

**Department of CSE, PIT, Parul University**  
In Association With Parul Innovation And Entrepreneurship Research  
Centre (PIERC) Organizes An Expert Session On The Occasion Of

## National Startup Day

### Expert Session On

**From Idea To Impact :**  
Motivational Session By Successful  
Entrepreneur/Start-Up Founder

 **16th January, 2024**  
10:00 AM Onwards

 **371, Second Floor**  
Parul Institute of Technology



**Mr. Jignesh Khara**  
Founder  
**Udhayam Sarathi**

### Faculty Coordinator

**Prof. Sujaya Bhattacharjee**  
Assistant Professor, CSE, PIT  
**Prof. Shweta Gupta**  
Assistant Professor, CSE, PIT

### Convenor

**Dr. Swapnil M Parikh**  
Principal, PIT  
**Prof. Sumitra Menaria**  
HOD, CSE, PIT

**Parul Institute of Engineering & Technology**

# **Seminar on Entrepreneurship: Value Creation & Marketing**

**Organized by:**  
**Department of**  
**Electrical**  
**Engineering**



**Dr. Mohit Parekh**

**(Assistant Professor, PIMT,  
FMS, PU)**

**Date: 16/01/2025**

**Time: 11:00 AM**

**Venue: A-308**

**Coordinator:**  
**Prof. Satish Chauhan**  
**(EE - PIET)**

**Head: Dr. Rital R. Gajjar**  
**(Associate Professor & Head,**  
**Electrical Engineering Dept.**  
**PIET, FET, PU)**

**A Report on**

**Celebrating National Startup Day**

**Session on "From Idea to Impact"**

**And**

**Seminar on "Entrepreneurship: Value Creation  
& Marketing"**

<b>ACTIVITY TYPE</b>	<b>Celebrating National Startup Day Session on "From Idea to Impact" And Seminar on "Entrepreneurship: Value Creation &amp; Marketing"</b>		
<b>DATE &amp; TIME</b>	16/01/2025	Duration	1 Day
<b>SEMESTER</b>	All	No. of participa nts	<b>258</b>
<b>EXPERT NAME WITH DESIGNATION</b>	<b>Mr. Jignesh Khara, the founder of Udhayam Sarathi, Dr. Mohit Parekh, Assistant Professor at PIMT, FMS, Parul University</b>		

**Objective:** The session aimed to inspire students to explore entrepreneurship by understanding the process of transforming innovative ideas into impactful ventures. It sought to motivate students to embrace challenges in the startup ecosystem and foster a spirit of innovation and resilience.

**Activity Details:** On the occasion of National Startup Day, the Department of Computer Science and Engineering (CSE), Parul Institute of Technology (PIT), in collaboration with the Parul Innovation and Entrepreneurship Research Centre (PIERC), organized an expert session titled "From Idea to Impact." Held on 16th January 2024 at 10:00 AM on the 2nd Floor, Room 371 of Parul Institute of Technology, the session featured Mr. Jignesh Khara, founder of Udhayam Sarathi. He shared his entrepreneurial journey, practical insights, and strategies to turn ideas into reality while navigating challenges.

**Learning Outcome:** Students gained valuable insights into the journey of entrepreneurship, from ideation to execution. They learned practical approaches to tackle startup challenges and the significance of perseverance, innovation, and strategic planning in creating impactful ventures.

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### **Seminar on "Entrepreneurship: Value Creation & Marketing":**

**Objective:** The seminar aimed to provide students with a comprehensive understanding of value creation and effective marketing strategies in entrepreneurship. It sought to equip them with the tools and knowledge needed to design customer-centric solutions and market their ideas successfully.

**Activity Details:** On 16th January 2025 at 11:00 AM, the Department of Electrical Engineering, Parul Institute of Engineering & Technology (PIET), hosted a seminar titled "Entrepreneurship: Value Creation & Marketing" in Room A-308. The session was led by Dr. Mohit Parekh, Assistant Professor at PIMT, FMS, Parul University. Dr. Parekh elaborated on identifying market needs, building innovative solutions, and employing effective marketing strategies to position entrepreneurial products and services in competitive markets.



