insights on Emerging startup opportunities in agriculture, Agritech innovations and mechanization prospects, Government schemes supporting agri-startups, Steps for converting ideas into viable business models, Importance of skill development and risk-taking ability, Real-life examples of successful agricultural entrepreneurs
- ✓ The session was highly interactive. Students actively participated by asking questions related to funding support, incubation centers, and business planning.

3. Objectives of the Program

The main objectives of organizing the session were:

- ✓ To develop entrepreneurial thinking among students
- ✓ To motivate NSS volunteers to become job creators rather than job seekers
- ✓ To create awareness about startup ecosystem in agriculture
- ✓ To provide guidance on practical implementation of business ideas

4. Participation

- ✓ Total Participants: 73 NSS Volunteers and students of College of Agriculture
- ✓ Faculty Members Present: NSS Program Officer and staff members
- ✓ The session witnessed enthusiastic participation and active engagement from students.

5. Outcome of the Session

Students gained:

- ✓ Clarity about startup opportunities in agriculture
- ✓ Awareness about government support schemes
- ✓ Motivation to explore innovative ideas
- ✓ Confidence to pursue entrepreneurship
- ✓ Many students expressed interest in developing startup ideas in agri-processing, farm mechanization, dairy enterprises, and organic farming.

6. Conclusion

The expert session delivered by Dr. Chirag Matholiya proved to be highly informative and inspiring. The NSS Unit of the College of Agriculture, Mota Bhandariya extends sincere gratitude to Dr. Matholiya for his valuable time, insightful guidance, and motivation provided to the students. The program concluded with a vote of thanks and appreciation.



