

**Event Title: Startup Srushti Workshop****Organizers:** SSIP Call S.E.T Mahila College & Swavlambi Bharat Abhiyan,**Event Date:** 22/01/2025**Venue:** S.E.T Mahila College**Total Participants:** 300+ Students

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**1. Introduction:**

The Startup Srushti Workshop was a groundbreaking initiative organized by S.E.T Mahila College, in collaboration with Swavlambi Bharat Abhiyan and SSIP Call College. The purpose of this workshop was to introduce students to the concept of Swavlambi Bharat, Startups, and relevant Government Policies in Gujarat. The primary focus was to inspire innovative thinking among students and guide them on how to create effective proposals for SSIP (Student Startup and Innovation Policy) programs.

The workshop saw an overwhelming participation of over 300 students from various backgrounds, eager to explore the world of entrepreneurship and innovation.

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**2. Objective of the Workshop:**

- To introduce the concept of Swavlambi Bharat (Self-Reliant India) and its relevance to the startup ecosystem.
  - To provide insights into the startup landscape and policies in Gujarat, focusing on governmental support for new ventures.
  - To encourage students to think innovatively and explore entrepreneurship as a viable career option.
  - To guide participants on how to create a proposal for the SSIP program and enhance their chances of receiving support for their entrepreneurial ideas.
  - To enhance the practical understanding of students regarding innovation, business ideation, and real-world application.
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**3. Sessions and Speakers:**

The workshop was divided into multiple insightful sessions with distinguished speakers and experts in the field of startups, innovation, and government policies. The sessions were as follows:

## **Session 1: Introduction to Swavlambi Bharat**

Speaker: Dr. Dinesh Dadhaniya

- Overview of Swavlambi Bharat and its importance in promoting self-reliance in India.
- Government initiatives under Atmanirbhar Bharat and Startup India.
- Focus on how self-reliance is key to economic growth and the role of startups in the vision of a self-sustaining India.

## **Session 2: Startup Ecosystem and Policies in Gujarat**

Speaker: Mr. Abhay Solanki

- In-depth discussion on the startup policies in Gujarat and the various incentives provided by the government.
- Introduction to the Startup and Innovation policy by the Government of Gujarat.
- Insight into SSIP (Student Startup and Innovation Policy) and how students can leverage this policy to turn their ideas into reality.

## **Session 3: How to Think Innovatively & Cultivate Entrepreneurship**

Speaker: Prof. Mananji Desai

- Techniques and strategies to encourage creative thinking and innovative problem-solving.
- Importance of an entrepreneurial mindset and the steps to develop a business idea from conception to execution.
- Tools and resources available for students to enhance their innovation skills.

## **Session 4: How to Create a Proposal for SSIP**

Speaker: Mr. Dinesh Chocha

- Detailed guide on how students can create a winning proposal for SSIP funding.
- Key aspects to highlight in a proposal, such as the business model, market research, and financial planning.
- Best practices for pitching ideas to attract government support.

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## **4. Interactive Sessions and Q&A:**

The workshop included an interactive **Q&A session** where participants had the opportunity to directly ask experts and speakers questions about their startup ideas, SSIP proposal preparation, and innovative thinking strategies. Students eagerly participated, clarifying their doubts and gaining valuable insights into the startup ecosystem.

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## **5. Conclusion and Impact:**

The workshop was highly successful in its objective of creating awareness among students about the opportunities available for innovation and entrepreneurship. It gave participants a clearer understanding of the policies in Gujarat that support startups and the steps involved in bringing their ideas to life.

The students left the workshop feeling inspired, equipped with the tools to start their entrepreneurial journey, and knowledgeable about how to approach the SSIP program to secure support for their projects.

With over 300 students attending and actively participating in the event, the workshop successfully sparked a wave of interest in entrepreneurship, self-reliance, and innovative thinking.

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## **6. Feedback:**

Participants expressed great enthusiasm about the sessions, particularly the SSIP proposal creation workshop and the opportunity to interact with experts. Many students shared that the workshop provided them with the necessary insights to explore entrepreneurship as a career and apply for funding through government policies.

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## **7. Future Recommendations:**

Given the success of this workshop, it is recommended that similar workshops be organized regularly, with a focus on deeper engagement and follow-up sessions that help students with real-time proposal development and startup mentorship.

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This workshop marks a significant step toward empowering the next generation of innovators and entrepreneurs in Gujarat, paving the way for a brighter future for **Swavlambi Bharat**.

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