



Innovative Financial Investment with Digital Innovation, a Startup My story
by
Hiren Sejpal and Mona Sejpal

Hiren sejpal and Mona sejpal are young dynamic Entrepreneur's. On 19th December 2023, they acquired their own startup titled Secure Age Solutions Private Limited at the ages of 44 and 42 respectively. Hien Sejpal before having its own startup had an experience of 19 years in three different organisations and with a position of Relationship manager to senior most position PAN INDIA head at one of the organisations. They have their own innovative website www.secureedgesolutions.com They had a splendid session at GEC VALSAD on dated 28.01.2025. They were accompanied by Aniket Lad (Chief Branch Manager), Dhairya Bhatt (Senior business development Manager), and one of their college days colleagues Rohan Saro. Hiren and Mona Sejpal startup has been associated with total 70 plus banks and NBFC (Non Banking Financial Company). Some famous names are Aditya Birla Capital, Shree Ram Housing Finance, Mahindra and Mahindra Finance. Chola Mandlam Investments, Cepri Global, Adani Housing Finance housing Finance, etc. They have also been tied up with Indian Insurance companies Bajaj and Tata. Aniket Lad and Dhairya Bhatt Explained the role of Bajaj Finance in the Financial sector. Glimpses of the event dated 28.01.25 How to prepare for pitch deck ppt How to build an innovative website and what measures have to be taken How are B2B and B2C segments to be focused simultaneously How the PAN India movement was built up gradually What are the different sources of funding Role of advertising and Promotion of a product How digitalization is working with different innovations. Importance of team building and networking. A startup my story by Hiren Sejpal mona sejpal The session began with SSIP 2.0 coordinator Dr K L Mokariya explaining how the session was planned for definite outcomes V D Dhiman Sir respected Principal GEC Valsad in his welcome speech addressing students to take key points for the session and applying in the future in their case. Session was coordinated by Dr K L Mokariya and Dr R C Malan.

