

Department: E-Cell VGEC

Event Name : Igniting the Leader Within An Entrepreneurial Perspective

An informative session on Leadership and Communication was conducted by Ms. Vaishali Sharma, Senior Acceleration Lead at iHub Gujarat. The speaker emphasized the importance of context-based innovation by comparing Tesla, which currently has limited relevance in India, with Rapido, which effectively serves Tier-3 cities. She highlighted the need for responsible leadership selection using a real election example where a highly educated candidate secured 85% votes without active work, stating, *“Humko apne liye achha neta chunna aana chahiye.”* The session covered leadership qualities and effective communication, stressing that loud talking or repetitive speech does not create impact—clarity and purpose do.

The speaker also discussed modern challenges faced by Gen Z, including lack of focus, zoning out, and doomscrolling, explaining its addictive and neurological effects. Students were encouraged to practice delayed gratification through meaningful activities such as plantation and animal rescue. An example of IndiGo Airlines was shared to show the value of being grounded and consistent. The session concluded with a leader-selection activity, where a female participant won with 53 votes by presenting practical points like mandatory college attendance, reinforcing the importance of realistic ideas and informed decision-making.

Key features:

- **Expert Speaker:** Ms. Vaishali Sharma
- **Event Title:** Igniting the Leader Within An Entrepreneurial Perspective
- **Venue:** A-Block Auditorium, VGEC
- **Date & Time:** 29/01/2026, 11:00 am to 12:30 pm
- **No. of Participants:** 150+ students
- **Organized by:** VGEC E-Cell
- **Faculty Coordinators:** Prof. Chetna G. Chand , Prof. Swapna A. Pawar , Prof. Jatin N. Patel

Discussion Points:

- Importance of context-based innovation (Tesla vs. Rapido in India).
- Need to choose the right leader through awareness and responsibility.
- Leadership qualities such as accountability and consistency.
- Effective communication over loud or repetitive speaking (“Ho-Ho” communication).
- Behavioural challenges of Gen Z, including lack of focus and zoning out.
- Impact of doomscrolling and digital addiction on the brain.
- Value of delayed gratification through activities like plantation and animal rescue.
- Learning to stay grounded and disciplined, illustrated through IndiGo Airlines.
- Practical leadership demonstrated through a leader selection activity emphasizing realistic points like mandatory attendance

Glimpses of the event:

