



KAVI SHREE DAAD GOVERNMENT ARTS AND COMMERCE COLLEGE

(ACCREDITED GRADE "B" BY NAAC)

NEAR COURT, BUS STATION ROAD, PADDHARI – 360110, DISTRICT-RAJKOT

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Report on Problem Identification and Ideation Programme (20TH FEBRUARY-2025)

➤ Event Overview:

- Name of Program : Problem Identification and Ideation Programme
- Name of Scheme : Student Start-up and Innovation Policy 2.0
- Purpose : To create an entrepreneurial mindset among students
- Date : 20th february-2025
- No. of Students Present : 42 (26 Boys and 16 Girls)
- No. of Faculties Present : 01
- Name of Speaker : Prachiben Parikh-Consultant, Grant Thornton
- Venue : Harmony hall, KSD-GACC-Paddhari

The Problem Identification and Ideation Programme was successfully organized under the Student Start-up and Innovation Policy (SSIP 2.0) at Kavi Shree Daad Government Arts and Commerce College, Paddhari. The event took place on February 20, 2025, from 10:30 AM to 11:30 AM, with a total of 42 enthusiastic student participants. The event was conducted under the guidance of the Hon'ble Principal Dr. K.G. Chhaya sir.

➤ Opening Session:

At the beginning of the session, the SSIP Coordinator, Shri Purvesh Vaidya, warmly welcomed the students and provided an introduction to the SSIP policy. The programme featured an online session by Shri Prachiben Parikh (Consultant, Grant Thornton), a distinguished member of the SSIP Team under the Office of the Higher Education Commission, Gandhinagar. She provided in-depth guidance to students using real-world examples and interactive methods.

➤ Key Points Discussed:

1. Problem Identification Methods:

This program introduced students to various techniques for identifying problems, including observation, pain point analysis, market research, etc.

2. Defining a Good Problem:

A problem should affect a large group, cause inconvenience or financial loss, and be solvable through innovation.

3. Prototyping and Testing:

Students were encouraged to develop working models and validate their ideas through real-user feedback.

4. Applying the Three Filters:

Any entrepreneurial idea should pass through viability, desirability, and feasibility checks before execution.

5. Avoiding Common Pitfalls:

The session advised against solving non-problems, overcomplicating ideas, and neglecting market demand.

6. Support under SSIP 2.0


The programme also provided insights into the support available for student entrepreneurs under SSIP 2.0.

➤ Outcome:

The program benefited students by enhancing their problem-solving and critical thinking skills, fostering an understanding of structured problem identification, and inspiring them to explore entrepreneurial pathways. Students gained valuable experience with real-world case studies and innovative solutions, learned about funding and support available through SSIP 2.0, and were inspired to develop their own prototypes and innovative projects.

➤ Conclusion:

This program empowered students with entrepreneurial skills, sharpening their problem-solving and creative thinking. It offered a launchpad for exploring startups and, through SSIP 2.0, fuelled the transformation of student ideas into impactful solutions.


(Mr. Purvesh Vaidya)
SSIP Coordinator


(Dr. K. G. Chhaya)
Principal
PRINCIPAL
KAVI SHREE DAAD GOVT. ARTS & COMM. COLLEGE,
PADDHARI, DIST. RAJKOT.





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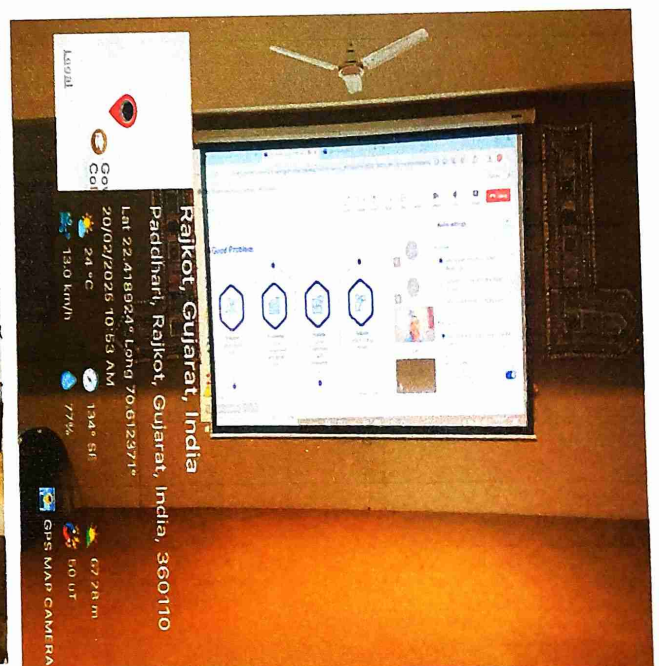
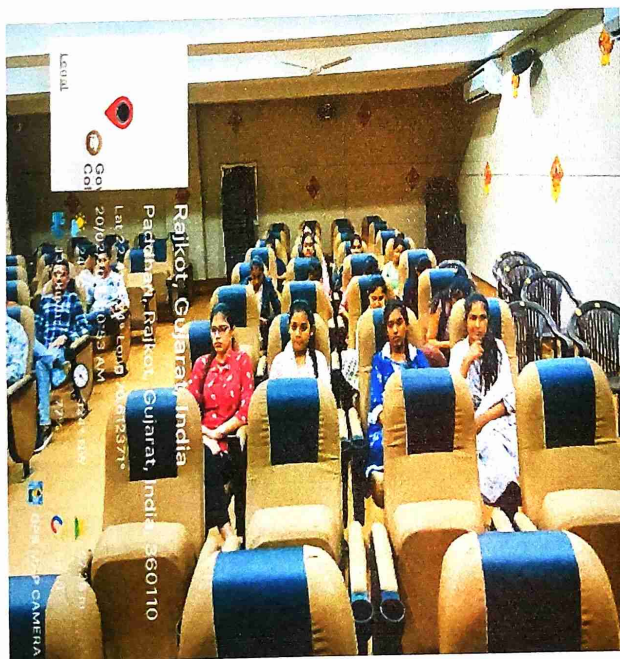
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Problem Identification and Ideation Programme (20TH FEBRUARY-2025)



