

## SSIP 2.0 Awareness Program for PGDM, AIDTM. (Trimester III Students)

The SSIP 2.0 cell at Adani University recently organized a Student Startup and Innovation awareness program specifically for PGDM, Trimester III students. The primary objective of the program was to provide students with valuable insights into the various opportunities, resources, and support mechanisms available at the university to promote entrepreneurship and a culture of innovation. Dr. Jignesh, the Coordinator of SSIP 2.0, passionately encouraged students to consider entrepreneurship as a viable career option and to drive innovation across different sectors. He also gave a detailed explanation of the SSIP 2.0 policy at Adani University, shedding light on the opportunities available for seed funding and mentoring support that can help students establish successful start-ups through this initiative. Furthermore, Dr. Jignesh emphasized the importance of collaboration and networking in the entrepreneurial ecosystem, urging students to take full advantage of the support provided by the university.

