



Anand Pharmacy College
In association with
Student Startup Innovation Policy (SSIP), Institution's Innovation Council (IIC)
Organized
Session on Innovation & Prototype Validation – converting innovation into a startup & Business Fit on 07/07/2025

Summary Report

Event Title: Session on Innovation & Prototype Validation – converting innovation into a startup & Business Fit

Date: 7th July 2025

Guest Speaker: Dr. Chetna Modi, Innovation Ambassador and IIC Convenor, Anand Pharmacy College, Anand

Venue: Anand Homeopathic Medical College and Research institute, Anand.

Participants: 61

Report:

The session on *Innovation & Prototype Validation – Converting Innovation into a Startup & Business Fit* was successfully organized on 7th July 2025 at Anand Homeopathic Medical College and Research Institute, Anand. The session was conducted by **Dr. Chetna Modi**, an esteemed Innovation Ambassador and IIC Convenor from Anand Pharmacy College.

Dr. Modi highlighted the importance of **transforming innovative ideas into practical prototypes** and further validating them to meet real-world needs. She explained the critical stages of prototype development, validation techniques, and aligning innovations with **market demand, business models, and customer expectations**. The speaker emphasized how startups should focus on **problem-solving, scalability, and sustainability** to achieve long-term success.

The session also provided insights into **idea refinement, risk assessment, and business fit analysis**, enabling participants to understand how validated prototypes can evolve into successful startups. Interactive discussions and real-life examples helped participants connect innovation with entrepreneurial opportunities.

A total of **61 participants** attended the session, gaining valuable knowledge about the **innovation-to-market journey**, the role of incubation, and the significance of validation in minimizing business risks.

The event successfully encouraged participants to think innovatively, validate their ideas, and move towards building impactful startups.

Strengthened connection between academia and industry through MIC-driven initiatives.



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Photos Attached

