

India's G20 Presidency AY 2022-23

Date: 09-02-2023

Time: 10:30 AM to 1:00 PM

Title of the Activity/Event: Entrepreneurship Journey from Pre-ideation Stage to Growth Stage

Organized by (School Name): AURO Innovation and Continuing Education Centre (AICEC)

Objective of the Activity/Event: Startup Meet and Sensitisation

Outcome of the Activity/Event: Students learned the various stages of a startup growth

Resource Person:

Name: Sh. Dinesh Jain

e-mail ID: dinesh@cfobridge.com

Contact Number: 9867341116

Profile of the Resource Person: Charter Member, TiE Surat

Founding Partner, Goel Gurav Jain & Co LLP, Founder, CFO Bridge Services Pvt. Ltd.

Mode: (if online – give the link) _____; if offline, Venue Details: Horizon, Executive Classroom, AB2, AURO University campus, Surat

Event Collaborators (if any): TiE Surat, SSIP

Participants Type: Students of School of Hospitality Management, School of Management

- AURO University Participant Numbers: 20
- Outside University Participant Numbers: 4

Registered Students: Male __12__, Female: __8__

Registered Faculty: Male __4__, Female __0__

Registered Other Members: Male __3__, Female __0__

Event/Activity Report: (Detailed): Mr. Dinesh Jain, the resource person of the talk is a professional with around 30 years of experience. He served in companies like Colgate, Johnson and Johnson and consultant to Bilkha Group. He started his own consultancy firm CFO Bridge Services Pvt Ltd. in 2020 to support small enterprises on shared services on HR and CFO.

Mr Dinesh delivered a talk on 9th Feb, 2023 on the topic Entrepreneurship Journey from Pre-ideation Stage to Growth Stage at Executive Classroom venue of the University. The event was organised in association with TiE Surat chapter and SSIP.

After Guru Vandana, Mr. Sandeep Sharma, Head-AICEC introduced the guest. The talk started with the startup ecosystem in Surat. The speaker explained various phases of a startup growth. He explained Business Plan, Product/Market fit, Product positioning, Bootstrapping, Seed funding, Series A and B funding, Growth stage, Scalability and then listing with bourses like NSE, BSE etc.

He quoted examples of Nykaa who is more interested in selling its items through online mode and at high end malls only. He quoted example of OYO who is planning to bring an IPO.

He motivated students to try entrepreneurship and get advantage of various schemes and ecosystem. The vote of thanks was proposed by Mr. Kishore Sharma, Head-CDC.

Event/Activity Report: (100 words): An expert talk was arranged by AICEC for the students on Startup growth phases. The resource person was Sh. Dinesh Jain, TiE Surat Charter member and a startup founder himself. He mentioned the journey of the startup starting from Bootstrapping to the Listing of the company.

Summary of Feedback:

Students wanted more such sessions. Faculties discussed on starting a series of lectures by the startups of Surat.

Attachments:

- Poster /Brochure of the Event (With G20 Logo at the top)(pdf)
- 4-5 Geo Tagged Pictures of the Event (jpeg)
- Attendance List(pdf)
- Minimum 2 feedback testimonials (separately)(pdf)

Event Convener:

- Name: Sandeep Sharma
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Event Coordinator(s):

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Head of School/Department

- Name: Sandeep Sharma
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