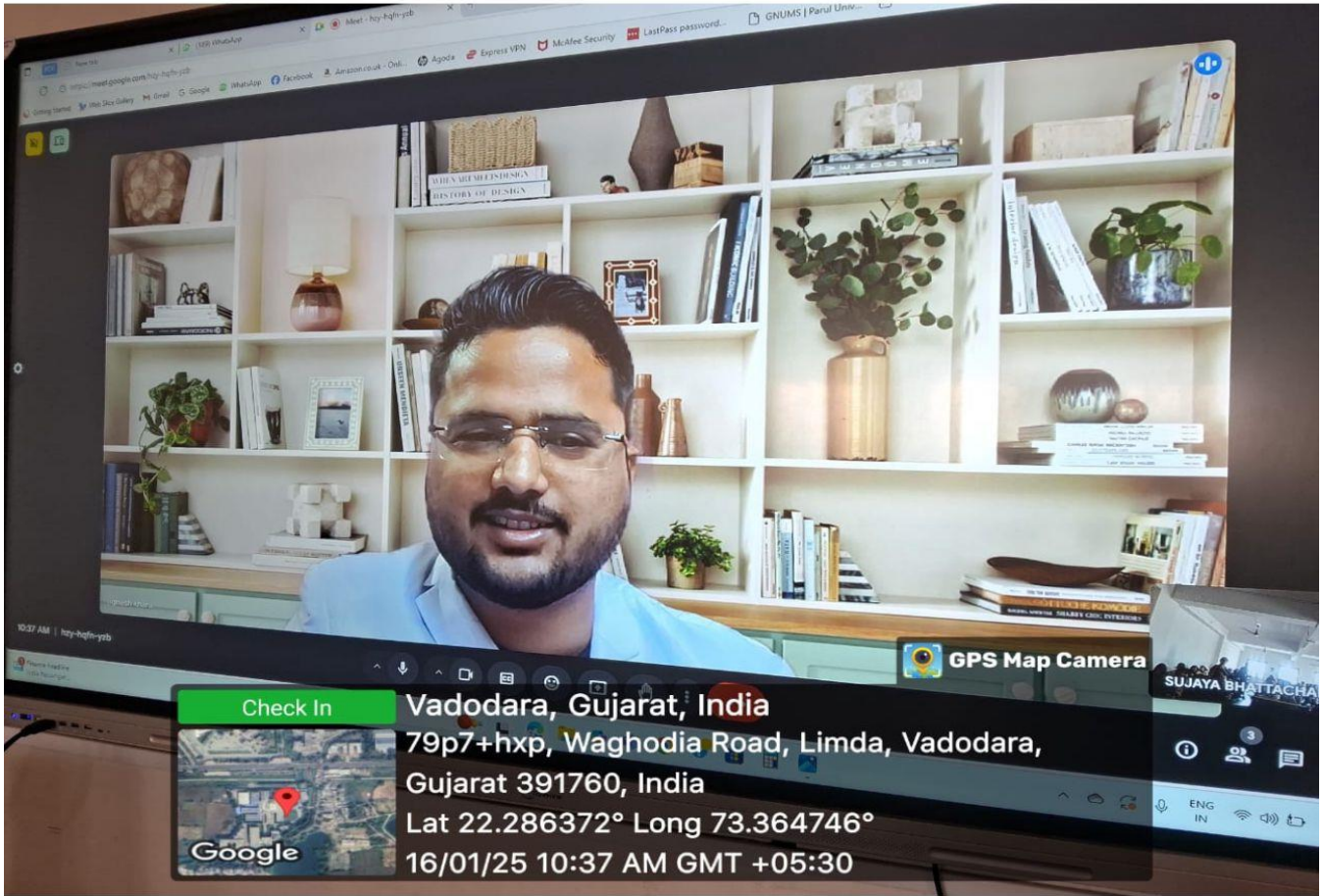
**Learning Outcome:** Students developed an understanding of the importance of value creation and strategic marketing in entrepreneurship. They learned techniques to identify market gaps, build sustainable business models, and create impactful marketing strategies, fostering a deeper interest in pursuing entrepreneurial careers.

