

**GUJARAT ARTS AND COMMERCE COLLEGE (EVENING) AHMEDABAD
SSIP - IIC COMMITTEE & EDC**

JOINTLY ORGANISED - 50 HOUR CERTIFICATE COURSE ON FUNDAMENTALS OF ENTREPRENEURSHIP - STARTUP SHIKSHA

SESSION 13 REPORT - 15/2/2025

With a purpose to motivate and sensitize students to take up initiatives related to Entrepreneurship and Startup, the college launched a 50 hour Certificate Programme on the Fundamentals of Entrepreneurship called - "Startup Shiksha" under the SSIP 2.0 Grant. Overall 90+ students applied for the programme, however after due filtration and assessment process around 30 students, be selected for the said course. Also, 10 out of these students will be selected for EDC.

The Twelfth session of 2 hours was delivered on 15/2/2025 by Dr. Riddhish Joshi (Associate Professor, P P Savani University) elucidated various startup terminologies—defining key concepts and presenting them in an engaging manner backed by his academic experience of 15+ years. He lucidly explained many theoretical concepts in the context of Startup and Entrepreneurship domain.

The sessions were managed Dr. Ijan Vaidya, Dr. Vinod Movaliya, Prof. Nikhil Rohit, Dr. Pujaba Jadeja, Dr. Usha Gadhvi and Prof. Riddhi Suthar.

45 students attended the session.

(Fund Heading SSIP- Others (max. 30% of the SSIP Grant))

Sr. No.	Name of the Speaker	Date of the Session	Time	Hours	Designation	Organisation	Picture	Speaker Type	Topic Title	No. of Students Present	Media Coverage
13	Dr. Riddhish Joshi	15th February 2025	9.05 AM to 12.05 PM	3	Founder	Adblitz Creative Communication and Strinovation Foundation, Government of Gujarat		External	"Startup Terminologies"	45	