



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC



A Report on

“Expert Session on Raising Capital & Managing Finance for Start-Up”

(Academic Session: 2024-25)

Organizing Committee:

Institution's Innovation Council (IIC), IAR

Student's Start-up and Innovation Policy (SSIP), IAR

School of Business Management (SBM), IAR

Event Coordinator:

Dr. Pooja Rao, Asst. Prof., SBM

Dr. Somanand Saraswati, Asst. Prof., SBM

Report Prepared by

Dr. Pooja Rao
Asst. Prof., SBM, IAR

Date of the Event:

8th April 2025



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Name of the Event:	Expert Session on 'Raising Capital & managing Finance for start-Up'	
Event Type (Co-curricular/ Extra-curricular):	Co-Curricular	
Platform:	Offline	
Date, Time & Place:	8 th April 2025 9:00 AM to 1:00 PM (4 Hrs) Room No. 205, Academic Building-II, Institute of Advanced Research (IAR), Gandhinagar.	
Total Number of Participants: (Attendance sheet for student attendance attached for reference in Annexure 'A')	Students 110	Faculty Members 05
Name of the Organizing Department	Organized by School of Business and Management	
Name of the Coordinator	Dr. Pooja Rao Dr. Somanand Saraswati	
Contact details of Organizers	pooja.rao@iar.ac.in	
Guest/Expert invited	CA. Kanish Mehta Chartered accountants, Company secretary, Cost and Management Accountant LLB, Management Consultant and Practitioner, Management Teacher	
Media coverage	NA	
Link to session on online platform	NA	
Payment advice from the Accounts department:	NA	
Sponsoring authority	Institute of Advanced Research (IAR), Gandhinagar	
Payment advice from the Accounts department:	Rs. 4,260.00 (Expense sheet attached for reference in Annexure 'B')	



Expert (External): CA. Kanish Mehta

Brief biography of the expert:

CA. Kanish Mehta is a distinguished finance and management professional based in Surat, bringing with him a remarkable blend of academic excellence and industry expertise. Holding prestigious qualifications as a Chartered Accountant (CA), Company Secretary (CS), Cost and Management Accountant (CMA), and Bachelor of Laws (LLB), he exemplifies versatility and depth in the fields of finance, law, and management.

With extensive experience as a Management Consultant and Practitioner, he has successfully advised numerous businesses on financial structuring, regulatory compliance, strategic management, and operational excellence. His deep understanding of the corporate world, coupled with a hands-on approach, has made him a trusted advisor for organizations aiming for sustainable growth.

Beyond consulting, Mr. Mehta is a passionate Management Teacher, dedicated to nurturing future leaders with practical insights and a strong foundation in financial and corporate governance principles. His teaching philosophy combines theoretical knowledge with real-world application, preparing students to meet the dynamic challenges of the business world.

As an external expert, CA. Kanish Mehta brings immense value through his multidimensional expertise, professional integrity, and a strong commitment to academic and professional excellence.

Objective of the Event

The primary objective of the expert session on "**Raising Capital and Managing Finances for Start-ups**" was to equip aspiring entrepreneurs and management students with critical financial knowledge and practical strategies necessary for successfully planning, funding, and managing start-up ventures. The session aimed to demystify the process of capital raising, highlight various funding options, emphasize the importance of ethical financial management, and foster a deep understanding of the legal and regulatory frameworks essential for sustainable business growth. Through expert insights and real-world examples, the event sought to inspire participants to approach entrepreneurship with confidence, responsibility, and a strong financial foundation.



Brief overview of the Event:

On 8th April 2025, the School of Business and Management, IAR, organized an expert session on **"Raising Capital & Managing Finances for Start-ups."** The session aimed to provide budding entrepreneurs and management students with valuable insights into the financial aspects of building and scaling start-ups. Renowned external expert **CA. Kanish Mehta** shared practical strategies on securing funding, managing financial resources effectively, and ensuring long-term sustainability for new ventures. The interactive session enriched participants' understanding of critical financial decision-making and empowered them to navigate the dynamic start-up ecosystem with confidence.

The session was attended by **total 110 students** of BBA, MBA and other students of IAR. Along with students, faculty members from the Business Department also attended the event.

Schedule of the Event

The event commenced with a warm **welcome address** by **Dr. Jay Kumar Joshi**, Head of the School of Business and Management, IAR. Dr. Jay extended a heartfelt welcome to the session's esteemed expert, **CA. Kanish Mehta**, a distinguished Chartered Accountant, Company Secretary, Cost and Management Accountant, LLB holder, Management Consultant, Practitioner, and Educator. As a mark of respect and appreciation, Dr. Jay presented Mr. Mehta with a beautiful bouquet of flowers on behalf of the institution.