### Glimpses of the Program









**NATIONAL STARTUP DAY-2025****Attendance Sheet**

<b>Sr.No</b>	<b>Student Name</b>	<b>Institute Name</b>
1	Kaval Rathod	Parul Institute of Engineering and Technology
2	Kethuvari Uday Kiran	Parul Institute of Engineering and Technology
3	B. Hareesh	Parul Institute of Engineering and Technology
4	Rutvik Patel	Parul Institute of Engineering and Technology
5	Jaymin Makwana	Parul Institute of Engineering and Technology
6	Kartik Bambhaniya	Parul Institute of Engineering and Technology
7	Rushiraj Rana	Parul Institute of Engineering and Technology
8	S.Rohith Chowdary	Parul Institute of Engineering and Technology
9	Aqsa Rangrez	Parul Institute of Engineering and Technology
10	PANDYA DHWANIL HEMALKUMAR	Parul Institute of Engineering and Technology
11	Vedita vidyarthi	Parul Institute of Engineering and Technology
12	Harshal	Parul Institute of Engineering and Technology
13	yashbilwal777@gmail.com	Parul Institute of Engineering and Technology
14	Dhrudip Y Thakkar	Parul Institute of Engineering and Technology
15	Manikoth dhruv kumar	Parul Institute of Engineering and Technology
16	JETHWA MEET BRIJESHKUMAR	Parul Institute of Engineering and Technology
17	Vishvam Bhatt	Parul Institute of Engineering and Technology
18	Madhav Tiwari	Parul Institute of Engineering and Technology
19	Anil	Parul Institute of Engineering and Technology
20	Gosai Achal Tarungir	Parul Institute of Engineering and Technology
21	Krish Patel	Parul Institute of Engineering and Technology
22	Ayush Kumar	Parul Institute of Engineering and Technology
23	PVS yatheesh raja surya	Parul Institute of Engineering and Technology
24	Jay Padhiyar	Parul Institute of Engineering and Technology
25	Raman Bole	Parul Institute of Engineering and Technology
26	Wankhade Pranav Umesh	Parul Institute of Engineering and Technology
27	TOORPUNATI RADESHNATH	Parul Institute of Engineering and Technology
28	Amar s kambar	Parul Institute of Engineering and Technology
29	Niku	Parul Institute of Engineering and Technology
30	Sarnala sasidhar	Parul Institute of Engineering and Technology
31	Adabala likitha naidu	Parul Institute of Engineering and Technology
32	Kesari Brahmarshendra	Parul Institute of Computer Application
33	KOTHA SIDHARTH	Parul Institute of Engineering and Technology
34	Aastha Bhavsar	Parul Institute of Engineering and Technology
35	Priyanshu Verma	Parul Institute of Engineering and Technology
36	Malhar Bharatkumar Patel	Parul Institute of Engineering and Technology
37	Animesh kumar	Parul Institute of Engineering and Technology
38	Het Kalathiya	Parul Institute of Engineering and Technology
39	ANIRUDHA KUMAR TALIYAN	Parul Institute of Engineering and Technology
40	Aparna Tiwari	Parul Institute of Computer Application
41	Hiten	Parul Institute of Engineering and Technology
42	Chetan Govind Pawar	Parul Institute of Engineering and Technology
43	BHAWESH NAMA	Parul Institute of Engineering and Technology
44	Ashish	Parul Institute of Engineering and Technology
45	Daksh jain	Parul Institute of Engineering and Technology
46	Vaishnav Shah	Parul Institute of Engineering and Technology
47	Satyam Singh	Parul Institute of Engineering and Technology
48	Mahesh Kumawat	Parul Institute of Engineering and Technology
49	KLS VISHWANATH	Parul Institute of Engineering and Technology
50	Abhinav Singh	Parul Institute of Engineering and Technology
51	Smit malaviya	Parul Institute of Engineering and Technology
52	Zisha	Parul Institute of Engineering and Technology - Diploma Studies
53	Thammineni Manikanta Madhusudhan reddy	Parul Institute of Engineering and Technology
54	Shaik.Muskan	Parul Institute of Engineering and Technology
55	Darshak Kanani	Parul Institute of Engineering and Technology
56	Panditi Lokesh	Parul Institute of Engineering and Technology
57	Vraj Sukhia	Parul Institute of Engineering and Technology
58	Akshat Srivastava	Parul Institute of Engineering and Technology
59	Md Tufail	Parul Institute of Engineering and Technology
60	MARRI KUNAG CHOWDARY	Parul Institute of Engineering and Technology
61	T.sai Yashwanth	Parul Institute of Engineering and Technology
62	Het	Parul Institute of Engineering and Technology
63	Shivansh Kothiyal	Parul Institute of Engineering and Technology



