

SHORT SUMMARY

1. Name of Activity : Workshop on PoC, Prototype and MVP

2. Venue : KCG Ahmedabad

3. Date : 25-07-2025 to 26-07-2025

4. Participant : 09 (01SSIP Co-ordinator + 08 Students)

Programmed Schedule

Date	Time	Expert	Topic	Description
25-07-2025	10:30 to 6:00	1. Chetan Patel	Presentation on idea generation	Expert addressed to formal introduction to how idea generated in your mind from surroundings.
		2. Mitesh Vadher	Leveraging government policies and schemes	Expert very nicely addressed to government policies and schemes for student start up and innovation scheme 2.0.
		3. Sagar Panchal	Idea to MVP: Process and Challenges	Expert very nicely suggested to student how ideas convert into MVP and what are the process and challenges for that.
		4. Maulik Desai	Business Plan Vs Business model and business canvas	Expert was addressed to very deeply business model for ssip.
26-07-2025	10:30 to 6:00	1. Abhimanyu Singh	How to make a pitch deck	Expert addressed to very brief ideas to How to make a pitch deck for prototypes in startups.
		2. Jaydeep Panchal	Legal structure and taxation aspects for startup	Experts delivered very good idea on legal structure and taxation aspects for startups
		3. Reepen Shah	Go to Market strategy for startups	Experts delivered his delight thoughts on go to Market strategy for startups
		4. Abhinav Malviya	Types of fundraising for startups	Expert delivered basic information on funding agencies for startup and process also.

On the first day of workshop at 9:30 am registration and tea-breakfast and then after at 10:00 am Inaugural function where dignitaries of the session addressed importance of ssip 2.0 policy and introduction of faculties and students come out from the various colleges of Gujarat. There are four sessions every in the workshop. Experts focus on very good ideas sharing to students on their prototypes.

On the second day experts addressed to journey of student project to commercial venture and how you identified the problem from the society and how you find its solution. They also asked what was the challenge for your prototypes and details of the funding agencies and process. The programme organized by KCG Ahmedabad was really very informative and fruitful. It is very helpful to all faculties to briefing good guidelines to students in their colleges.