Following the welcoming ceremony, **CA. Kanish Mehta** took the stage and initiated his session with great enthusiasm and infectious energy. Drawing from his extensive professional experience, he engaged the audience with practical insights and shared expert strategies on raising capital and managing finances for start-ups.

The session began with compelling real-life stories of successful and unsuccessful entrepreneurs, offering valuable lessons on the financial challenges and milestones encountered throughout the start-up journey. These narratives set the stage for a deeper understanding of the financial realities that start-ups face in the real world.



CA. Kanish Mehta then provided a clear and insightful introduction to the crucial role of finance in the start-up ecosystem. He emphasized what raising capital truly means for a start-up and how effective financial management can make or break a venture. To make the concepts more relatable, he cited local examples of small businesses and stalls that, through smart financial practices, scaled into successful enterprises, demonstrating the transformative power of sound financial planning.

Building upon this foundation, the expert guided the participants through the key rules, regulations, and strategies necessary for raising capital—from bootstrapping and angel investors to venture capital funding. He also explained the importance of selecting the right funding source at the right stage of business growth.

The **aim** of the expert session on "**Raising Capital and Managing Finances for Start-ups**" was to equip participants with both strategic knowledge and practical insights into the financial planning necessary for entrepreneurial success. The session demystified the fundraising process and emphasized the importance of disciplined financial management, ethical practices, and regulatory compliance from day one.

The event concluded with an engaging **Question and Answer session**, where CA. Kanish Mehta, drawing from his multifaceted expertise, addressed participants' queries with clarity and depth. The audience departed with a renewed sense of confidence, feeling better prepared to embark on their entrepreneurial journeys with a sound financial roadmap.

Outcome of the Event:

This program aims to equip participants with practical knowledge on raising capital for start-up ventures while familiarizing them with a variety of funding options, such as bootstrapping, angel investors, and venture capital. It emphasizes the critical role of effective financial planning and management in ensuring start-up success, alongside raising awareness about the legal and regulatory frameworks that govern start-up operations. A strong focus is placed on the importance of ethical financial practices, which are essential for building and maintaining investor trust. The initiative also seeks to inspire and motivate students and aspiring entrepreneurs to pursue start-up development with both confidence and a sense of responsibility. By offering expert insights and real-world examples, the program bridges the gap between theoretical knowledge and practical application in start-up



financial management. Additionally, it encourages the adoption of innovative and sustainable entrepreneurship practices, fostering a forward-thinking and resilient entrepreneurial mindset.

Feedback from Attendees: (Annexure-C attached herewith)

Through this program, participants gained a deeper understanding of the start-up ecosystem and the vital role that financial planning plays in entrepreneurial success. They learned about various methods for raising capital at different stages of a start-up's growth and developed an appreciation for the importance of financial discipline in achieving long-term business sustainability. The sessions also provided valuable insights into legal regulations and compliance requirements that start-ups must navigate, while emphasizing the significance of ethical practices in financial management. Participants learned how to strategically select appropriate funding sources based on specific business needs and were introduced to common financial pitfalls that start-ups often face, along with strategies to avoid them. Overall, the program left attendees inspired and motivated to pursue their entrepreneurial ambitions with a strong financial foundation and an ethical, responsible approach.



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Report for social media:

INSTITUTE OF ADVANCED RESEARCH
The University For Innovation

EXPERT SESSION ON :

“Raising Capital & Managing Finance for Startups”

CA. KANISH MEHTA
Chartered Accountant, Company Secretary, Cost & Management Accountant LL.B, Management Consultant and practitioner, Management Teacher

SSIP INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD, Govt of India)

TUESDAY
8 APRIL 2025 10.00 AM TO 2.00 PM **ROOM A2 304**

Organised By:
School of Business & Management
(Head Dr. Jay Kumar Joshi)

Event Coordinators:
Dr. Pooja Rao
Dr. Somanad Saraswati



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Glimpses of “Expert Session on Raising Capital & managing Finance for start-Up” held on 8th April, 2025:

“The Head of Department warmly welcomes the guest with a bouquet of flowers and delivers an inspiring welcome speech, marking the beginning of the event with grace and hospitality.”





Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

"External expert CA Kanish Mehta begins his inspiring speech, enriching the session with numerous real-world industrial examples."





Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

"Sir engages the audience by asking questions, creating an interactive and lively session for the students."



CA. Kanish Mehta then provided a clear and insightful introduction to the crucial role of finance in the start-up ecosystem. He emphasized what raising capital truly means for a start-up and how effective financial management can make or break a venture





Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

"Sir keeps the audience engaged and happy, with the session filled with smiles and laughter. Through relatable local examples and real-life stories, he creates a lively and enjoyable atmosphere."





Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

"The session concludes with valuable takeaways for the students, followed by a joyful group photograph to capture the memorable moment."





Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Media Coverage:

Link to the FB Page/Google Meet/YouTube etc.: NA

Acknowledgement –

The committee members acknowledge contribution of:

- Director, IAR
- Registrar
- Dean Academics
- Dean Research
- Executive Registrar (Finance)
- Head of Business Department
- Faculties of Department of Business and Management
- IIC & SSIP Committee Members
- SSIP Coordinator

Enclosures:

- Annexure-A (Attendance sheet)
- Annexure-B (Expense Details)
- Annexure-C (Feedback Forms)

Report Copied to: (attachment sent through email)

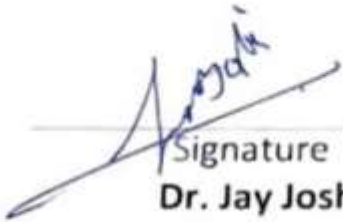
- Office of Director and Registrar
- Office of Dean Research and Academics
- Finance Department
- HR Department
- Head of Business Department
- SSIP/IIC Coordinator



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC


Signature
Dr. Jay Joshi

HOD – Dept. of Business Management


Signature

Dr. Pooja Rao
Event Coordinator



Signature
Dr. Jyotin Kateshia
SSIP Coordinator



Date: 08-04-2025

Place: Gandhinagar




Institute of Advanced Research

The University for Innovation


Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Annexure-A

Attendance of Students:



Institute of Advanced Research
The University for Innovation



Department of Business and Management,
Institute of Advanced Research,
Gandhinagar

Date: 08-04-2025

Expert: CA Kanish Mehta

Session on: "Raising Capital and Managing Finance for Start-Up"

S.NO	STUDENT NAME	SIGNATURE
1.	Krishna Kaur ^{Sam} BBA-4	
2.	Foni Dasji BBA-2	
3.	Jeel Patel BBA-2	
4.	Tishya Patel BBA-4	
5.	Kalsh Raval BBA-4	
6.	Piyam Soni BBA-4	
7.	Ritesh Patel BBA-4	
8.	Purkha Motani BBA-2	
9.	Nayak Kanani BBA-2	
10.	Ajmer Maloh BBA-4	
11.	Naya Vaidh BBA-4	
12.	Patel Kruti MBA-2	
13.	Rishi Hapa MBA-2	
14.	Murli Vaishnavi MBA-2	
15.	Judeju Meerasinh MBA-2	
16.	Ami Patel BBA-4	
17.	Gayatri More BBA-4	
18.	Hetu Chub	
19.	Sonal Lalwani BBA-4	
20.	Vishwan S Patel MBA-2	
21.	Pranav S Kauli MBA-2	
22.	Devanshi D Raval MBA-2	
23.	Rishi K. Dhanraj MBA-2	
24.	Jugal R. Asmani	Jugal . IAR No 14252
25.	Divya Sejpal BBA-4	
26.	Smriti Patel BBA-4	


27	Tithi Patel	BBA Sem 4	14225
28	Kaitya Patel	BBA Sem 4	14224
29	Meet Dubastiyar	BBA Sem 4	
30	Siddham Jhaikumar	"	
31	Aranya Anil	"	
32	Bibhu Desai	"	
33	Mithun Numbhar	"	
34	Darshan Teekariya	"	
35	Sneha Solanki's BBA Sem 2		
36	Neha Parjapati BBA Sem 2		
37	Shruti Barot BBA Sem-2		
38	Patel Jyoti BBA Sem-2		
39	Dhruvi Patel BBA Sem-2		
40	Kanvi Patel BBA Sem-2		
41	Yog Prajapati BBA Sem-2		
42	Shruti Varun BBA Sem-2		
43	Tilak Bhavsar BBA Sem-2		
44	Parth Bhavsar BBA Sem-2		
45	Dhruvi Patel BBA Sem 2		
46	Vinit Solanki BBA Sem 2		
48	Kerish Mehta (BBA Sem-2) B		
49	Dhruvi Koshiyar (Sem-2) B		
50	Kausthavi Vaghbiya (Sem-2) B		
51	Surekh Lyank (Sem-2) B		
52	Hetvi Varma (SEM-2) B		
53	Meet Patel (B.B.A sem-4)		
54	Tirth Patel (B.B.A sem-4)		
55	Rohit Prajapati (B.B.A sem-4)		
56	Ratin Prajapati (B.B.A sem-4)		
57	Hevin Prajapati (B.B.A sem-4)		
58	Kavya Desai (B.B.A sem-4)		
59	Ajay Patel (B.B.A sem-4)		




Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC



Institute of Advanced Research
The University for Innovation



Department of Business and Management,
Institute of Advanced Research,
Gandhinagar

Date: 08-04-2025
Expert: CA Kanish Mehta

Session on: "Raising Capital and Managing Finance for Start-Up"

