

Report on Online Sensitization Drive for SSIP 2.0

Date of Event: 24th February 2025

Venue: R. R. Lalan College, Bhuj (Virtual Mode)

Organized by: Commissionerate of Higher Education (CHE), Gujarat

Participants: 30+ students from B.A. and B.Sc. streams

Introduction

An Online Sensitization Drive on the Student Startup and Innovation Policy (SSIP) 2.0 was successfully conducted on 24th February 2025 at R. R. Lalan College, Bhuj. The session was organized virtually by the Commissionerate of Higher Education (CHE), Gujarat, with the objective of creating awareness and promoting a culture of innovation and entrepreneurship among college students.

Objective

The primary goal of the sensitization drive was to:

- Inform students about the Student Startup and Innovation Policy 2.0.
- Encourage students to develop innovative ideas and entrepreneurial mindset.
- Guide them on available support systems under SSIP 2.0 including funding, mentorship, and incubation facilities.

Event Highlights

- The session was conducted virtually, allowing active participation despite geographical boundaries.
- Over 30 students from B.A. and B.Sc. streams attended the session enthusiastically.
- The resource person(s) from CHE explained the vision, objectives, and implementation framework of SSIP 2.0.
- Students were informed about various success stories of young innovators and startups from Gujarat.
- The session concluded with a Q&A segment, where students interacted with the speaker(s) to clarify their

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doubts and share ideas.

Outcome

The sensitization drive proved to be highly informative and motivating for the students. Participants expressed a keen interest in exploring the possibilities of innovation and entrepreneurship. The session effectively laid the foundation for fostering a startup ecosystem within the college.

Conclusion

The Online Sensitization Drive on SSIP 2.0 was a commendable step towards promoting innovation at the grassroots level. With active support from CHE and the college faculty, it is expected that more students will come forward with innovative ideas that can contribute to solving real-world problems.