**KAVI SHREE DAAD GOVERNMENT ARTS AND COMMERCE COLLEGE-
PADDHARI, DIST: RAJKOT**

**Problem Identification and Ideation Programme date 20/02/2025 Students
attendance sheet**

sr.no.	students name	mobie	course
1	DOBARIYA TRISHA KANTILAL	8160327845	BA SEM-2
2	MAKWANA MANISH ARVINDBHAI	6356977121	BA SEM-2
3	SIPIYA ASHMA IQBALBHAI	7069740725	BA SEM-2
4	TALPADA MITANSHI MANSUKHBHAI	9274902672	BA SEM-2
5	Babvani sartaj Husenbhai	9054334028	BA SEM-2
6	DANGAR HITESH MANSUKHBHAI	6354336236	BA SEM-2
7	JADEJA SHRIPALSINH RAGHUVIRSINH	8200920442	BA SEM-2
8	CHAVADIYA HIRA MAISURBHAI	7990416626	BA SEM-2
9	PARMAR JAYKISHAN RAMESHBHAI	9316872016	BA SEM-2
10	SEVALIYA BACHUBHAI JADAVBHAI	9313047506	BA SEM-2
11	TAMATA NIRAJ DAMARSINH	6359228064	BA SEM-2
12	BADHEL SANDIPBHAI NARSHIBHAI	9875022194	BA SEM-2
13	VAISHNAV DEVANSHI BHUPATBHAI	9265090950	BA SEM-2
14	BOKHANI SHRADDHA ARVINDBHAI	9725627146	BCOM SEM-2
15	BUSA DRASHTI RAJESHBHAI	7984795215	BCOM SEM-2
16	BUSA KESHVI SHAILESHBHAI	7990863986	BCOM SEM-2
17	CHAVDA LAXMI PARESHBHAI	6356265427	BCOM SEM-2
18	DHENOJA DIVYA VALLABHBHAI	7863879202	BCOM SEM-2
19	GAMARA RANA DAYABHAI	6351993937	BCOM SEM-2
20	JADEJA MAYURSINH VANRAJSINH	9316593562	BCOM SEM-2
21	JADEJA MITRAJSINH GIRIRAJRSINH	9106042818	BCOM SEM-2
22	MAKWANA RAJESH GOVINDBHAI	6359163550	BCOM SEM-2
23	MINAVA SAPNA UDAYSING	7778040840	BCOM SEM-2
24	PUROHIT KRISHABEN ARVINDBHAI	9537805155	BCOM SEM-2
25	RATHOD SNEHAL NILESHBHAI	6353002363	BCOM SEM-2
26	SINDHAV SHEETAL NITINBHAI	9737706622	BCOM SEM-2
27	BHALARA KETAN JAGDISHBHAI	7201817274	BCOM SEM-2
28	NIMAVAT GOPAL ANILBHAI	9601627143	BCOM SEM-2
29	JADEJA ARCHANABA KIRATSINH	6352675522	BA SEM-4
30	JADEJA DIGVIJAYSINH ANILSINH	6352994943	BA SEM-4
31	PURABIYA HINABEN RAMESHBHAI	9913542750	BA SEM-4
32	JADEJA RAVIRAJRSINH AJITSINH	6351099253	BA SEM-4
33	JADEJA MITRAJSINH JAYVANTSINH	8980725751	BA SEM-4
34	GOHEL MANSI MAHESHBHAI	9712292628	BA SEM-4
35	KOCHALIYA TAHIR ALTAFBHAI	9875034556	BA SEM-4
36	VAGHELA BHARGAVKUMAR PRAVINBHAI	8511376989	BA SEM-4
37	CHARAN PITHABHAI HARPALBHAI	9574755145	BCOM SEM-4
38	KHERADIYA TRILOK RAJNIKANT	9276253035	BCOM SEM-4
39	RATHOD PARTH RAMESHBHAI	9586205979	BCOM SEM-4
40	VAGHELA HEMANTBHAI HARESHBHAI	8866316350	BCOM SEM-4
41	GONDALIYA GAUTAM MAHENDRABHAI	9601936829	BCOM SEM-4
42	VAGHELA MITRAJSINH RAMSANG	9313512773	BA SEM-6

(P.V.Vaidya)