

Report on SSIP Sensitization Program

Shri K J Polytechnic, Bharuch

Date: 5th February 2025

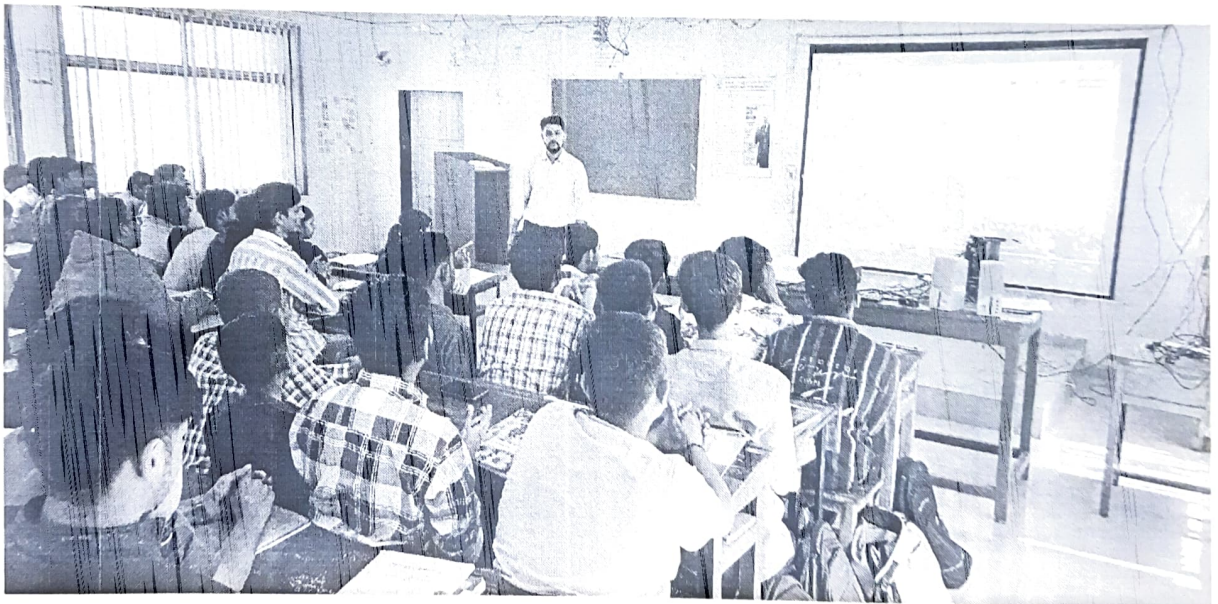
Time: 11:00 AM – 12:30 PM

Venues:

1. Room No. 25 (Main Department)
2. Seminar Hall (Admin Building)
3. CCG-15 (Civil Department)

Organized By

The **State PMU SSIP 2.0 team** organized a **student sensitization session** at Shri K J Polytechnic, Bharuch under the guidance of **SSIP Coordinator, Shri Sanjay Patel Sir**. The session aimed to create awareness among students about **innovation, startups, and intellectual property rights**.



Session Overview

The session was conducted **online through MS Teams** by **Janki Joshi Madam** from the **Central SSIP Team**. A total of **389 students** and **10 faculty members** participated in the program. The **Principal of Shri K J Polytechnic, Bharuch**, along with department heads and faculty members, supported the initiative.

Key Topics Covered

1. **Introduction to Innovation & Startups**

- Definition of innovation
 - Types of innovation
 - Importance of startups in the current market
2. **Startup Lifecycle**
 - Stages of a startup
 - Challenges faced by startups
 - Government support for startups
 3. **Patents and Intellectual Property Rights**
 - Basics of patents and copyrights
 - Patent filing process in India
 - How SSIP supports students in patent applications
 4. **SSIP 2.0 Benefits**
 - Financial and technical support under SSIP
 - Eligibility criteria for SSIP grants
 - Success stories of student startups under SSIP



Impact of the Session

The **sensitization program** played a crucial role in **motivating students to think innovatively and pursue entrepreneurial ventures**. The interactive nature of the session encouraged students to engage in discussions, ask questions, and gain clarity about **the startup ecosystem in India**.

Conclusion

The **SSIP Sensitization Program** at **Shri K J Polytechnic, Bharuch**, successfully introduced students to the world of **entrepreneurship and innovation**. The session empowered students with **valuable insights into startup development and patenting**, making them more aware of the opportunities available under **SSIP 2.0**.

This event was an important step towards **fostering a culture of innovation** among young minds, helping them **transform ideas into impactful solutions**. The college administration and faculty expressed their gratitude to the **SSIP State PMU team** for conducting such an **informative and inspiring session**.

Prepared by
H m Aggarwal
HMA

(S. Patel)
SSIP Coordinator