



# Institution's Innovation Council Saurashtra University Rajkot

## Celebration of National Startup Day

16<sup>th</sup> January 2025

At  
Seminar room,  
Department of Bioscience,  
Saurashtra University

# Contents

<b>Saurashtra University – IIC .....</b>	<b>3</b>
<b>Event Schedule .....</b>	<b>3</b>
<b>Event Registration Link .....</b>	<b>3</b>
<b>Brief about Event .....</b>	<b>4</b>
<b>Key Points.....</b>	<b>4</b>
<b>Outcome .....</b>	<b>5</b>
<b>About the Speaker/Chief Guest .....</b>	<b>5</b>
<b>Connect Us: .....</b>	<b>7</b>

# Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

11:00	• Welcome & Lamp Lighting
11:05	• Awareness Session
12:15	• Q & A
12:30	• Closing Ceremony

## Event Registration Link

[bit.ly/SUSEC-NSD25](https://bit.ly/SUSEC-NSD25)

## Brief about Event

The SU Startup and Entrepreneurship Council, IIC Saurashtra University, in collaboration with the Department of Biosciences, celebrated "National Startup Day" on January 16, 2025. The event aimed to foster a spirit of innovation and entrepreneurship among students, researchers, and budding entrepreneurs, highlighting the vital role startups play in India's economic and social development.

The event commenced with an inspiring inaugural address by Prof. R.K. Kothari, setting the tone for the celebration by emphasizing the significance of startups in fostering innovation and economic growth. A ceremonial lamp lighting took place, symbolizing knowledge and progress, with participation from the dignitaries and organizers. After that Dr. Ranjan Khunt provided an overview of the activities and achievements of the Incubation Centre at Saurashtra University, showcasing its role in nurturing entrepreneurial talent and supporting startup initiatives.

The Chief Guest Prof. (Dr.) Utpal Joshi, Hon'ble Vice Chancellor of Saurashtra University, delivered inaugural address. He highlighted the university's vision of integrating innovation with academia and its commitment to supporting budding entrepreneurs. Dr. Suresh Chovativa expressed gratitude to the speakers, organizers, and participants, acknowledging their contributions to the success of the event.

Dr. Kothari shared insights on tackling common challenges such as securing funding, managing resources, and navigating market competition. He shared real-life examples and lessons from his own entrepreneurial experiences. The session highlighted how innovation is the cornerstone of a successful startup and encouraged participants to collaborate across disciplines to harness diverse perspectives and expertise.

Dr. Kothari explained the journey of startups from ideation and validation to execution and growth, offering practical strategies and real-world examples. He addressed common challenges faced by startups, including funding, team-building, and market competition, while sharing solutions based on personal experiences. Through his dynamic presentation, Dr. Kothari motivated attendees to think innovatively, take risks, and turn their ideas into impactful enterprises.

## Key Points

During the session, below mentioned points were discussed:

- Inaugural Session
- Networking Opportunities
- Importance of idea execution
- The Entrepreneurial Path
- Overcoming Challenges
- Inspiration and Motivation
- Scaling a startup
- FAQs related to startups?

## Outcome

The celebration of "National Startup Day" successfully motivated participants to pursue entrepreneurial ventures and underscored the importance of integrating innovation with academia. The collaboration between the SU Startup and Entrepreneurship Council, IIC Saurashtra University, and the Department of Biosciences highlighted the university's commitment to nurturing an entrepreneurial culture. The well-structured program created an inspiring and informative atmosphere, bringing together students, researchers, and industry experts. It reaffirmed Saurashtra University's dedication to promoting a vibrant entrepreneurial culture.

## About the Speaker/Chief Guest



Dr. Vishal  
Kothari

Director

Symbiotics Biologicals  
Rajkot

**National Startup Day**

SU Startup and Entrepreneurship Council,  
along with IIC Saurashtra University in  
collaboration with Department of Bioscience  
is celebrating "National Startup day" on  
16th January, 2025

**GUEST SPEAKER**

**Dr. Vishal Kothari**  
Director  
Symbiotics Biologicals  
Rajkot

16th January, 2025 Thursday  
11:00 am to 12:30 pm

Seminar Hall, Department of Bioscience  
Saurashtra University

**REGISTER NOW** → [bit.ly/SUSEC-NSD25](https://bit.ly/SUSEC-NSD25)



## Connect Us:



<https://www.linkedin.com/company/susec>



[iic@sauuni.ac.in](mailto:iic@sauuni.ac.in)



<https://www.facebook.com/susecrajkot>



<https://bit.ly/SUSECLocation>



<https://www.instagram.com/susecrajkot>



<https://bit.ly/SUSEC-youtube>