

Seminar Report

Title of the Seminar:

Importance & Types of IPR in Startups

Organizing Institution

SSIP Cell, Pramukh Swami Science & H. D. Patel Arts College, Kadi

Date, Time & Venue

- **Date & Day:** 18th December, 2025 (Thursday)
- **Time:** 11:00 A.M. onwards
- **Venue:** Virtual Hall, Pramukh Swami Science & H. D. Patel Arts College, Kadi

Resource Person

Dr. Kandarp Bhatt

Assistant Professor (Chemistry)

SSIP Co-ordinator

Pramukh Swami Science & H. D. Patel Arts College, Kadi

Introduction

The seminar on “*Importance & Types of IPR in Startups*” was organized with the objective of creating awareness among students and budding entrepreneurs about Intellectual Property Rights (IPR) and their crucial role in fostering innovation and protecting original ideas in startups. The program was conducted and witnessed active participation from students and faculty members.

Objectives of the Seminar

- To introduce the concept of Intellectual Property Rights (IPR)
- To explain various types of IPR such as Patents, Copyrights, Trademarks, Industrial Designs, and Trade Secrets
- To highlight the importance of IPR protection for startups and innovators
- To create awareness about commercialization and legal protection of innovative ideas

Highlights of the Expert Talk

Dr. Kandarp Bhatt delivered an informative and engaging session covering the following key aspects:

- Meaning and scope of Intellectual Property Rights
- Different types of IPR and their real-life examples
- Importance of IPR in startups for innovation, branding, and business growth
- Role of IPR in preventing infringement and ensuring competitive advantage
- Overview of government initiatives and support systems for startups under SSIP

The speaker emphasized how proper IPR management helps startups attract investors, secure funding, and sustain long-term growth.

Interaction and Discussion

The seminar included an interactive question-answer session where participants raised queries related to patent filing, trademark registration, and career opportunities in the field of IPR. The speaker addressed all questions with practical insights and examples, making the session highly beneficial.

Outcome of the Seminar

- Participants gained fundamental knowledge of IPR and its significance
- Enhanced awareness about protecting innovative ideas and research outcomes
- Motivation among students to pursue innovation and entrepreneurship
- Better understanding of SSIP support for startups

Conclusion

The seminar was highly informative and successful in achieving its objectives. It provided valuable insights into Intellectual Property Rights and their importance in the startup ecosystem. The organizing committee expressed gratitude to Dr. Kandarp Bhatt for his expert guidance and to all participants for their enthusiastic involvement.