64	Bharath Kumar	Parul Institute of Engineering and Technology
65	Kumar ganga	Parul Institute of Engineering and Technology
66	Astha Siddhapura	Parul Institute of Engineering and Technology
67	Ishan Pal	Parul Institute of Engineering and Technology
68	P.shashivadhan	Parul Institute of Engineering and Technology
69	Naina Kasaudhan	Parul Institute of Engineering and Technology
70	Patel Dhruv	Parul Institute of Engineering and Technology
71	GULIPALLI THARUN KUMAR	Parul Institute of Engineering and Technology
72	K.munishwar reddy	Parul Institute of Engineering and Technology
73	Rana Riyaben Yogeshkumar	Parul Institute of Engineering and Technology
74	Krishan Yadav	Parul Institute of Engineering and Technology
75	Ankit kumar Bisoyi	Parul Institute of Engineering and Technology
76	Jignesh patidar	Parul Institute of Engineering and Technology
77	Sourjya Basu	Parul Institute of Engineering and Technology
78	Akshay Chauhan	Parul Institute of Engineering and Technology
79	PEDDISETTI VAMSI KRISHNA	Parul Institute of Engineering and Technology
80	AVANIGADDA GOWTHAM	Parul Institute of Engineering and Technology
81	Korlam Bhagya Sri	Parul Institute of Engineering and Technology
82	Apurva Kanungo	Parul Institute of Engineering and Technology
83	KASHISH SHRIVASTAV	Parul Institute of Engineering and Technology
84	Vikas pandey	Parul Institute of Engineering and Technology
85	Harsh Agarwal	Parul Institute of Computer Application
86	Aryan Ayush	Parul Institute of Engineering and Technology
87	Roshan Kumar	Parul Institute of Engineering and Technology
88	Bal Krishn	Parul Institute of Engineering and Technology
89	Sambhav Shah	Parul Institute of Engineering and Technology
90	Chirayu Solanki	Parul Institute of Engineering and Technology
91	Harshvardhan Patil	Parul Institute of Engineering and Technology
92	CHIRAG JAIN	Parul Institute of Engineering and Technology
93	Dhruv Agrawal	Parul Institute of Engineering and Technology
94	Mukul Anand	Parul Institute of Engineering and Technology
95	Jay lad	Parul Institute of Technology
96	Devansh Langaliya	Parul Institute of Engineering and Technology
97	Shivam vishwakarma	Parul Institute of Engineering and Technology
98	Akash Kumar	Parul Institute of Technology
99	Bhargav Kikani	Parul Institute of Engineering and Technology
100	Harsh Shah	Parul Institute of Engineering and Technology
101	Chabhadiya Ayush Mukeshbhai	Parul Institute of Engineering and Technology
102	Singam venkat saeswara anjaneya Reddy	Parul Institute of Engineering and Technology
103	Diya Dodiya	Parul Institute of Engineering and Technology
104	Kaval Rathod	Parul Institute of Hotel Management & Catering Technology
105	Bijoy Patel	Parul Institute of Engineering and Technology
106	Dileep kumar	Parul Institute of Engineering and Technology
107	TUSHAR SHARMA	Parul Institute of Technology
108	Amarnath Gupta	Parul Institute of Technology
109	Aman Kushwaha	Parul Institute of Engineering and Technology
110	Adroja Darshi	Parul Institute of Engineering and Technology
111	Chandraprakash Prajapati	Parul Institute of Engineering and Technology
112	Subham Bhuyan	Parul Institute of Computer Application
113	Aditya Verma	Parul Institute of Engineering and Technology
114	Ruthveek Gourishetty	Parul Institute of Engineering and Technology
115	Siddhant Patidar	Parul Institute of Business Administration
116	Shreshth Patel	Parul Institute of Engineering and Technology
117	Naresh Narayan	Parul Institute of Engineering and Technology
118	Kathan jain	Parul Institute of Engineering and Technology
119	Prashant	Parul Institute of Business Administration
120	Amba Parmar	Parul Institute of Engineering and Technology
121	Aniket meti	Parul Institute of Engineering and Technology
122	GULIPALLI THARUN KUMAR	Parul Institute of Engineering and Technology
123	Sanjesh yazali	Parul Institute of Engineering and Technology
124	Gunda Shashank	Parul Institute of Engineering and Technology
125	Chirag gavande	Parul Institute of Engineering and Technology
126	Mandyam chandu	Parul Institute of Engineering and Technology
127	Harshit	Parul Institute of Law
128	Rajveer Singh	Parul Institute of Management
129	Prashant Lakshar	Parul Institute of Engineering and Technology
130	Nidhish kalal	Parul Institute of Engineering and Technology
131	DEVISINGH RAWAT	Parul Institute of Engineering and Technology
132	S harsha vardhan reddy	Parul Institute of Engineering and Technology

