



Report

The S.N.S. BANK Ltd. Mahila Arts College, Mehtapura, Himmatnagar, organised an SSIP Awareness Session under the Student Start-up and Innovation Programme (SSIP 2.0) launched by the Government of Gujarat. Held on National Start-up Day, the session aimed to educate students on SSIP 2.0 and inspire entrepreneurial initiatives.

Objectives:

To familiarise students with SSIP 2.0 and its benefits.

To encourage innovation and entrepreneurial thinking.

To provide guidance on start-up development, funding, and incubation.

Dr. Suresh Gamit, EDI Nodal officer of our college highlighted the key aspects of SSIP 2.0, offering insights into entrepreneurship and real-life success stories. **An interactive discussion of 52 students** allowed students to explore business ideas and clarify doubts regarding funding, mentorship, and incubation.

Outcomes:

Increased awareness of SSIP 2.0 and start-up opportunities.

Enhanced student engagement in entrepreneurial discussions.

Encouragement to leverage institutional support for start-ups.

Prof. Shadab Rose and Dr. Shirin Shaikh, SSIP coordinators, reaffirmed the institution's commitment to fostering a start-up culture. The session successfully motivated students to think innovatively and explore entrepreneurial ventures.



Prepared by:

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