

# National Startup Day 2025

- **Date: 16 January 2025**
- **Time: 10:00 AM onwards**
- **Students Sensitized: 300+**
- **Startups Attended: 20+**

## **ABOUT PDEU:**

Pandit Deendayal Energy University (PDEU), formerly known as Pandit Deendayal Petroleum University (PDEU), was established by the PDEU Act, 2007; Acts of the Gujarat Legislature and Ordinances promulgated and Regulations made by the Governor, in the State of Gujarat, India. The primary thrust areas for the university are to ensure Energy for All, creating a Larger Social Impact and Prepare the Youth for tomorrow. PDEU has NAAC accreditation with "A++" Grade CGPA of 3.52 out of 4.00 & Graded Autonomy by UGC.

The University addresses the need for trained and specialised human resources for the energy industry worldwide. It intends to expand students' and professionals' opportunities to develop an intellectual knowledge base with leadership skills to compete globally. This objective is being addressed through several specialised and well-planned undergraduate and postgraduate energy education programs and intensive research initiatives, in management, engineering and humanities.

## **ABOUT PDEU IIC:**

PDEU Innovation and Incubation Centre (formerly known as PDEU IIC) is an incubator at PDEU established in 2014. The Centre was formally established in 2017 u/s 8 of The Companies Act, 2013, with a vision to provide state-of-the-art support and service to innovators, technocrats and entrepreneurs who aim to create a social and economic pact in society through innovative solutions to existing problems. The centre acts complementary to the academic and research activities of the University.

PDEU IIC has also been approved to be a “**Technology Business Incubator**”, a recognition by the Department of Science and Technology, Government of India. It is recognized as a Nodal Institute by the Government of Gujarat. PDEU IIC has incubated **200+ start-ups across 10+ domains** and generated more than 400 employment opportunities through start-ups. The IIC Office has a specially designated area of 20,000 sq. ft for the start-ups to work on.

## **ABOUT National Startup Day :**

**On 16th January 2016**, Prime Minister, **Shri Narendra Modi** launched the Startup India Initiative with the intent to build a strong ecosystem for nurturing innovation, boosting startups, and encouraging investments in the startup ecosystem of the country. This year marks the completion of its 8 marvelous years of the launch of

Startup India. From about 400 startups in 2016 to more than 1,17,000 recognised startups today, the Indian startup ecosystem has grown from strength to strength over the years. This year with Gujarat having secured its position as the best-performing state in the startup ecosystem yet again, reflects the crucial role played by incubators across the state in all these years.

### **Purpose of the Event:**

National Startup Day 2025 was organized to celebrate and promote the spirit of entrepreneurship, innovation, and collaboration. The celebration at PDEU IIC specifically aimed to cultivate an active entrepreneurial ecosystem by providing a platform for learning, networking, and inspiration. This included knowledge-sharing opportunities designed to inspire future leaders and encourage meaningful contributions to the startup landscape.

### **About the Event:**

PDEU Innovation and Incubation Centre (PDEU IIC) hosted a series of engaging activities to educate and inspire students and entrepreneurs. These activities were strategically designed to highlight the rapid growth and potential of Indian startups. The following is a detailed overview of the key events:

**1. Educational Visit by SLS BBA and B.Com Students** Students from SLS BBA and B.Com programs (1st, 2nd, and 3rd year) had the opportunity to visit PDEU IIC and gain firsthand experience of the facilities and operations of the incubation center. During the visit, they were educated about the purpose and significance of PDEU IIC and the essence of National Startup Day. The visit was structured as follows:

- **1st Year Students:** 10:00 AM to 11:00 AM
- **2nd Year Students:** 11:00 AM to 12:00 PM
- **3rd Year Students:** 12:00 PM to 1:00 PM

During the tour of the facilities, the students demonstrated their interest and engagement by engaging with staff and learning about the resources available to startups. They also gained an understanding of how incubation centers foster innovation.

### **2. Interactive Session on Corporate Innovation by Mr. Jatin Kataria for SOM Students:**

The School of Management (SOM) MBA 1st-year students participated in an enlightening session led by Mr. Jatin Kataria, a renowned expert in corporate innovation. Held from 2:30 PM to 4:00 PM, the session focused on how corporate entities can integrate innovative practices to remain competitive in a dynamic business landscape. Mr. Kataria's insights into leveraging technology, fostering a culture of innovation, and aligning organizational strategies with innovation goals

resonated deeply with the students, leaving them inspired to think beyond conventional business practices.

**3. Round Table Session with Startup Founders** A round table session was conducted, chaired by Mr. Abhinav Kapadia, Director of PDEU IIC, where 10 founders of PDEU IIC incubated startups shared their entrepreneurial journeys. The session provided an invaluable opportunity for these founders to discuss their experiences, challenges, and successes. It also fostered a collaborative environment where ideas were exchanged, and mutual support among the entrepreneurs was encouraged. The open and candid discussions not only inspired the participants but also highlighted the strength of the entrepreneurial community at PDEU IIC.

Sr. No.	Startup	Founder Name
1	AHAsolar Technologies Ltd. (Alumni Startup)	Mr. Pulkit Dhingra
2	Imagine Powertree	Mr. Shani Pandya
3	LGEOM Pvt. Ltd.	Dr. Akshay Jain
4	TorchIt Pvt. Ltd.	Mr. Hunny Bhagchandani
5	Meiro Mobility Pvt. Ltd.	Mr. Sarang Deshpande
6	Certopus (DevSquirrel Technologies Private Limited)	Mr. Vraj Gohil
7	MCS Cargar Pvt. Ltd.	Mr. Raj Anupam
8	Airx Innovations Pvt. Ltd.	Mr. Pratik Patel
9	Saltech Pvt. Ltd.	Mr. Aditya Shukla
10	WE Group	Mr. Jatin Kataria

**4. School-Level Training Workshops by PDEU IIC in collaboration with STEMbotix:**

STEMbotix under the banner of PDEU IIC organized interactive training workshops across three schools:

- **Swami Narayan Gurukul, Salvav** (18th January 2025)
- **BAPS Swaminarayan Vidyamandir, Raysan** (18th January 2025)
- **Jainacharya Aanandghansuri Vidyalay** (20th January 2025)

Each school hosted a **one-day training program**, accommodating 200-250 students in batches of 40. The workshops covered the following topics:

- Basics of Electronics
- Block Coding
- Programming (C, C++, Python, HTML)
- Arduino & IoT
- Application Development
- Robotics Development
- Aviation Technology
- Artificial Intelligence & Machine Learning
- 3D Designing & Printing
- AR & VR

The program featured **five interactive sessions of 60 minutes each**, designed to provide hands-on learning experiences and inspire technological curiosity among young learners.

### **Conclusion:**

The National Startup Day 2025 celebration at PDEU IIC was a resounding success, fostering an environment of innovation, collaboration, and entrepreneurial spirit. Through a diverse range of activities—including educational visits, insightful discussions, interactive workshops, and knowledge-sharing sessions—participants gained valuable exposure to the dynamic startup ecosystem. The event not only highlighted the remarkable progress of India's startup landscape but also reinforced the crucial role of incubators, industry leaders, and academic institutions in shaping future entrepreneurs. With enthusiastic participation from students, professionals, and startup founders, the event served as a catalyst for inspiration and growth, reaffirming the incubation centre's commitment to nurturing innovation and driving impactful change in the entrepreneurial domain.