

Centre for Entrepreneurship

Nirma University

EXPERT SESSION ON BEST PRACTICES IN STARTUP RESEARCH AND INNOVATION

Event Details

Title: Expert Session on Best Practices in Startup Research and Innovation

Event Date: January 17, 2025

No. of Participants: 400

Venue: NIM Auditorium, Nirma University

Introduction

In an era defined by innovation and the rapid growth of startups, the intersection of research and entrepreneurship serves as a cornerstone for shaping the future. Recognizing this critical connection, the Computer Science and Engineering Department, School of Technology, in collaboration with the Entrepreneurship Cell (E-Cell), Nirma University, organized an expert session titled "Best Practices in Startup Research and Innovation." This transformative event, held at the NIM Auditorium, featured Prof. Suresh K. Bhargava, a distinguished expert in startup ecosystems and research, as the keynote speaker.



Prof. Suresh Bhargava enlightening students on “From minds to marketplace”

Session Highlights

Prof. Suresh K. Bhargava inaugurated the session with an engaging discourse on the importance of startups in a culturally and economically diverse nation like India. He introduced the concept of the 'Solution Engineer,' emphasizing the necessity of innovative thinking to address real-world challenges. Drawing on his extensive experience, Prof. Bhargava shared actionable insights on leveraging research to create impactful and competitive startups in today's fast-paced market.

The session explored critical themes, including identifying market gaps, fostering innovation, and bridging the divide between academic research and practical business solutions. Prof. Bhargava highlighted the importance of collaboration among academia, industry, and research institutions to drive meaningful innovation. He inspired students by discussing strategies for translating ideas into successful ventures, underscoring the entrepreneurial mindset as a catalyst for progress.



Session was attended by more than 300 students from CSE Department

Engagement and Interaction

The session witnessed enthusiastic participation from students and faculty members, fostering an atmosphere of collaborative learning. Prof. Bhargava's dynamic presentation style resonated with the audience, sparking vibrant discussions and thought-provoking questions. Participants delved into topics such as solution-problem dynamics, market-driven opportunities, and India's evolving role as a global innovation hub.

Interactive discussions provided a platform for attendees to share ideas, deepen their understanding, and build a strong foundation for entrepreneurial thinking. Prof. Bhargava's expertise offered valuable perspectives on navigating the complexities of the startup ecosystem, leaving participants motivated and well-informed.



Students asking their questions and getting them resolved.

Conclusion

The expert session concluded with a heartfelt vote of thanks, acknowledging the invaluable contributions of Prof. Bhargava, the organizing team, and the enthusiastic participants. This event marked a significant milestone in bridging the gap between academic research and entrepreneurial innovation, reaffirming Nirma University's commitment to fostering future leaders in the startup ecosystem. As students and faculty departed with renewed inspiration, the session laid the groundwork for future collaborations and impactful entrepreneurial ventures within the university community.



Memento presentation by Dr. Usha Patel