

Report on

Expert Session on “Intellectual Property Essentials for Startups: Patents and trademark in India”

ACTIVITY TYPE	Workshop		
DATE & TIME	04/07/2025	Duration	4 hr
SEMESTER	05	No. of participants	47
EXPERT NAME WITH DESIGNATION	Ms.Riddhi Gandhi		

Introduction

The Department of Chemical Engineering, Parul Institute of Technology, in collaboration with the **Parul Innovation and Entrepreneurship Research Center (PIERC)**, **Student Start-up & Innovation Policy (SSIP)**, and **Institution's Innovation Council (IIC)**, Ministry of Education Initiative, organized an Workshop on “**Intellectual Property Essentials for Startups: Patents and trademark in india**” on 4 th July 2025.

The session was conducted by **Ms Riddhi Gandhi**, Assistant Professor in Chemical engineering department, Parul University. The aim of this event is to create awareness among startups about the importance of intellectual property rights. It will focus on patents and trademarks in India, guiding entrepreneurs on how to protect and leverage their innovations and brand identity.

Objectives of the Session

- To introduce startups to the fundamentals of Intellectual Property Rights (IPR).
- To explain the procedures and benefits of obtaining patents in India.
- To highlight the importance of trademarks in protecting brand identity.
- To guide entrepreneurs on legal and regulatory frameworks for IPR in India.
- To showcase strategies for leveraging patents and trademarks for business growth.

- To raise awareness about common mistakes and challenges in IP management.

To provide practical insights through case studies and expert interactions.

Learning Outcomes

By the end of the session, students gained:

- Participants will understand the basics of Intellectual Property Rights (IPR) in India.
- They will be able to differentiate between patents and trademarks and their significance for startups.
- They will gain knowledge of the process and requirements for filing patents and trademarks.
- They will learn how to protect innovations and brand identity effectively.
- They will be aware of common legal and procedural challenges in IPR and how to avoid them.
- They will recognize the role of IPR in enhancing competitiveness, attracting investors, and driving business growth

Conclusion

- The session on *“Intellectual Property Essentials for Startups: Patents and Trademarks in India”* emphasizes the critical role of IPR in safeguarding innovation and brand identity. By equipping startups with practical knowledge of patents and trademarks, the event empowers entrepreneurs to strategically protect their ideas, strengthen market presence, and build a sustainable path for business growth in today’s competitive landscape..

Glimpses of the Program



