

Report

Productivity week celebration at ASHINE

Event Date: 14.02.2025

About the event:

As part of Productivity Week 2025 (12th–18th February), celebrated by the National Productivity Council (NPC) under the theme "From Ideas to Impact: Protecting Intellectual Property for Competitive Startups," ASHINE, in collaboration with the South Gujarat Productivity Council (SGPC), organized expert talks and a debate competition on 14th February 2025 at SVNIT Surat. The event was inaugurated by Dr. Ajay Thakur (Deputy Controller, Patents & Designs, Ahmedabad), Shri Ashish Kumar Sahu (Deputy Director, NPC Gandhinagar), Shri Nirav Rana (President, SGPC), and Dr. Harshit Dave (Professor Incharge, ASHINE, SVNIT Surat). Sessions covered critical topics such as IPR for startups, commercialization strategies, and the role of IP in academic research, delivered by industry experts including Dr. Ajay Thakur, CS Vijaya Maheshwari (SGPC), and Dr. Anish Gandhi.

The debate competition featured nine teams from various institutes across Surat, engaging in discussions on IP education, innovation ecosystems, productivity enhancement, and resource accessibility. The competition was judged by IPR experts and saw outstanding participation. The winners were: 🏆 Team Devil's Advocates (SVNIT Surat), 🥈 First Runner-Up: Team SR (S.R. Luthra Institute of Management), and 🥉 Second Runner-Up (Joint): The Giants (SVNIT Surat) & Luthra Roadies (S.R. Luthra Institute of Management). The event successfully enhanced awareness of IPR, encouraging young innovators to explore the role of intellectual property in building competitive startups and further strengthening South Gujarat's entrepreneurial ecosystem.