

# Dharmsinh Desai University, Nadiad

## DDU SSIP Cell

<b>Event Name</b>	:	FROM VISION TO VALUE:IPR PROTECTION IN INNOVATION
<b>Date</b>	:	16/01/2025
<b>Venue/ Mode</b>	:	Seminar hall, FoT / Offline mode
<b>No of Participants</b>	:	81
<b>Speakers Name, Designation and Mobile number</b>	:	Mr. Dhairya Shah Intellectual Property Attorney Mo.no:
<b>Organizing department / Faculty</b>	:	DDU SSIP Cell

### About the Event:

The SSIP (Student Startup and Innovation Policy) Cell of Dharmsinh Desai University (DDU) organized an insightful seminar on Intellectual Property Rights (IPR) on [insert date]. The event was graced by the esteemed expert, Mr. Dhairya Shah, who delivered an engaging and informative session on various aspects of intellectual property.

During the seminar, Mr. Shah highlighted the critical role of patent filing in safeguarding student projects and innovations. He provided a detailed overview of the patent filing process, emphasizing its importance in protecting original ideas and ensuring their rightful ownership. Mr. Shah also explained the benefits of securing a patent, including its impact on commercialization, innovation credibility, and recognition in the competitive market.

In addition to patents, the session covered other essential aspects of IPR, including trademarks and copyrights. Mr. Shah elaborated on the significance of trademarks in establishing brand identity and protecting business names, logos, and slogans. He also discussed the role of copyrights in safeguarding creative works such as literature, music, and artistic designs.

The seminar was interactive and allowed students to clarify their doubts about intellectual property. Mr. Shah encouraged attendees to recognize the value of their innovative projects and take proactive steps to protect them through appropriate IPR mechanisms.

The session was well-received by students, researchers, and faculty members, who appreciated the practical insights and actionable knowledge shared by Mr. Shah. It was a valuable initiative by the SSIP Cell, fostering awareness about intellectual property and inspiring the DDU community to innovate responsibly and confidently.

### Outcome of the Event:

The seminar organized by the SSIP Cell of DDU, featuring Mr. Dhairya Shah, significantly enhanced participants' awareness of Intellectual Property Rights (IPR). Students gained valuable insights into patent filing, trademarks, and copyrights, along with their benefits and processes. The session encouraged innovation by equipping attendees with practical knowledge to protect their projects and creative works. The interactive Q&A fostered clarity and motivation, marking a successful step in promoting a culture of responsible innovation at DDU.

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### Event Photos:

