

‘Buisness Wellness Program, Kaarigar Tank 2025’

Organized by

**Kaarigar Clinic In collaboration with GTU Ventures 23rd to 25th
January.**



Welcome Speech by Dr. Nilesh Priyadarshi and Speech on the Importance of Business by Shri Ram Mori.

Dr. Nilesh Priyadarshi, a distinguished speaker, formally opened the Karigar Tank event with an insightful and inspiring welcome speech and Shri Ram Mori delivered a compelling speech focusing on the significance of business in supporting craftsmanship and the artisan community.

Session by Smt. Minal Tyagi: How to Present Yourself (24th January 2025)

On the second day of the Karigar Tank event, Smt. Minal Tyagi conducted an engaging session on the art of self-presentation. Drawing from her vast experience, she emphasized the importance of effective communication, confidence, and personal branding in today's competitive environment. Her session was particularly insightful for artisans and

entrepreneurs looking to make a strong impression in both local and global markets. and In her session on self-presentation, Smt. Minal Tyagi provided actionable guidance on crafting an impactful pitch. She emphasized that a well-structured pitch should highlight key areas to engage the audience and ensure clarity and persuasion. **1) Understanding the Audience 2) Clear Value Proposition 3) Structure and Clarity 4) Emotional Connection 5) Confidence and Delivery 6) Call to Action.**

Shri Ramkrushna Sameriya shared his expertise on mastering the art of pitching through strategic study and preparation. His session provided attendees with a clear roadmap for understanding the fundamentals of pitching and improving their skills through analysis and practice.



Day 3: Arrival of Distinguished Guests (25th January 2025)

The final day of the Karigar Tank event was graced by the presence of several esteemed dignitaries, whose contributions and insights added immense value to the occasion. The

distinguished guests were warmly welcomed by the organizers and attendees, setting the tone for an impactful day of discussions and celebrations.

Chief Guest:

- **Padma Shri Dr. Mallika Sarabhai**

Guests of Honour:

1. **Dr. Sameer Sood** (*Director, NIFT*)
2. **Mr. Sandeep Patel** (*Campus Officer, CED Ahmedabad*)
3. **Dr. Pankajrai Patel** (*Director, GSMS*)
4. **Dr. Tushar Panchal** (*Group CEO, GTU Ventures*)
5. **Dr. Nikita Jain** (*Managing Director, Swarnim Startup & Innovation University*)

Event Highlights:

- The distinguished guests participated in various activities, including panel discussions, exhibitions, and networking sessions.
- Their speeches and interactions inspired attendees to explore new opportunities in creativity, business, and innovation.

Impact:

The presence of these renowned personalities elevated the event's prestige and provided invaluable guidance to artisans, entrepreneurs, and students alike.