133	Vaishnavi vasav	Parul Institute of Engineering and Technology
134	Siddharth Kshatriya	Parul Institute of Engineering and Technology
135	THOTAKURI NITHIN	Parul Institute of Engineering and Technology
136	Anuj Dubey	Parul Institute of Engineering and Technology
137	Shreyansh chaware	Parul Institute of Computer Application
138	Shreshth Barfa	Parul Institute of Computer Application
139	Abhilash Reddy	Parul Institute of Engineering and Technology
140	Ayush Kumar	Parul Institute of Engineering and Technology
141	Tausif shaikh	Parul Institute of Engineering and Technology
142	Mohamed Amaan	Parul Institute of Engineering and Technology
143	Kartik Suryavanshi	Parul Institute of Engineering and Technology
144	Parthiv Makwana	Parul Institute of Engineering and Technology
145	Dhairya Pandya	Parul Institute of Engineering and Technology
146	K.vamshi krishna reddy	Parul Institute of Engineering and Technology
147	Yash Darji	Parul Institute of Computer Application
148	Dr. Anuj Kodnani	Parul Institute of Medical Sciences and Research
149	Ndiema Chemtai Eunice	Parul Institute of Design
150	Aniket	Parul Institute of Engineering and Technology
151	Aadityasinh	Parul Institute of Engineering and Technology
152	Meemansa Sumit	Parul Institute of Engineering and Technology
153	DASHARAT D. LUHAR	Parul Institute of Engineering and Technology - Diploma Studies
154	Naresh Kumavat	Parul Institute of Engineering and Technology
155	GHORI PARAS MUKESHBHAI	Parul Institute of Technology
156	Naman agrawal	Parul Institute of Business Administration
157	Hetvi Barad	Parul Institute of Engineering and Technology
158	Harsh Bulsara	Parul Institute of Engineering and Technology
159	Mudaliar Natasha Shanmugasundaram	Parul Institute of Engineering and Technology
160	Kaushal Beniwal	Parul Institute of Engineering and Technology
161	Mardin Kamble	Parul Institute of Technology
162	Bairapuram Mounika	Parul Institute of Engineering and Technology
163	Tanishque tawari	Parul Institute of Pharmacy
164	Siddharth Sahoo	Parul Institute of Technology
165	Shah Jiya Sanjaykumar	Parul Institute of Engineering and Technology
166	YAVANIKA VARMA	Parul Institute of Engineering and Technology
167	ABHIKET H RAJPUT	Parul Institute of Engineering and Technology
168	Stuti patel	Parul Institute of Engineering and Technology
169	Sourjya Basu	Parul Institute of Engineering and Technology
170	Ayush Jha	Parul Institute of Engineering and Technology
171	Aniket kumar	Parul Institute of Engineering and Technology
172	Kollipara Manikanta	Parul Institute of Engineering and Technology
173	Ushank Shailesh Wagh	Parul Institute of Computer Application
174	Vishank Shailesh Wagh	Parul Institute of Computer Application
175	Jenil Prajapati	Parul Institute of Engineering and Technology
176	Kunal Dilip Mehetre	Parul Institute of Computer Application
177	Abhinav Nalasanani	Parul Institute of Engineering and Technology
178	Vansh Sachin Sharma	Parul Institute of Engineering and Technology
179	Jash Jitendra Jain	Parul Institute of Applied Sciences
180	k.munishwar reddy	Parul Institute of Engineering and Technology
181	Priyansh Pankhaniya	Parul Institute of Technology
182	Kritarth Joshi	Parul Institute of Engineering and Technology
183	HIRPARA KRUSHAL MANSUKHBHAI	Parul Institute of Engineering and Technology
184	Amit vaghela	Parul Institute of Engineering and Technology
185	Vivek Deepak Joshi	Parul Institute of Pharmaceutical Education and Research
186	Shahreen Mansuri	Parul Institute of Engineering and Technology
187	Shreyas Girish Hendre	Parul Institute of Technology
188	Anas Solanki	Parul Institute of Engineering and Technology
189	Rahil Giri	Parul Institute of Engineering and Technology
190	Gautham pillai	Parul Institute of Engineering and Technology
191	Dr. DEEPIKA ANAND	Parul Institute of Applied Sciences
192	Ravin Malam	Sardar Patel College of Pharmacy
193	Harsh Agarwal	Parul Institute of Computer Application
194	Lucky parmar	Parul Institute of Business Administration
195	AjayKumar Raju Jatav	Parul Institute of Computer Application
196	Papu kumar yadav	Parul Institute of Engineering and Technology
197	AMISHA SHARMA	Parul Institute of Technology
198	Mahammedafzal Khalid Diwan	Parul Institute of Engineering and Technology
199	Ruchira More	Parul Institute of Engineering and Technology
200	G Nitthin	Parul Institute of Engineering and Technology
201	Heet Patel	Parul Institute of Technology
202	Haripriya.G	Parul Institute of Technology
203	Patel Mishesh	Parul Institute of Engineering and Technology