S.NO	STUDENT NAME	SIGNATURE
1	ANSHUA Patel	<i>[Signature]</i>
2	Patel Bhavik	<i>[Signature]</i>
3	Vijay Vishal	<i>[Signature]</i>
4	Mandap Patel (14174)	<i>[Signature]</i>
5	Bhola Rajwadsinh	<i>[Signature]</i>
6	Patel Anush (15314)	<i>[Signature]</i>
7	Patel Siddhant (14918)	<i>[Signature]</i>
8	Prasad Jayaram (15263)	<i>[Signature]</i>
9	Velland Pratik A	<i>[Signature]</i>
10	Barnali Kripalsinh	<i>[Signature]</i>
11	Patel Meshwal	<i>[Signature]</i>
12	Patel Meemoin	<i>[Signature]</i>
13	Om Sankhantiger	<i>[Signature]</i> (BBA) 2 nd year
14	Vraj Sankhantiger	<i>[Signature]</i> (BBA) 2 nd year
15	Darshani Mali	<i>[Signature]</i> (BBA) 2 nd year
16	Vishal Singh Rao	<i>[Signature]</i> (BBA) 2 nd year
17	Chamande Pearl	<i>[Signature]</i>
18	Habsh Shah	<i>[Signature]</i>
19	Shwanya Yadav	<i>[Signature]</i>
20	Patel Shivam P (14993)	<i>[Signature]</i> (BBA) 2 nd year
21	Vishali Rohan (15119)	<i>[Signature]</i> (BBA) 1 st year
22	ABBAS HANIMI (15370)	<i>[Signature]</i> (MBA)
23	Nidhi Sajitani	<i>[Signature]</i> (BBA) 2 nd sem
24	Devang Pasjapati	<i>[Signature]</i> (BBA) 2 nd sem
25	Dhruvi Vekariya	<i>[Signature]</i> (BBA) 2 nd sem
26	Kamkarna Buzmah	<i>[Signature]</i> (BBA) 2 nd sem




Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Annexure-C

Feedback of Participants:



INSTITUTE OF ADVANCED RESEARCH
The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Feedback Form

Event Name: Raising Capital & Managing Finance for Startups

Name of Student: Kankana Barman


IAR Registration No: IAR/14856

Course: BBA Hon.

Excellent expert session, very insightful and comprehensive of the overview of key principles, tools, and strategies, which is very crucial for effective financial planning and decision making in both personal and organizational contexts. The session was tailored to address both the foundational concepts and the practical applications.

Feedback (Minimum 30 words)

Date: 08/04/2025


Sign of Student


Place: A2: 304



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

 **INSTITUTE OF ADVANCED RESEARCH**
The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Feedback Form

Event Name: Expert Session on Raising Funds for Start-ups.

Name of Student: Sonali Lalwani

IAR Registration No: 14576

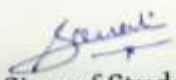
Course: BBA

The session was very informative and engaging. Mr. Hanishk Mehta was very knowledgeable about the topic and kept whole session interactive. His way of delivering his presentation was exceptional. More such sessions should be arranged. Use of realistic examples, case-studies made every concept simpler to grab in mind.

Feedback (Minimum 30 words)

Date: 08/04/25

Place: A2: 304



Sign of Student



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC



INSTITUTE OF ADVANCED RESEARCH

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Feedback Form

Event Name: Raising Start-up & Finance

Name of Student: Mithuna Nambian

IAR Registration No: 14184


Course: BBA - Sem IV

The session was wonderful. It was very knowledgeable and informative and also interactive as well. The session delivered by Sr. CA Karishma Mehta was not only based on the text w. PPT slides but also being the examples of which was relatable to the students as well. I really enjoyed the session.

Feedback (Minimum 30 words)

Date: 8/4/25

Place: R2 304


Sign of Student



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC



INSTITUTE OF ADVANCED RESEARCH

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC


Feedback Form

Event Name: Raising start-up & Finance
Name of Student: Ananya A Nair
IAR Registration No: 14072
Course: BBA II

Amazing session. It was not at all boring & was very knowledgeable. Sir explained all topics using real life & current examples.

Feedback (Minimum 30 words)

Date: 8/04/25
Place: A₂ 304


Sign of Student



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC



The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Feedback Form

Event Name: Raising Start-up Finance
Name of Student: Dispa J Desai
IAR Registration No: 14373
Course: BBA-IV

The session was exceptionally insightful and thoroughly engaging. The expert demonstrated profound knowledge with real life case studies and it was remarkable. The atmosphere was both intellectually stimulating and genuinely joyful. It was pleasure to participate next more sessions like C.A. Manishk Mehta sir.

Feedback (Minimum 30 words)

Date: 8-4-25
Place: A2-304

T. Desai
Sign of Student