

Event Report: Online Session on Vernacular Innovation

Organised by: Gujarat Arts and Commerce College (Evening), Ellisbridge, Ahmedabad

**Under the Aegis of: SSIP & IIC Committee, Entrepreneurship Development Cell (EDC), NEO
Commerce Club, and IQAC**

Date: 13/10/2025 (Monday)

Time: 4:00 PM–5:00 PM

Mode: Online

Number of Participants: 40

Objective of the Event

This special session was organized to foster awareness and knowledge-sharing on Leveraging Drone Technology for Transforming Agriculture through focus on vernacular innovation as a strategic tool for societal and entrepreneurial development, as part of the ongoing 'Vikas Saptah' celebrations powered by the Government of Gujarat.

Session Highlights

Topic: Leveraging Drone Technology for Transforming Agriculture

Speaker: Ms. Reenaben Chaudhary (Co-Founder, AgriOwn)

The session focused on how drone technology, adapted for local needs and languages, can catalyze transformation in the agricultural sector. Key elements emphasized included ease of use for rural communities, cost-effectiveness, and potential for scalable impact. Attendees were introduced to innovative approaches for technology deployment at the grassroots, reflecting Gujarat's leadership in AgriTech and vernacular solutions. Reenaben being a single mother and DroneDidi, explained how she struggled through the hardships in her startup journey and paved way of success eventually.

Participation and Engagement

A total of 40 participants attended the session, including students and faculty interested in innovation, entrepreneurship, and technology applications for agriculture.

The event maintained a collaborative and interactive format, encouraging questions and engagement after the lecture segment.

