



Veer Narmad South Gujarat University

VNSGU Incubation Center

Report on "Idea Lab"

- 1) Title of Event: Ignite your Start up Journey and discover your Path to Success :
From Idea to Impact
- 2) Type of Event: Day Celebration National Startup Day
- 3) Date: 16th January 2025
Time: 03:00 PM to 04:30 PM
Venue of the Event: Veer Narmad Hall, Administrative Building, Veer Narmad South Gujarat University, Surat

4) Description of the Event:

To commemorate National Startup Day, an impactful event titled "From Idea to Impact" was organized to inspire and guide entrepreneurs on their journey from conceptualizing ideas to making a meaningful impact in the world. The event featured a dynamic blend of keynote addresses, interactive sessions, and networking opportunities, all designed to foster innovation and entrepreneurial growth.

Startup Journey Teams

Scribe-Right: Scribe-Right is an assistive writing tool designed to aid the rehabilitation of hands and wrists. It tracks recovery progress for muscle injuries and neuromuscular conditions that affect fine motor skills, such as writing or gripping. The tool also supports children with conditions like dyslexia and dysgraphia through a handwriting analysis model. Scribe-Right aims to make



Rehabilitation faster, more effective, and inclusive.

Vidproof: VidProof is the ultimate solution for seller protection, streamlining the process of tracking and categorizing return orders. It empowers sellers on e-commerce platforms by providing reliable and efficient tools to manage return-related challenges.

GreenSkin: GreenSkin was born from the vision of addressing the harm caused by traditional leather, including animal suffering, environmental damage, and challenges faced by farmers dealing with surplus waste. Using agricultural waste like banana fibers and sugarcane residues, GreenSkin produces a plant-based, biodegradable, and cruelty-free leather alternative. Its mission is to transform waste into sustainable solutions for industries such as fashion, automotive, and interior design, thereby protecting the planet for future generations.

Tushar Sharma: Tushar Sharma promotes reusable and sustainable women's sanitary and hygiene products, advocating for safe menstrual hygiene practices. He shared his inspiring personal journey of overcoming challenges and building a successful startup.

Fore Steps: Fore Steps showcased an innovative approach to customer-driven business models and sustainable growth strategies, demonstrating how user-centric designs drive success.

From Idea to Execution: Insights into transforming visionary ideas into actionable plans. **Challenges and Lessons in Entrepreneurship:** Real-life experiences shared by seasoned entrepreneurs. **Innovation, Sustainability, and Market Relevance:** Discussions on leveraging innovation to address pressing challenges.

Interactive Q&A and Networking

Participants engaged with speakers and panelists in thought-provoking discussions, exchanging ideas and gaining valuable insights. The networking session facilitated meaningful connections between entrepreneurs, mentors, and investors, paving the way for collaborations and partnerships.

Successful startups thrive on innovation, adaptability, and perseverance.

Aligning business goals with societal impact is crucial for sustainable growth.

Collaboration and mentorship are vital to navigating the entrepreneurial



Ecosystem.

The event concluded on a high note, leaving participants motivated to take bold steps toward transforming their ideas into impactful ventures. The collaborative atmosphere underscored the importance of community and support in the startup ecosystem.

This celebration of innovation and entrepreneurship was a testament to the spirit of National Startup Day, inspiring individuals to embark on their entrepreneurial journeys with confidence and purpose.

5) List and number of participants: 91



Flyer of the Event

**IGNITE YOUR STARTUP JOURNEY
AND DISCOVER YOUR PATH TO SUCCESS!**

**FROM IDEA
TO
IMPACT**

**16th January 2025
03:00 PM to 04:30 PM**

**VENUE
VEER NARMAD HALL, ADMINISTRATIVE
BUILDING, VNSGU, SURAT**

**Organized by :
Institution's Innovation Council & VNSGU Incubation Centre**

**16TH JANUARY
National
Startup
Day**

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6) Feedback of the Event

- The event left participants feeling inspired, informed, and ready to take the next step in their entrepreneurial journeys.
- This event truly captured the spirit of innovation and collaboration. “It gave me the confidence to pursue my idea and the clarity to navigate challenges



7) Photos of the Event





8) Social Media Post



Report Prepared by:
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