

Visit to Alumni Start up

Event Name: Visit to Alumni Start up

Date: 07/03/2025

Venue/ Mode: Seminar

No of Participants: 3

Speakers Name : Mayank Laxmanbhai Damor

About Event: Introduction

As part of our educational initiative to explore real-world entrepreneurship and innovation, a visit was organized to an alumni startup located in Sagtala, Devgadhi Baria under SSIP 2.0. The startup is founded by one of our esteemed alumni, Mr. Lakshdeep Baria, who has successfully established a local business that reflects both innovation and community impact.

About the Startup

The startup, named Shreeraj Bhojanalay, was established in 2022 and is involved in organic farming and restaurant business. It was started with the aim of promoting sustainable development in rural areas while providing employment opportunities to the local population and serving good and affordable food for customers. The enterprise currently employs 4 local workers and collaborates with nearby farmers/artisans for raw materials. It specializes in serving traditional Gujarati dishes along with selected North Indian and fast food items. With a cozy ambiance and a focus on quality and hygiene, the restaurant has quickly become popular among local residents and travelers.

Outcome of Event: The visit to the alumni restaurant startup proved to be a highly beneficial and eye-opening experience for all participants. The key outcomes of the event are as follows:

- Students gained firsthand knowledge of how a restaurant functions—from kitchen operations and staff management to customer service and marketing strategies.
- The founder's journey offered valuable insights into overcoming challenges, managing finances, and building a business from the ground up in a rural setting.
- The success story of the alumni served as a strong source of motivation for students, encouraging them to consider entrepreneurship as a viable career option.
- The event highlighted how local resources, traditional cuisine, and community involvement can be effectively used to create a sustainable business.
- The interaction helped strengthen the bond between students and alumni, opening up possibilities for mentorship and guidance in future endeavors.

Overall, the event successfully met its objectives and left a lasting impact on the students, inspiring them to think creatively, work hard, and pursue their ambitions with confidence.

Event Photos