Roles and Acknowledgments

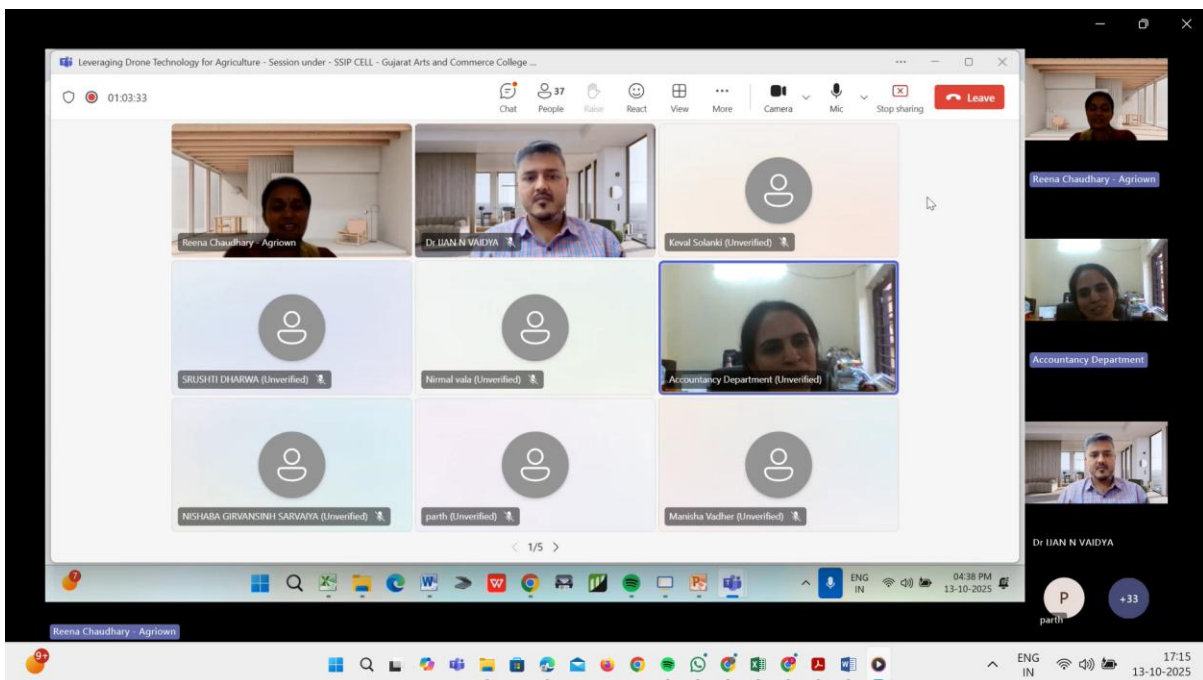
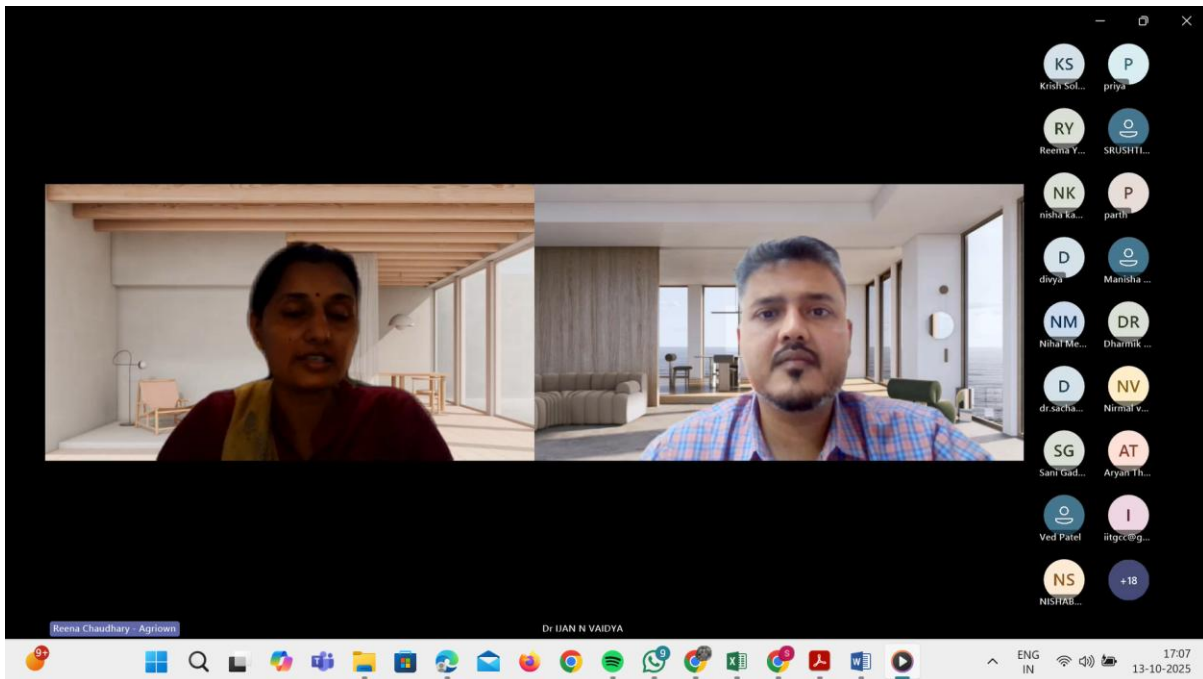
Anchoring: The session was efficiently anchored by Prof. Ijan Vaidya, ensuring a smooth flow of proceedings.

Vote of Thanks: Concluding remarks and formal gratitude to the speaker and participants were delivered by Prof. Riddhi Suthar.

Outcomes and Impact

- Enhanced understanding among participants regarding the application of vernacular innovations in essential sectors such as agriculture.

- Inspired budding entrepreneurs and innovators to identify and address local challenges using modern technology tools adjusted for regional contexts.
- Strengthened institutional commitment toward fostering innovation in alignment with NEP 2020 goals and SSIP/IIC frameworks.



Attendance: Around 40 participants.

Prepared by:

SSIP Cell – IIC Committee , Innovation Club and

Entrepreneurship Development Cell,

Gujarat Arts and Commerce College (Evening) Date: 13/10/2025