204	ASHOK SANKHLA	Parul Institute of Technology
205	Hemal Bhatt	Parul Institute of Engineering and Technology
206	Rahul kumar	Parul Institute of Engineering and Technology
207	Kaushik	Parul Institute of Engineering and Technology
208	Patel Dhruv Jigneshkumar	Parul Institute of Engineering and Technology
209	jainish kachhia	Parul Institute of Engineering and Technology
210	Mustafa gharakiya	Parul Institute of Engineering and Technology
211	Saurabh Nage	Parul Institute of Engineering and Technology
212	Dhirendra nogiya	Parul Institute of Engineering and Technology
213	Pavan k.	Parul polytechnic institute
214	Aum Thakkar	Parul Institute of Engineering and Technology
215	kano hatadia	Parul Institute of Engineering and Technology
216	Rishav patra	Parul polytechnic Institute
217	Hemalatha Ruttala	Parul Institute of Engineering and Technology
218	Razi Chiniwala	Parul Institute of Engineering and Technology
219	Saba	Parul Institute of Pharmacy and Research
220	Navadiya jax a	Parul Institute of Technology
221	Shana	Parul Institute of Pharmacy and Research
222	Netri Rana	Parul Institute of Technology
223	Aditya Pratap Singh	Parul Institute of Engineering and Technology
224	Vahane Vivek	Parul Institute of Engineering and Technology
225	Suraj Tiwari	Parul Institute of Technology
226	Anurag Kumar Roy	Parul Institute of Technology
227	Vishwa Patel	Parul Institute of Engineering and Technology
228	Gourav Yadav	Parul Institute of Engineering and Technology
229	Tausif Shaikh	Parul Institute of Engineering and Technology
230	Akshath Abrol	Parul Institute of Computer Application
231	PATHAN ZISHANKHAN	Parul Institute of Engineering and Technology
232	Aayush Rajput	Parul Institute of Engineering and Technology
233	Patel Tirth ManojKumar	Parul Institute of Technology
234	Ayush Kumar	Parul Institute of Technology
235	Harsh anjara	Parul Institute of Technology
236	Mohit singh chouhan	Parul Institute of Technology
237	Singh ayush	Parul Institute of Engineering and Technology
238	Yuvraj Singh	Parul Institute of Engineering and Technology
239	Krupal Pankaj Sonawane	Parul Institute of Engineering and Technology
240	Komal Gupta	Parul Institute of Technology
241	R LAKSHMI NARASIMHA REDDY	Parul Institute of Engineering and Technology
242	GAKNONE JOSUE	Parul Institute of Management and Research
243	Animesh Kumar Roy	Parul Institute of Technology
244	Patel Namra	Parul Institute of Engineering and Technology
245	Anuranjan Minj	Parul Institute of Computer Application
246	Velishala Mahesh	Parul Institute of Engineering and Technology
247	Yana Singh	Parul Institute of Engineering and Technology
248	Dhwani suthar	Parul Institute of Engineering and Technology
249	Shashank shekhar	Parul Institute of Technology
250	Virang chandresha	Parul Institute of Technology
251	Anjali Pandey	Parul Institute of Computer Application
252	Parmar Hemangi Dineshbhai	Parul Institute of Technology
253	BUDALA AKHILESH REDDY	Parul Institute of Engineering and Technology
254	Om jain	Parul Institute of Engineering and Technology
255	Md Arshad	Parul Institute of Engineering and Technology
256	ATITH CHANDRAN	Parul Institute of Engineering and Technology
257	Arun chauhan	Parul Institute of Engineering and Technology
258	ANNAPAREDDY SAI KIRAN REDDY	Parul Institute of Engineering and Technology