



Gyanmanjari Pharmacy College Bhavnagar

Report on

Understanding Investment Strategy

Title of the Event: “Understanding Investment Strategy”

Type: Seminar

Mode: Offline

Speaker: Mr. Narendrasinh Chudasama, TATA AIA

Date: January 07, 2025

Time: 10:00 am to 12:00

Participants: 50 Students

Faculty Coordinator: Prof. Ishaniba Gohil

Venue: GF –28, Seminar Hall, GMIU Campus

Introduction

Narendrasinh Chudasama: - Branch Manager of TATA AIA & he has experience of 20 years in insurance industry. He won 15 national & international awards in this field.

Chittarth Mehta: - He is a distributor of Mutual fund products & TATA AIA life insurance products.

Objective of Session

Enhancing Financial Literacy: To educate students and participants about the basics of investment, including various asset classes such as stocks, bonds, mutual funds, and real estate, and to promote understanding of key financial concepts.

Promoting Smart Investment Practices: To guide participants in making informed and strategic investment decisions, understanding risk management, and how to grow wealth over time.

Understanding Market Trends: To help participants gain a deeper understanding of the current investment trends and how they affect the economy and personal finance, including the impact of global and domestic events on the market.

Practical Knowledge: To offer practical tips and strategies that attendees can apply in their own investment planning, helping them become more self-sufficient in managing their finances and making investment decisions.

Career Development: To open discussions on potential career paths in investment, finance, and related fields, providing students with valuable career advice and networking opportunities.

About the Session

Expert Introduction: The session began with an introduction to the expert speaker, who was an industry professional with significant experience in investments and finance. The expert shared their professional background, expertise in managing investments, and key experiences in the field.

Topics Covered:

- **Basics of Investment:** The expert discussed fundamental investment concepts, including various types of investment options (stocks, bonds, mutual funds, real estate, etc.) and the importance of diversification.
- **Investment Strategies:** The expert outlined key strategies for long-term investment success, such as value investing, growth investing, and the role of asset allocation in minimizing risk.
- **Market Trends and Analysis:** Understanding the current financial market trends and how global and domestic factors affect investment decisions.
- **Financial Planning:** The session emphasized the importance of building a comprehensive financial plan that aligns with both short-term and long-term goals, including retirement planning and wealth accumulation.
- **Common Mistakes in Investing:** The expert shared common investment mistakes and how to avoid them, such as emotional decision-making, lack of proper research, and overconcentration in one asset class.
- **Interactive Q&A:** After the presentation, the floor was opened for an interactive Q&A session where students and participants had the opportunity to ask questions about specific investment topics, seek clarification on concepts, and discuss strategies. The expert answered questions ranging from basic investment approaches to more advanced financial planning techniques.

Photographs

