

Brief Report On: Harnessing Technologies Through IPRs

1.	Title	Harnessing Technologies Through IPRs on National Startup Day 2025
2.	Objective of an Event	The objective is to educate participants on leveraging IPRs to protect innovations, drive technology growth, and enhance business competitiveness.
3.	About an Event	On National Startup Day 2025 the event " Harnessing Technologies Through IPRs " is designed to educate participants on the strategic use of Intellectual Property Rights (IPRs) to protect innovations, foster technological growth, and enhance business competitiveness. Dr. Amit Sata, a renowned expert in the field, will share his insights on how businesses can effectively leverage patents, copyrights, and trademarks to secure their technological advancements, maximize market opportunities, and stay competitive in a rapidly evolving landscape. This event will equip attendees with the knowledge to navigate the complexities of IPRs and drive sustainable growth through innovation.
4.	Experts	Dr. Amit Sata – Associate Dean Innovation and Entrepreneurship
5.	Dates	16 January, 2025
6.	Timing/Duration	11:00 AM Onwards
7.	Venues	Auditorium – Marwadi University.
8.	Category of Event	IPR
09.	Participants	250
10.	Creative	Annexure I
11.	Glimpse of Event	Annexure II
12.	Involved Agencies	Annexure III

Annexure I: Creative

     NAAC **A+**

*Marwadi University Centre for Innovation, Incubation & Research (MUIIR)
in Collaboration with Department of Computer Engineering*

organize

HARNESSING TECHNOLOGIES THROUGH IPRS

 16/ 01 / 2025

 11:00 AM TO 12:00 PM

 AUDITORIUM,
MARWADI UNIVERSITY

DR AMIT SATA
*ASSOCIATE DEAN
INNOVATION & ENTREPRENEURSHIP*



Annexure II: Glimpse of Event



Glimpse of the event participating students of 4th & 6th semester Department of Computer Engineering.

Annexure III: Involved Agencies

