

“Idea Refinement and Proposal Development”

Date: September 8, 2025

Name of Coordinator: Ms. Priya Mang

Principal: Dr. Smita B. Chhag

Activity Category: SSIP Cell

Total Number of Students: 39

Male: 21 **Female:** 18

Under the SSIP Cell, the college organized a workshop titled **“Idea Refinement and Proposal Development”** on September 8, 2025, in venue CR-5 (time as per schedule). The session, led by Ms. Priya Mange (SSIP Coordinator), aimed to help students further refine their innovative ideas and prepare structured proposals. The goal was to equip them to submit these proposals for funding and incubation under the SSIP scheme, and to guide them towards transforming concepts into feasible startup projects.

Session Highlights

- **Enhancing Ideas into Feasible Proposals**
Ms. Priya Mange explained how to analyze and sharpen raw ideas: assessing technical viability, market potential, resource requirements, and alignment with SSIP evaluation criteria.
- **Proposal Structure & Best Practices**
The session included guidance on writing strong proposals — defining problem statements, setting objectives, outlining methodology, preparing budgets and timelines, risk assessment, and articulating impact.
- **Real-world Examples**
Students were shown cases of student startups or projects which began with modest ideas and successfully evolved through structured planning and funding support. These examples helped illustrate the pathway from ideation to execution.
- **Interactive Workshop Segment**
Participants worked in small groups: they presented their current ideas, received feedback, and iterated on them. Facilitators and peers provided suggestions to align their proposals more strongly with SSIP norms and feasibility checks.

Outcomes:

- Students gained clarity on how to convert an idea into a well-structured proposal suitable for SSIP submission.
- Many participants improved their proposals on the spot, especially in areas like budgeting, timeline planning, and articulating impact.

- The mindset of innovation and startup readiness was strengthened among attendees.

Next Steps / Recommendations:

1. Schedule **follow-up mentorship sessions** to review and polish proposals before submission deadlines.
2. Set up **proposal clinics** where students can receive one-on-one feedback.
3. Encourage **peer review groups** so students review each other's drafts.
4. Make proposal templates, sample funded proposals, and resource guides available via the SSIP Cell.
5. Monitor which proposals get funded or selected, to capture lessons learned.
6. Continue similar events and build a pipeline of support (mentoring, incubation, collaboration) for students who progress to the next stage.

